KINGDOM MINISTRY

FOR UNITED STATES OF AMERICA

JANUARY, 1964 "Filled with the holy spirit and . . . speaking the word of God with boldness."—Acts 4:31. VOL. VII NO. 1

"Fight the Fine Fight of the Faith"

1 Jehovah God has equipped us for fighting "the fine fight of the faith." By being filled with holy spirit and by skillful use of God's Word, the "sword of the spirit," we can fight the fine fight as soldiers of Jesus Christ, boldly offering "the fine public declaration" about the kingdom of God. In announcing Jehovah's kingdom, truly no journal can equal *The Watchtower*. We therefore count it a privilege to participate in the 26th annual *Watchtower* campaign.

2 As we begin this campaign, it would be well for each one of us to reflect on how valuable *The Watchtower* is in helping us and others to get a firm hold on the hope of everlasting life in God's new order. We know that *The Watchtower* is devoted to announcing God's kingdom and that it is the instrument Jehovah is using. So we should offer *The Watchtower* with confidence, having a positive attitude. Why, if the householder who takes a subscription reads just one article in each issue that arrives, just think what good that will do! Many persons, of course, will read more than one article, and so we want to get *The Watchtower* into their homes twenty-four times a year. Publishers will have the goal of obtaining two new subscriptions during the four-month campaign; pioneers 20, and special pioneers 30. Publishers will remit 90c for each new subscription.

3 Congregations, if they desire, may prepare a chart or graph showing the progress made during the campaign. The chart will show rapid gains if we spend sufficient time in house-to-house work. One young publisher twelve years of age obtained eight subscriptions during the last campaign, mostly through use of the simplified sermon in house-to-house work.

4 If we become well acquainted with the fine, field-tested sermon "Will Sincerity Alone Please God?" we will be helped greatly in reaching the desired goal. It would be well for families to rehearse the sermon together, as well as those in the training program and those in the assistance arrangement. After giving the sermon, we will find it advantageous to refer the householder to the article in *The Watchtower* that ties in with the sermon. Throughout the campaign we will be able to make wise use of these specially prepared articles that will be related to our sermon theme. These will be articles people ought to read and that will help them make a decision. We will also find it helpful to open the journal to page two and read a few paragraphs from "The Purpose of 'The Watchtower.'"

5 After the presentation, we are often told by householders that if we return they will take the subscription. We want to make a note of all such promises and be certain to make the return calls. It would be well to fill out a subscription slip as a reminder to ourselves and the householder.

(*Continued on page 2, col. 3*)

Make Public Talks More Effective

1 Public talks afford excellent opportunities for teaching interested persons and our brothers. Unfortunately this opportunity is often missed by public speakers. While it is always beneficial to hear the Bible discussed for an hour, it has been observed that in too many instances those in the audience go home without having any outstanding points really impressed on their minds. Without consulting a handbill, they may even be uncertain of the theme, the title of the talk. Though they have heard many scriptures read, they would benefit more if they heard them discussed at greater length. There is no question that they benefited by attending the meeting, but they would have benefited even more if the speaker had given more attention to teaching.

OFFER FOR JANUARY

Subscription for "The Watchtower," with three booklets, for $1.

THEME FOR JANUARY

"Fight the Fine Fight of the Faith." —1 Tim. 6:12.

2 For more effective public talks we need to make the main points stand out. Why? Because our objective is not just to cover material and read many scriptures. More good can be done by impressing upon our hearers a few principal ideas and helping them to understand them clearly. No audience will remember all that is said during the hour, but if the speaker has made to stand out a small number of main arguments or points of counsel—no more than can be counted on one hand—and tied them all in to the theme, the audience will go away with those points fixed in mind. In this way we impart, not hazy thoughts, but accurate knowledge of the truth.

3 How can we make main points stand out? First, if we are assigned a talk, whether a public talk or one in the theocratic ministry school or on the service meeting, we should make certain that *we* have the main points clearly in mind. Before getting up to speak we should readily be able to list those main points from memory. And at any time during our talk we should know what main point we are developing. If we do not know, how will the audience?

4 With the main points in mind, we can use our subpoints, not to compete with our main points, but to build them up. To help public speakers do this, outlines this year will have their main points specially

(*Continued on page 4, col. 1*)

★ "Keep on speaking to the people all the sayings about this life." ★

Your Service Meetings

SECOND MEETING IN JANUARY

5 min: Introduction, text and comments.

15 min: Talk on new yeartext. (See 1964 "Yearbook," pp. 291-293.)

15 min: Question-and-answer discussion of the main article, "Fight the Fine Fight of the Faith."

15 min: "Presenting the Good News" —discuss and demonstrate points.

10 min: Concluding comments. (Cover "What Happened Here in November?" and brief remarks on slogan, based on Acts 5:20, at bottom of page 1.)

THIRD MEETING IN JANUARY

5 min: Introduction, text and comments.

13 min: New World News and Announcements. (Apportion sufficient time to present clearly all the announcements that should be brought to the attention of the congregation.)

12 min: Report from literature and accounts servants based on meeting with congregation servant.

22 min: Back-Call Sermon with "Good News" Booklet.

CHAIRMAN (3 min.) Obtaining subscriptions is not end in itself, but studies should be started with subscribers where possible. "This Good News of the Kingdom" should be one of the booklets left when subscription is taken. It has been a fine instrument for starting studies for a number of years. When making a back-call it is best to get into the booklet very quickly, and the following back-call sermon will permit this.

(11 min.) Chairman develops back-call sermon with audience. (Previous week all should be encouraged to bring "Good News" booklet with them.) After suggesting that you might step in, you could say: "I'm glad to see you again. Last week we discussed the subject 'Will Sincerity Alone Please God?' You will recall the scripture at Matthew 7:21, where we read that Jesus pointed out that not all who say, 'Lord, Lord,' will enter into the kingdom of the heavens. [Paraphrase scripture.] We also talked about the need of study as pointed out at John 17:3, which says: [Read.] Note the emphasis laid on the need to know the true God. How does one get to know the true God? The booklet 'This Good News of the Kingdom,' which was left with you on my last call, has a portion that explains this. [Ask householder to get booklet and turn to page 5.] Here, under the subheading 'The True God,' is a brief but very fine explanation of who the true God is and why we must learn of him. I'll read the questions asked at the bottom of the page and as we look for the answers you will appreciate the other pointed scriptures that are included." (Consider paragraphs 5 and 6.) Then turn back to paragraph 1, saying, "Now that we know something about the true God, let us see how the booklet is introduced." (Paragraphs 1-4 can be considered and then take up paragraph 7.)

DEMONSTRATION (6 min.) Capable, well-prepared publisher demonstrates back-call sermon and continues in booklet as far as time permits.

CHAIRMAN (2 min.) Studies can be started on initial call in many instances. This should be done wherever possible. Otherwise, above back-call sermon can be used. It is simple and all in congregation can use it. Rehearse it with family members or other publishers. Call back on every "Good News" placement, using sermon with confidence.

8 min: Concluding comments.

FOURTH MEETING IN JANUARY

5 min: Introduction, text and comments.

12 min: Talk on Congregation Organization article "Regularly Attend the Congregation Book Study."

15 min: Follow Through on Subscription Promises

CHAIRMAN (5 min.) When we offer the "Watchtower" subscription, persons of goodwill often say: "Instead of getting the subscription, I will be glad to take that copy to get acquainted with the magazine." Or, "I would like to have the subscription, but I don't have the money." Keep careful record of these people. In fact, when definite interest is shown, it is often wise to fill out the subscription slip right then. Make definite arrangements to call back and then keep your promise. Many publishers have had excellent success in obtaining subscriptions by following through on all prospects.

In calling back we want to help these people learn the truth. "The Watchtower" will aid them and so will a home Bible study. Have both in mind. Remember also, it was a sermon that first caught the interest of the householder. So, on your return call, begin again with a Scriptural discussion before offering the subscription. (Get suggestions from audience on how this might be done.)

DEMONSTRATION (7 min.) Prepared publisher gives sample presentation. "I am happy I found you home. I enjoyed talking to you last week very much. It is always a pleasure to talk to a person who appreciates the importance of taking in Bible knowledge. You will remember that we read in the Bible at John 17:3 that our hope of everlasting life depends on taking in accurate knowledge of Jehovah God and his Son, Jesus Christ. [Read and comment on verse.] Just to illustrate one of the valuable things we can learn from the Bible, observe this statement (or article) in the new issue of 'The Watchtower.' " (Make appropriate comments. Renew subscription offer, using subscription slip previously filled out. After subscription is accepted, offer to step in for a few minutes to demonstrate use of "Good News" booklet. Start study.)

CHAIRMAN (3 min.) Encourage all to keep careful record of subscription prospects. Review points made in demonstration. Study conductors to review and demonstrate presentation at meeting for field service Sunday morning.

20 min: Question-and-answer coverage of pioneer material "Parents, Are You Answering the Call to Pioneer?"

8 min: Concluding comments. (Include brief remarks on slogan at bottom of page 4.)

FIFTH MEETING IN JANUARY

5 min: Introduction, text and comments.

20 min: Question-and-answer discussion of article "Make Public Talks More Effective."

25 min: Congregations will develop their own program, having in mind weakness from last circuit servant's visit.

10 min: Concluding comments.

FIRST MEETING IN FEBRUARY

Theme: Applying the General Priesthood Principle.

5 min: Introduction, text and comments.

15 min: Talk on month's theme. (See "Watchtower" of March 1, 1963, pp. 137-152, July 1, 1963, pp. 415, 416, also February 1, 1964.)

15 min: Question-and-answer discussion of "Shoulder Your Responsibility —As a Family Head."

15 min: Men of Goodwill See that God Is with Us. (Keep in mind your theme, and relate the following "Yearbook" experiences in such a way that you emphasize it.)

It is encouraging to see that, as a result of the zealous activity of Jehovah's people, men of goodwill are attracted to the New World society. Sheeplike ones see that Jehovah's witnesses have God's spirit, and they want to join with them in true worship. (Zech. 8:23) Often it is our zealous activity in the ministry, observed by others, that convinces them that this work must be of God. (125 ¶1; 170 ¶2; 113 ¶1) Others are drawn by the fact that we know and use the Bible and gladly help others to learn what it teaches. (231 ¶3; 128 ¶2; 148 ¶3, 4; 225 ¶1) Continue zealously applying the general priesthood principle so that yet more will be aided to see that Jehovah is with his people.

10 min: Concluding comments.

Fight the Fine Fight *(Cont'd)*

[6] When a householder subscribes for *The Watchtower*, let us print in the information neatly and obtain the zip code number if it is available, putting it on the slip where provision is made for the zone number. With each subscription give three booklets: *"This Good News of the Kingdom,"* and the two new ones, *Living in Hope of a Righteous New World* and *When God Is King over All the Earth.* Whenever the subscription is not taken, we may offer two magazines for 10c or these three booklets on a contribution of 15c. If any of us desire to offer both the *Watchtower* and *Awake!* subscriptions, with six booklets, we may do so, many publishers having had good success with this offer.

[7] As we push forward in the *Watchtower* campaign, we want to remember the many new ones who have started in December and others who have been irregular or inactive and assist them to share in the ministry. Aid them to prepare the simplified sermon or make a magazine presentation. Each publisher who started a new one in the ministry during December will want to follow through in January.

[8] May we use, then, all the helps available to us, as we fight the fine fight, aiding ourselves and others, too, to get a firm hold on everlasting life.

CONGREGATION ORGANIZATION

Regularly Attend the Congregation Book Study

[1] One of our most stimulating meetings of the week is the congregation book study. Usually it is here that interested persons are first introduced to meetings of the New World society. Here, too, there are more opportunities to comment, building up our faith. It is also here that many new truths are brought out from the publications. Then, too, we are given much personal encouragement to press on in the ministry, bringing about greater individual maturity. What compelling reasons we have to attend the congregation book study regularly! Yet only 76 percent of our brothers do. How can we help the more than 75,000 publishers who do not yet attend?

[2] Very likely our brothers not attending regularly need loving assistance to appreciate the importance of the congregation book study more fully. Perhaps a friendly word of encouragement or, better yet, a promise to drop by and pick them up or accompany them to the study will start the good habit of regular attendance. Some brothers engaging in prestudy work have found it advantageous to call at a publisher's home and indicate they would be happy to call again in 30 or 40 minutes and go with that one to the book study.

[3] And what a blessing the book study is to newly interested persons! Here they meet others from their neighborhood who are learning of Jehovah and his promises. The warm and friendly atmosphere is uplifting to them, the love shown them is heartwarming and their introduction to the New World society becomes a happy experience. Soon some are on their way to attending other meetings, sharing in the service and eventually dedicating their lives to serve Jehovah.

[4] If we can improve our personal attendance at the congregation book study, why not do so immediately?

Announcements

◆ Beginning January 20 orders may be placed for the 1963 *Watchtower* and *Awake!* bound volumes in English and Spanish, the 1963 supplement to the *Watch Tower Publications Index*, and the booklet *Questions on the Book "Babylon the Great Has Fallen!" God's Kingdom Rules!* Publishers and pioneers should order through the congregation. The bound volumes are $2 each. Orders for the 1962 *Index* were considerably fewer than for the 1961 *Index*. Apparently many did not get their 1962 *Index*, and as a result we have a good supply left in stock. Those who did not obtain a copy of the 1962 *Index* may wish to order these at the same time they order the 1963 *Index*. They are all 10c per copy. The booklet of study questions on the *Babylon* book is also 10c per copy. Please ascertain the needs of the congregation for these items and *order them all at the same time.*

◆ At the beginning of March congregations may start to study the *Babylon* book at the congregation book studies, if they have completed studying the book *"Let Your Name Be Sanctified"* at least once.

◆ A special public talk entitled "What Will 'God's Kingdom Come' Mean to You?" will be delivered in all congregations on April 5. Manuscript for the talk will be provided by the Society, but the speaker may be assigned and handbills ordered by the congregation now. The one assigned to deliver the talk should be an excellent reader, someone who reads with proper emphasis and feeling.

◆ Memorial this year will be on March 28. Printed Memorial invitations may be ordered from the Society, using the regular handbill order form. The price is 25c per 1,000; 15c for 500; 10c for 250. Please submit your order for these invitations at the same time as the order for the special public talk handbills, but on *separate* order forms.

◆ Outlines for the 1964 series of public talks are being sent to each congregation. When they are received the congregation servant should assign qualified public speakers one or two talks, depending on the number of speakers available. The new series will begin on April 12. At this time it would be well for the service committee to review the list of brothers giving public talks to make sure they qualify for this privilege; care should be used to put only mature, qualified brothers on the list hereafter. When considering whether or not one should be a public speaker, the question could be asked: Would I like to listen to him speak for an hour, and would he hold my attention, delivering accurate truth in an interesting manner?

◆ Starting March 1 circuit servants will give the public talk "Benefiting Eternally from God's Own Book." The new district servant's talk, starting at circuit assemblies held February 28–March 1, will be "Facing Up to the Urgency of Our Times."

◆ Service centers will follow this schedule Sunday mornings after the daily text: January 12, review simplified sermon; January 19, the back-call sermon; January 26, how to follow through on subscription promises; February 2, appropriate introductions.

◆ All publishers will want a copy of the 1964 *Yearbook*, now available, for 50c each. Read the text every day. The beautiful new calendar is 25c. Since both the calendar and *Yearbook* inspire us to preach the word of God with boldness, publishers studying with persons approaching dedication would do well to inform them how to obtain copies.

◆ Alterations for pages 51, 52 and 53 of *Preaching and Teaching in Peace and Unity* are being sent to the congregation servant. At a time to be announced by him, all publishers and pioneers should bring their copies of the booklet to the service meeting. He will have scissors and paste on hand and enough publishers properly instructed to paste the revised pages in the booklets quickly and neatly after the meeting. Congregation servants may request more alteration sheets if they are needed.

Shoulder Your Responsibility —As a Family Head

[1] It has been said that good families make good congregations. How vital it is, then, to shoulder your responsibility as a family head. As such you have assigned to you the privilege and responsibility of leading your wife and children in true worship. How are you discharging this responsibility?

[2] As a family head, are you taking the lead in arranging for a family home Bible study? Is this conducted at least once a week so that the entire family is spiritually built up? Does your schedule also include time for group study through attendance at all the congregation meetings?

[3] Essential too is family prayer. Have you taken time to explain the purpose and value of prayer to your family? Set the example at mealtimes, at meetings and in the evening before retiring.

[4] Regular weekly field service for each member of the family is also of great importance. This calls for good family organization. First, patiently teach your children simplified sermons, how to do magazine work, and then let them gain the joy of advancing to the point of being teachers of others. Arrange a family schedule of field service to put into practice the things they have learned. Take them along with you in all features of the ministry. Your own leadership will provide them with an incentive to serve Jehovah. Regular weekly service, for at least two and a half hours a week, will see the entire family reaching the ten-hour goal.

[5] Recently two fine theocratic families of four each reported on the excellent improvement they made in their activity after working out a family schedule and sticking to it. Both families nearly doubled their average hours. In one family each member averaged 15.8 magazines before and 30.5 after. In the other family, back-calls increased from 2.6 to 6.8. True, they were both doing well before, but what a fine increase after making a schedule! In the first six weeks these two families started nine new studies. One of the sisters reported that, even with the increased activity, with the schedule she has more time than ever before.

[6] Even though no children are involved, you husbands should lead your wives in serving Jehovah. This responsibility is enjoined upon you when you become "one flesh" through marriage. Wisely accept and discharge this responsibility for which you are accountable to Jehovah.

Presenting THE GOOD NEWS

Simplified Sermon

[1] Continually, fine reports are received by the Society of results had by young and newer publishers in using simplified sermons, as well as by older publishers when witnessing to busy householders. The following presentations can be used in offering the *Watchtower* subscription.

[2] "Good morning. I am one of your neighbors. The purpose of my call is to discuss whether sincerity is all that is required to please God, and I am interested in what you believe concerning this matter. [Let householder comment.] It is interesting to see what Jesus said about this matter, and in reading Matthew 7:21 one common misconception is cleared up. [Read and explain.] It is seen, therefore, that sincerity alone is not the measurement, but, rather, whether one is doing God's will. The purpose of *The Watchtower* is to help one learn more about the will of God, and it directs you to the Bible to answer questions and supply information about how to please God." Offer subscription.

[3] Another: "Good morning. My name is ———. The purpose of my visit is to discuss with you the question, What is required to please God? Most people are very much interested in pleasing God, aren't they? You probably have heard it said that it does not make any difference how one worships God as long as he is sincere. In the Bible at Matthew 7:21 Jesus tells us . . . [Read and explain.] I have found *The Watchtower* to be very helpful in gaining an understanding of what God's will is, and I would like to offer you a year's subscription for this outstanding Bible journal on a contribution of just $1."

[4] By being unhurried in your delivery and drawing the householder out at opportune times during your presentation, you too will have many fine experiences in presenting subscriptions for the *Watchtower* and *Awake!* magazines.

Public Talks *(Cont'd)*

marked. These are the ideas the audience should have well in mind when they go home. Speakers should use the material outlined below the main points to develop these key ideas and not use the subpoints as if they were other main ideas. Likewise, scriptures and illustrations should all focus on and support the main points of the talk. Mark these main points clearly on the outline from which you speak.

[5] There is even more that can be done. It is advantageous to emphasize our main points by repeating them. While developing a main point, there will be many opportunities for emphasis by repetition. Certainly before going on to a new main point, it is helpful to repeat again the main point just developed, relate it to the title, the theme of the talk, and then pause for change of thought. Please see S2, ¶84-86, and P3 in "Progressive Speech Training."

[6] A certain amount of time is allotted on the outline for each main point. Develop the subpoints as a whole within that time. You do not need to allot equal time to each subpoint; some will get more attention than others; they are suggestive and may be cut in number if necessary. The important thing is to put across the main point.

[7] Our main ideas are developed with the aid of scriptures. The key texts should be thoroughly explained. Do not simply "read and run." Take time to *discuss* those aspects of the scripture that are related to the main point. Of course, not every scripture is a key one in the talk; some merely throw light on a key text you are explaining. Also, when we choose to have the audience follow along with a scripture we are going to discuss, there is no need to give a Bible page number every time; use page numbers only when they are really needed, as when referring to a small Bible book seldom consulted by most persons.

[8] So if all who give talks clarify the main points in their own minds and conscientiously impress them on the minds of those in the audience, if they emphasize the title of the talk by tying arguments in to it, and if they take time to *discuss* key scriptures, public talks will be more effective, because all will go home with valuable information firmly fixed in mind. In turn, they will be better equipped to teach others.

NEW WORLD NEWS

◆ Delegation of brothers had interview with President Tubman in Monrovia, Liberia. Missionaries may return, and officials are to be advised not to molest Witnesses, who will be free to preach and assemble.

◆ "Everlasting Good News" Assembly held in Ceylon, with 271 for public talk despite torrential showers. Nine were immersed in the Indian Ocean.

◆ First report received from Burundi as two publishers from Tanganyika take up special pioneer work at Usumbura. Missionary group also assigned there.

◆ Central Africa, with 588 publishers in October, reports a 15-percent increase over last year's average.

◆ Cameroun reports circuit assembly in Douala with program held in six Kingdom Halls simultaneously. Peak attendance was 2,068.

◆ New Branch building dedicated in Tokyo as Japan reports new peaks in hours, back-calls and subscriptions. With 2,967 reporting service in October, there was an 11-percent increase over last year.

◆ On December 3 a special school for training of district and circuit servants in Canada and the U.S. began at Minneapolis. The school, with a practical program of four and a half days, was served by Brother Knorr, two Gilead School instructors and brothers from the Society's service department. From Minneapolis the school moves to San Francisco, Dallas and Atlanta, and closes on January 4 in New York.

NOVEMBER SERVICE REPORT

	Pubs.	Av. Hrs.	Av. B-C	Av. Bi. St.	Av. Mags.
Sp'l Pios.	725	142.5	51.7	7.3	136.5
Pios.	8,076	90.9	31.1	5.0	100.5
Vac. Pios.	3,189	81.3	23.1	2.5	79.1
Pubs.	274,090	10.0	3.3	.6	11.7
TOTAL	286,080				

Public Meetings Held: 26,230

UNITED STATES QUOTA FOR 1964
308,057 Publishers

WHAT HAPPENED HERE IN NOVEMBER?

Does a schedule for service build up activity? We are confident that it does. Improved scheduling on your part has resulted in our again reaching the ten-hour goal in November, as we did in October. This despite bad weather in some parts of the country. Bible studies increased 2,289 over October. Fine! In magazine placements we almost met the goal of twelve, which was a fine improvement over last November. Keep on sticking to a well-balanced schedule of service so as to share in all features of service each week. We can confidently expect our ministry to be blessed as we do.

There are now 725 special pioneers in the United States. This is excellent! What a joy to see so many energetic workers in this field. Can you be a pioneer and work toward the special pioneer service?

★ **Speak God's word boldly; offer "The Watchtower" confidently.** ★

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KINGDOM MINISTRY

FOR UNITED STATES OF AMERICA

FEBRUARY, 1964 "Filled with the holy spirit and . . . speaking the word of God with boldness."—Acts 4:31. VOL. VII NO. 2

Apply the General Priesthood Principle

[1] Those who have the high honor of being in the "royal priesthood" have an inescapable obligation. They must declare abroad 'the excellencies of the one that called them out of darkness into his wonderful light.' (1 Pet. 2:9) Since all the spirit-begotten Christians must be light bearers, their priesthood is truly a general priesthood. Though the "great crowd" of "other sheep" are not a priestly class as are the spirit-anointed Christians, the principle of the general priesthood applies to all the "great crowd." So we all have the obligation to declare abroad the excellencies of God, as long as the darkness of this system of things lasts. Helping us carry out our light-bearing obligation is *The Watchtower*, which has proved itself since 1879 an instrument of light.

[2] As we seek to bring people out of darkness into light by effective use of *The Watchtower*, we do well to reflect on the many avenues open to us that offer opportunities to obtain subscriptions. By taking proper advantage of all these avenues, we will no doubt reach the goal, by the end of the month, of each publisher's having obtained at least one new subscription, pioneers ten and special pioneers fifteen.

[3] Many of us will reach our goals through the main avenue of house-to-house work. By making a schedule, we will be able to spend at least two hours *each* week in house-to-house work, using either the simplified sermon or the regular one. We want to try to hold to our schedule even if we live in the colder parts of the country. If living in cold areas, dress warmly and select territory that is most convenient for the work. Perhaps the working of apartments could be saved for the coldest days. If there are no apartments and extreme weather rules out regular house-to-house work, select territory where work can be done from the car.

[4] It is also important to be thorough in performing our ministry. By keeping a separate house-to-house record of not-at-homes, we will be able to make contact at more homes in our territory during the campaign, resulting in a thorough witness and more subscriptions. At all times in our house-to-house work let us be alert to the sixty-six languages in which *The Watchtower* is published. Refer to the inside cover for information, should householders read a language other than English.

[5] Now, what other avenues do we have besides the principal one of house-to-house work? Calling back on those who promise to take the subscription at a later date; offering the subscription to persons with whom Bible studies are being conducted; presenting it to interested persons on whom we are making back-calls; not forgetting to offer it to friends and relatives. Then, of course, there are the opportunities that come our way to do incidental witnessing.

[6] There is also another avenue that may lead to many subscriptions: the expired-subscription slip. Last year we made a special effort to call on all whose names appeared on expired-subscription slips. The result was tremendous success. Re-

(*Continued on page 2, col. 3*)

LET'S DO IT AGAIN!

[1] Do what? Vacation pioneer in April! The 10,379 who vacation pioneered last April still have fresh in mind the many joys experienced, and to all these the Society invites, "Let's do it again!" But to you who have never vacation pioneered we say: "Try it."

[2] As a result of the commendable special effort put forth on the part of thousands to vacation pioneer and the diligent work of publishers and regular and special pioneers, our April report was not only the highest ever in publishers, namely, 308,370, but, additionally, April's report showed all-time highs in virtually every other feature of the ministry. The activity of vacation pioneers played a vital role in making last April's splendid report. It was a pleasure to receive many expressions from congregations that had vacation pioneers, saying: "The vacation pioneers stimulated the entire congregation to greater activity." "Vacation pioneers helped many new and less mature publishers to share in April service." "Many publishers spent more time in service as a result of encouragement from vacation pioneers." To be sure, the 10,379 vacation pioneers contributed much to what happened last April. Let's do it again this April.

OFFER FOR FEBRUARY
Subscription for "The Watchtower," with three booklets, for $1.

THEME FOR FEBRUARY
Applying the General Priesthood Principle.—1 Pet. 2:5, 9.

[3] Many who served as April vacation pioneers enjoyed it so much that they extended their time as vacation pioneers. One sister wrote: "Jehovah has certainly blessed me since my enrollment as a vacation pioneer, so much so, that I would like to extend my vacation pioneer period another month." This sister has recently been appointed to the regular pioneer ministry.

[4] The Society delights to take this opportunity to invite one and all to vacation pioneer in April. Why not invite another publisher to join you in this grand avenue of praise to Jehovah? Commendably, many servants holding down regular full-time jobs arranged to vacation pioneer last April, and some have al-

(*Continued on page 8, col. 3*)

★ **Help others out of darkness into light; offer "The Watchtower."** ★

Your Service Meetings

SECOND MEETING IN FEBRUARY

5 min: Introduction, text and comments.

10 min: Talk on main article "Apply the General Priesthood Principle." (Concentrate on material in the article.)

20 min: Question-and-answer coverage of "Find, Feed and Tenderly Care . . . ," pars. 1 to 7.

18 min: Calling Back on Those Whose Subscriptions Have Expired.

CHAIRMAN (2 min.) Many old expiration slips are still in the hands of publishers. During this "Watchtower" campaign a special effort will be made to contact these persons. Study conductors will collect these slips. Publishers can provide helpful information regarding previous attempts to call.

SCENE I (6 min.) Two publishers discuss how such calls should be made. Less experienced believes in getting right to the point, not wasting any time. He tells them they are no longer getting the magazine through the mail and he came by to renew their subscription. When asked about results obtained, he admits his method is not very effective. Alertness to circumstances and the need of being adaptable cannot be overstressed. The following possibilities should be considered: The person has (1) read and enjoyed the magazine but interest has not been followed up, (2) read magazine some but is not too interested, (3) not read at all, or (4) is not home and someone else comes to door. After analyzing different possibilities it is agreed that in every case interest should be rekindled, using regular sermon. Try to contact one who originally subscribed, if at all possible. If person has moved or is not at home, give sermon to person contacted. Less experienced appreciates need to have these points in mind. A suggested introduction is: 'Good evening. My name is ———. Are you Mr(s). ———? [Use name on slip.] The reason for my call is to obtain your opinion on the question, What is necessary to please God? Most persons feel that sincerity is all that is necessary. . . .' On completion of sermon refer to specific article or point that would vitally interest householder and then say: 'Interesting articles like this are coming in every issue and I would not want you to miss this valuable information. I have received this notice that your subscription has expired and I would be pleased to renew it for you.'

SCENE II (6 min.) Well-prepared publisher gives demonstration on how expired-subscription calls can be made using the regular sermon.

CHAIRMAN (4 min.) Local experiences in obtaining renewals.

7 min: Concluding comments. (Discuss article on December's report, also pertinent points under New World News, and briefly comment on the slogan at bottom of page one.)

THIRD MEETING IN FEBRUARY

5 min: Introduction, text and comments.

15 min: Active Ministers of God in Spite of Handicaps.

Not only those who are physically fit and unencumbered are invited to serve Jehovah. The privilege of applying the principle of the general priesthood as a servant of God is open to all who love him, as shown in these 1964 "Yearbook" experiences. Those confined to bed can share the comfort from God's Word. (100 ¶1) Even a blind inmate of a home for the aged can reflect the light of truth. (149 ¶1) One who may not even be able to walk far from his own door can do much to spread the truth abroad. (209 ¶2) Rather than allowing serious illness to prevent them from serving Jehovah, some find that when they exert themselves to share in the ministry their health improves. (256 ¶2; 211 ¶2) Strong love for Jehovah enables one to overcome apparently insurmountable obstacles. (121 ¶2) Whether handicapped or not, are you a zealous preacher of the good news?

20 min: Question-and-answer discussion of "Youths, Are You Answering the Call to Pioneer?" (December "Kingdom Ministry" insert.)

15 min: Presenting the Good News —discuss and demonstrate points.

5 min: Concluding comments.

FOURTH MEETING IN FEBRUARY

5 min: Introduction, text and comments.

10 min: Report from the "Watchtower" study servant following his visit with the congregation servant.

20 min: Question-and-answer discussion of "Find, Feed and Tenderly Care . . . ," pars. 8 to 16. Chairman counsels publishers to retain supplement; additional coverage to be made in March.

18 min: Vacation Pioneer in April.

CHAIRMAN (3 min.) As a result of fine response last April a mighty witness was given. Many had a joyful time serving as vacation pioneers; congregations benefited. Some in our congregation served as vacation pioneers. Let's hear from them as to how they arranged to do so and what their intentions are for this April.

INTERVIEW (10 min.) Chairman interviews various ones. Select variety of persons, young ones, parents, older brothers, housewives, full-time workers, etc., who served as vacation pioneers in April. Discuss with each how he enjoyed vacation pioneering, how he was able to arrange his schedule and whether he plans on vacation pioneering this April. Keep discussion enthusiastic and lively and be brief with each one so as many as possible may be interviewed. If none in congregation served as vacation pioneers in April, use those who have served as vacation pioneers anytime, or check "Index" under "Vacation Pioneer" and use such experiences.

CHAIRMAN (5 min.) Encourage all to vacation pioneer in April. Remind all that the overseer will meet with those interested in vacation pioneering Sunday, March 1, after the "Watchtower" study to help those interested in vacation pioneering to arrange their schedules, etc. Regular pioneers may be present at the meeting to offer suggestions. Special midweek field service arrangements will be made throughout April for vacation pioneers and publishers to join them in service. Prayerfully consider the vacation pioneer service and encourage one another. Applications are available from the overseer.

7 min: Concluding comments. (Include Announcements and brief comment on slogan at bottom of page eight.)

FIRST MEETING IN MARCH

Theme: Conducting Ourselves Worthily of the Good News.

5 min: Introduction, text and comments.

12 min: Talk on month's theme. (See "Watchtower" of February 1, 1963, pp. 72-78, also March 1, 1964.)

15 min: Talk on Congregation Organization article "Attend Talks at the Congregation Book Study," by a mature brother.

18 min: Question-and-answer discussion of "Let's Do It Again!"

10 min: Concluding comments.

General Priesthood Principle *(Cont'd)*

ports indicate, however, that some slips are still in the hands of publishers and these slips have not been followed up. Also during the past year a number of slips have been sent out, and in many cases no contact has yet been made with the former subscriber. So it would be well for all of us to look through our things and search out expired-subscription slips, regardless of the expiration date shown. We should bring these to the service center Sunday morning, February 16. Study conductors will organize the service center so calls are made on all these former subscribers. If not all are contacted that day, then study conductors will see that the group follows through until all former subscribers have been called on.

7 As we thoroughly explore all the avenues of subscription opportunities, we will, of course, meet persons who already subscribe and those who do not wish to subscribe. Those who do not subscribe can be offered two magazines for 10c or the three booklets that were displayed with the subscription offer, for 10c. When you find persons who already subscribe for *The Watchtower* and *Awake!*, offer them the *Babylon* book. Many do not have this new publication that directs people out of the darkness of Babylon the Great, and they will appreciate the opportunity to obtain it.

8 May we avail ourselves of the opportunities open to us, then, offering *The Watchtower* with a positive attitude, fully realizing what one issue or just one article can do. Applying the general priesthood principle, we will not neglect any avenue of opportunity; and as a body of light bearers we will illuminate the dark corners of this system of things, that others may come into God's wonderful light and shine, to His everlasting glory.

FIND, FEED AND TENDERLY CARE FOR THE "OTHER SHEEP"

(John 21:15-17)

[1] From December 3 through January 4, Minneapolis, San Francisco, Dallas, Atlanta and New York (Brooklyn Bethel) became host cities for four-and-a-half-day periods of intensified training for circuit and district servants in these areas. All the 313 circuit and district servants in the United States, as well as the 71 Canadian circuit and district servants, received timely and beneficial instruction from the Society's president, as well as from two brothers from the United States Service Desk and two Gilead instructors. Classes were held in each city Tuesday through Friday, 8 a.m. to 5:50 p.m., and on Saturday, 8 a.m. to 12 noon. The entire school dealt with things these servants as shepherds of God's flock can do in giving help to all within their congregations, Circuit and district servants are now applying these helpful suggestions in the congregations. Since the effectiveness of what was discussed depends, not only upon what circuit and district servants do, but also upon the support and cooperation of all servants, publishers and pioneers, the Society thought it well to outline some of the things covered in this special school.

"WITH THE MOUTH ONE MAKES PUBLIC DECLARATION FOR SALVATION."

[2] Jehovah has commanded his people to preach the good news of the Kingdom. Engaging in the ministry is actually a vital part of our worship of Jehovah, and we should do it because we want to do it. (Rom. 10:10) Never should we engage in the ministry just to have a report. We should share in the ministry with appreciation of our privilege of worshiping Jehovah and of sharing life-giving knowledge with others.

[3] Time and again it was emphasized at the school that publishers and pioneers, because of their love of the truth, want to spend as much time as possible in field service, not doing so just to build up a record on paper, but, rather, to lovingly care for the "sheep." We know that someone spent time in the field, and that is how we were helped to know of Jehovah's way of salvation for us. Babylon the Great has already fallen, and now is the time to boldly give a witness that will enable honesthearted lovers of Jehovah to flee from this world's empire of false religion before it is too late. After Babylon the Great is completely destroyed in its fallen state, just before Armageddon, it will be too late to flee to Jehovah's refuge. (Rev. 18:4) Therefore, now is the time to *find, feed* and *tenderly care for* "other sheep" by telling all peoples to "Get out of her." Constantly we must keep reminding ourselves, as we engage in the ministry, that lives are involved, ours and others' also. Thus when we locate sheeplike individuals our only aim should be to start home Bible studies. We want them to learn the truth too and become praisers of Jehovah. In that way they can save their life! Our big work is conducting home Bible studies with sheeplike individuals and directing them to Jehovah's organization. Time is running out. To help all in God's congregations to fulfill their responsibility, the Society arranges to send the circuit servant approximately every four months. He has two main things to accomplish while with the congregation: to work with and train publishers in the field ministry and to check the organization to see that all activities are functioning properly. The refresher course for circuit and district servants was designed to aid each servant to accomplish these two things more effectively. They were shown how to be better teachers in the field and how to conduct the meetings with the servants and otherwise check on the organizing of congregation activity.

VISIT OF CIRCUIT AND DISTRICT SERVANTS

[4] The visit of mature brothers to a congregation is nothing new. This arrangement was in existence for the benefit of the early Christian congregation. Peter, Paul, Timothy and many others visited congregations in the days of the early church to strengthen, encourage, set matters straight and to be a source of blessing to the congregations. (Acts 16:4, 5; 20:26-28; 2 Cor. 11:28) A similar arrangement is true today. The Society is pleased to have capable, mature brothers engaged in the circuit and district work, men who love Jehovah and his people and who have arranged to put Kingdom interests first in their lives so as to serve fully in behalf of their brothers. They are doing a fine work. The wives of circuit and district servants are doing excellent work too by aiding sisters and younger publishers in field activity. This they do under the direction of their husbands, and this is very much appreciated by the Society and the congregation publishers. Look forward to each visit of your circuit and district servant as a provision from Jehovah through his organization. Support all the activities arranged for during the week. Do not deprive yourself of any of the special benefits to keep you strong spiritually and to aid you to accomplish your ministry fully.

MINISTERIAL HOURS

[5] In 1961 field service hour averages for publishers were 9.6, in 1962 they were up to 9.7, and in 1963 they increased to 9.8. It is very pleasing to see this upward trend. With this steady increase, it is hoped that we will reach our goal of ten hours per publisher by the end of the service year. Talking the truth with others a minimum of ten hours each month is a very reasonable and wholesome goal. To this end the Society has encouraged all to have a weekly schedule that ensures our taking care of the ministry, as we also take care of other things in life. Circuit and district servants have aided thousands of publishers during the last two years to work out personal schedules in accord with their circumstances. They will continue to speak personally to publishers each week, helping them to work out schedules enabling them to spend at least ten hours in field service each month, finding, feeding and caring for the "sheep." In between circuit servants' visits, overseers and study conductors will also assist publishers to work out practical schedules. Individually, let us respond to this loving arrangement so that we can be assisted to have a greater share in the lifesaving work Jehovah has directed in these last days.

SUPPORTING SERVICE CENTER ARRANGEMENTS

[6] Most of our service is done through the service center arrangement. It is vital, therefore, that these centers be well organized and supported by the publishers, with the study conductor taking the lead. He must show a personal interest in the spiritual needs of each one associated. A good service center arrangement results in a strong congregation, and even when the work has to go underground in some countries, a well-organized, tightly-knit service center arrangement keeps the organization healthy and growing. The conductor's preparing for and conducting the book study itself is a great privilege, and the study keeps the brothers alive spiritually. This is most important because it helps the publisher in his field service. Another privilege the servant of the service center has is working with and encouraging publishers to be in the field as much as possible and also helping them to improve their ministerial abilities. There is a real need for good leadership by study conductors. Circuit servants can help study conductors to be better teachers at the book study and in the field. The congregation overseer should see to it that the service centers are well organized, and this means he too must visit them regularly. Circuit servants will give considerable attention to service center arrangements on each visit to the congregation. It is indeed the course of wisdom and in the interest of your life to take advantage of all the arrangements at the service center. It will help you to grow to maturity.

[7] For your welfare support the study and the various meetings for field service from the service center. Whether the appointed study conductor is a brother or a sister, circuit servants will aid the conductor to organize ministerial activities more effectively and to build up support of these. The study conductor will be shown how he can aid each publisher within his group to be more active in the ministry. This often requires making a personal visit to the home of a publisher and giving him Scriptural encouragement. Help too will be needed in working out a schedule for each one to reach ten hours in preaching the good news of God's kingdom, thus having a greater part in finding,

feeding and tenderly caring for the "other sheep."

MIDWEEK FIELD SERVICE

8 Many are finding that they can engage in midweek field service activity, and they are having wonderful results. Housewives and others schedule time during the day for the ministry. Often pioneers can assist others in this midweek work. It is suggested that all congregations ascertain which publishers and pioneers can share in this service. Find out when service can be arranged, whether in the morning or afternoon or both, one or two or more days during the week. Let all know of the arrangements so others can join them. Those sharing in service at these times can invite and encourage others to go with them, so as to build up midweek service. Such arrangements may help many to reach their ten-hour quota. In addition to sharing in this activity, those who possibly can will also want to support regular weekend activities with the service centers. Assist the many new and less experienced publishers who want to witness but do not know how.

LOW-HOUR, IRREGULAR AND INACTIVE PUBLISHERS TO BE ASSISTED

9 Many publishers are in need of encouragement and direction in their worship of Jehovah. The importance of assisting others was thoroughly discussed and demonstrated with the circuit and district servants. (Eccl. 4:11, 12; Rom. 15:1, 2; 1 Cor. 16:9; Phil. 2:4; 1 Pet. 5:2) The circuit servants will aid overseers and study conductors to put the assistance arrangement into operation more fully within the congregation. The assistance arrangement is a loving provision for more experienced publishers to give encouragement and assistance to those needing such in order to share in the ministry. (See *Preaching and Teaching in Peace and Unity*, paragraph 22.) The assistance arrangement has as its purpose (1) to provide loving assistance and companionship to those who are having some difficulty in sharing regularly in the service alone and (2) to aid less experienced publishers to become more mature and appreciative.

10 In each service center the study conductor should know who are being used in the assistance arrangement to assist others. The congregation overseer should work closely with the study conductor in keeping these arrangements up-to-date. A study conductor who is keenly interested in each one associated with his group will usually know who needs help and how to go about giving this. However, to facilitate this the assistant congregation servant will continue to provide the two lists each month, about the first and fifteenth days, to let the study conductor know who have not reported field service activity. When a person's name shows up on one of these lists, the study conductor should immediately think who is assigned to assist this publisher and check with him. He will also be doing what he can week by week to help all in his group, making it his aim to work with all who are new or immature each month. With the study conductor and the mature ones in a group giving this regular help, we can be assured that there will be a greater maturity and increased activity along with less irregularity and even inactivity in the ministry. Circuit and district servants will give much attention to these arrangements in the service centers on future visits to the congregations.

11 To further assist irregular and inactive publishers the Society has adjusted the schedule of the circuit servant so he will be able to spend two hours each Wednesday evening making two or three calls on them with the overseer. What is his goal in making these calls? Irregular and inactive publishers generally need to be built up spiritually. Therefore an effort will first be made to help them attend meetings and resume personal study to build them up spiritually, and thereafter field service can be encouraged. The circuit servant will see if he can help with any problem that has caused some spiritual sickness and inactivity. It was emphasized that we not only want to find and feed more of the "other sheep" but also tenderly care for the ones Jehovah has already called from the darkness of this world into his marvelous light. Their lives are at stake, and every possible effort to save them should be made. (Gal. 6:10) Congregation servants will follow through on calls made with circuit servants and also help others who need assistance between visits of the circuit servant.

12 It was pointed out too how beneficial and appropriate it was for all the servants, with the exception of the congregation overseer, to be study conductors. Certainly the most mature brothers should be taking the lead in the service centers. Here is where the servant's first obligation, to be a teacher in field service, can be discharged. For instance, if the assistant congregation servant is a book study conductor, this will enable him to give close attention to publishers in need of assistance. He can work with a service center for three or four months to build up field service activity and sermon capabilities of publishers. The circuit servant will spend some time with the assistant congregation servant, aiding him with appropriate suggestions that will, in turn, enable him to fulfill his special work with service centers. The overseer will visit all congregation book study centers as often as he can arrange.

ASSIST YOUNGER PUBLISHERS TO BE REGULAR IN SERVICE

13 Younger publishers and their problems were also discussed. Many younger publishers are commendably spending ten or more hours in the ministry each month and, in addition, are doing well in their schoolwork, helping out at home and attending congregation meetings. The Society appreciates the wonderful work these young praisers of Jehovah are doing. One great aid to them in making their ministry more effective is the simplified sermons. Many younger publishers are using them well and some have advanced to using the full sermons quite effectively. Parents should help their children with schedules that will enable them to spend ten hours or more each month in the ministry as they give attention to their own schedules. Parents, listen to the presentations of your children to see that they are well prepared to work with the regular offer and do magazine work. Work with your children in field service from time to time. The Society feels that once your child comes to the point of taking up the ministry and appreciates this privilege of serving Jehovah and desires to report the ministerial activity, responsibility rests upon the young publisher and the parents to work together in seeing that the ministry is shared in regularly.

14 Young publishers who are doing well with their presentations can do much to encourage and help other young publishers to engage in the ministry regularly and to improve their ministerial abilities. The more experienced younger publisher can by his example and loving assistance often aid many other young publishers. Provision should be made within the congregation for younger publishers to be assisted (1) within the family circle and (2) through the service center.

NEW PUBLISHERS

15 Many new publishers are started during the months of December and April. Oftentimes there is a lack of follow-through, and, as a result, they publish irregularly or become inactive. When publishers or pioneers start new ones in field service, our work does not end there or when they are baptized. Continue to study the Bible with them and assist these to participate regularly in the service. Do this as long as it takes to bring them on to maturity. Overseers and study conductors should see that the needs of newer ones are met. Publishers who start new ones in service should be encouraged to follow through in helping the new ones advance to maturity.

PUBLISHERS WHO MOVE TO OTHER CONGREGATIONS

16 It has been observed that a number of publishers moving from one congregation to another become inactive. Often this is true of newer publishers who fail to associate with the new congregation when moving to another area and, as a result, become spiritually sick. Congregation servants should ascertain the new address of those publishers who move. If the address of the new congregation is not known by the overseer, he can write the Society a short note giving the name and address of the one(s) moving, and this information will be sent by the Society to the new congregation. Those moving should take along their Publisher's Record Cards; but if they forget to do so, these can be sent along with the congregation servant's letter to the Society. Undoubtedly, as loving calls are made on these publishers soon after they move, much will be done to aid them to continue uninterrupted worship and service to Jehovah.

BACK-CALL AND BIBLE STUDY WORK

17 It is vital to engage in house-to-house ministry to find the "other sheep." (Acts 20:20) As a result of our house-to-house ministry last year, plus incidental witnessing, over 19 million pieces of literature and 116 million magazines were placed, which is excellent. We will want to continue our fine house-to-house ministry to locate those who need help to get out of Babylon the Great. But, in addition, we will want to increase our share in the back-call and Bible study work. Why? Because we *not only want to find* the "sheep" *but also want to feed them and tenderly care for them.* —John 21:15-17; Acts 15:36; Gal. 6: 5, 6.

18 To illustrate the importance of back-call and Bible study work, it would be well for each congregation servant to determine the total pieces of literature placed in the field by publishers and pioneers during the last service year. Then the question can be propounded: Even though hundreds or thousands of pieces of literature were placed, how many people in our territory who received literature took the initiative to come to the Kingdom Hall or call a publisher asking for assistance? Most congregations will have no such experiences. There are very few persons who take literature and seek assistance to study it. All of this emphasizes our responsibility to fulfill the ministry in accord with Matthew 28:19, 20, which tells us to make disciples of people of all nations. To make disciples of others and to teach them to observe all things commanded requires starting and conducting Bible studies. Here really is the ultimate goal of our field ministry. Each publisher should work with the goal in mind of starting and conducting at least one home Bible study, regular pioneers seven and special pioneers ten.

19 Bible study servants will be assisted by circuit servants to help more to share in this vital activity. As pointed out in the August 1963 *Kingdom Ministry,* the Bible study servant as a book study conductor will be able to build up especially the back-call and Bible study work as he takes the lead in field service. He will aid publishers to make back-calls and start studies. Likewise he will encourage publishers, servants and pioneers who enjoy good success in this work to aid others to get into this joyful and most important feature of our ministry. Checking the Publisher's Record Cards will give him the information he needs to do this. After working with a study group several months and helping those in that center to take up the back-call and Bible study work, he will be moved by the overseer to another center. The mature publishers sharing in midweek service can help those who need assistance to make back-calls and start Bible studies.

20 Some have asked if it is all right for publishers to start studies Sunday morning if this is the time desired by the householder. There is no objection to this, because the purpose and goal of our house-to-house ministry is to find and feed the "sheep." Conduct Bible studies whenever they can be held. It is preferable for publishers to spend two hours in house-to-house work on Sunday and thereafter have a Bible study, adding up to three hours in service. If one cannot stay out three hours or if a householder would like to study earlier, there is no objection, for studies should be arranged and conducted at the most convenient time. Some publishers spend an hour or so in house-to-house work and then conduct two Bible studies on Sunday morning.

21 In addition to the Bible study servant's taking the lead in the back-call and Bible study work with the service center, he will encourage greater support of the back-call evening from all service centers. Some conductors have become discouraged due to poor support of the back-call evening. It was pointed out at the refresher course that conductors can really only work with one individual at a time and the other publishers will do the best they can making back-calls until they get the needed assistance. Conductors should make appointments in advance and encourage other mature ones to do the same in back-call work. As studies are started, publishers can go right to their Bible studies that evening instead of coming to the service center first. Usually it is more convenient to go directly to the study and it will save time for publishers.

FAMILY STUDIES

22 Many publishers and servants now commendably have studies with their undedicated children. Scripturally, parents have the responsibility to bring up their children in the discipline and authoritative advice of Jehovah, and, of course, all parents are encouraged to study with their children. (Deut. 6:6, 7; Eph. 6:1-4) There is no objection to field service time being counted by one member of the family conducting a family study. One Bible study may be reported and also the back-calls. The study should be conducted regularly each week for best results.

23 Some family studies are now being conducted at a time that interferes with the public preaching efforts of the congregation. The Society would like to suggest that family studies be conducted as much as possible on Monday night, which is a night available to most publishers. Bethel families around the world spend Monday nights studying *The Watchtower* together and thereafter have a ministry school. By having family studies Monday night the brothers are not restricted from supporting congregational activities. Where families for some reason cannot have the study on Monday night, they are encouraged to select another time that will not take them out of the public ministry. In addition to conducting a family study the Society urges all dedicated persons who conduct a family study also to conduct a study with someone apart from the family. One of our Scriptural responsibilities is to care for our families, but we must also preach the good news of the Kingdom publicly so as to find and feed the "other sheep." If all conducting family studies will extend their Bible study activity to include having a study with the public, much more will be accomplished in accord with Matthew 28:19, 20. Circuit servants will check Publisher's Record Cards as well as the Bible study file on this and encourage those conducting a family study to also conduct studies with the public. The Bible study servant will also follow through and encourage support of this suggestion.

CIRCUIT AND DISTRICT SERVANTS TO HELP STIMULATE MORE BACK-CALL AND BIBLE STUDY WORK

24 There are now 313 circuit and district servants in the United States. If each one starts two studies a week, a total of 626 studies will be started each week. With these brothers and their wives also starting two Bible studies each, over 1,200 studies will be started each week. This amounts to almost 5,000 studies a month. It is a pleasure to say that many who are now publishing and who are even servants were previously helped in this way by circuit and district servants or their wives, with publishers continuing the study. Before starting house-to-house work, circuit and district servants and their wives will ascertain when the publishers they work with are available to take care of a study. Thus if a Bible study is started while they are working with a publisher it can be turned over to him. In addition to starting the study, they will try wherever possible to conduct a second study before the week is up, taking along the one who will conduct the study. It would be good to encourage publishers to arrange to have such studies scheduled on the following visit so the circuit servant can attend the study on his next visit to see the progress being made by the individual with whom the study was started, as well as offer help to the publisher conducting the study.

25 When the circuit servant visits your congregation, if you do not have a study for him to attend with you, then have some definite back-calls or expiration slips lined up. For regular back-calls ascertain beforehand if the people are going to be home. Circuit and district servants and their wives are pleased to turn over studies that they start. Often this can be done in connection with afternoon activity.

PERSONS STUDIED WITH WHO MOVE

26 It has been noted that many well-established Bible studies move and interest lies dormant due to lack of follow-through. If possible ascertain the new address of the person of goodwill. If the congregation servant of the next congregation is not known, a note can be sent to the Society giving the name and the address to which the person has moved. Enclose the up-to-date Study Record for the study and give other useful information. These will be forwarded to the next congregation so capable publishers can call on the person of goodwill and resume the study quickly. Undoubtedly this provision will aid in helping many interested persons to continue to receive the spiritual food they need to grow to maturity.

27 Truly the Bible study work is

the high point of our field ministry. (*Preaching and Teaching in Peace and Unity*, paragraph 101; Acts 17:11, 12; 1 Cor. 3:6) House-to-house work enables us to find interested persons, but it is through the Bible study activity that they are aided to come to an accurate knowledge of the truth. All publishers, both young and old, are encouraged to be Bible-study-conscious. Remember the goal of at least one Bible study with the public per publisher. Circuit and district servants will emphasize the Bible study work and give appropriate encouragement for more to share.

MAGAZINE ACTIVITY

28 Magazine service is a very important provision to keep the message of the Kingdom before the people in the territory. The proper view of magazine activity also enables us to *find, feed and care for* the "other sheep."

29 Magazine averages for publishers in the United States have dropped from 12 in 1960 to 11.6 in 1962 and on down to 11.4 in 1963. Are magazines harder to place? No, not with proper preparation and use of short, appealing 30- to 60-second presentations. Circuit and district servants report that placements are generally good except where publishers call saying only, "I have the latest copies of *The Watchtower* and *Awake!*" A good presentation means highlighting one article in one of the journals. Effective presentations really stimulate interest in the article, which, of course, will move people to read the life-giving information contained in the magazines.

NEW SCHEDULE FOR CIRCUIT SERVANTS TO PROVIDE ADDITIONAL MAGAZINE TRAINING

30 Circuit servants will now have the opportunity to work with six different publishers on Saturday morning and six in the afternoon, making a total of twelve. The same is true of his wife. This means the two of them will be able to work with 24 publishers and assist them in effectively presenting magazines on Magazine Day. In addition to aiding publishers to have good presentations, he will also show publishers how magazine routes can be developed and kept going. Publishers and pioneers who have magazine routes generally do not fall short of reaching the suggested quota. However, until one gets acquainted with the householders on the route, it is good to make a notation of the age and circumstances of the individuals, such as "middle-aged mother with two children," and so forth, and then an article of interest can be selected to whet the appetite of that person. Preparing individualized presentations results in fine magazine routes. Not infrequently magazine routes result in Bible studies being started, aiding us to further feed and tenderly care for the "sheep."

31 Circuit servants will work with magazine-territory servants for at least an hour and preferably two hours during the next few visits on Magazine Day. This will give circuit servants an opportunity to pass on suggestions for effectively placing magazines and also demonstrating how to start magazine routes and keep them going.

32 Circuit servants will kindly help magazine-territory servants to appreciate the necessity of ordering extra magazines for this special week for the congregation so publishers and pioneers will be able to support magazine service fully on the visit of the circuit servant to the congregation. There are other special campaigns throughout the year he will plan for also, such as distribution of special issues of the magazines and holiday witnessing. If the magazine-territory servant runs out of magazines every week, he should be ordering more magazines so he has some for special calls.

33 The main privilege of service for the magazine-territory servant is taking the lead in field activity, helping publishers to share in magazine work. Circuit servants will take the Publisher's Record Cards and show this servant how to determine which publishers are effective in placing magazines as well as ones in need of assistance. He will help the magazine-territory servant to see how publishers and pioneers successful in placing magazines can be used to aid others. Both morning and afternoon meetings for field service can be arranged for Magazine Day, according to the needs of publishers.

34 Circuit servants will also aid this servant to organize Magazine Day so publishers who respond will have sufficient territory and magazines to work for the time available. Often it is reported that after a short time publishers run out of territory and go home. Others run out of magazines and go home. Good organization will enable publishers to stay in the field longer and enjoy a greater share in this splendid work. In addition to house-to-house magazine work, publishers who do street work are encouraged to take the initiative to approach window-shoppers, those waiting for buses, those seated in autos, and so forth. Shopping centers or plazas are excellent for placing magazines. Often men sit in their cars waiting for their wives who are doing their shopping and they are pleased to have something to read. Why not take advantage of opportune times to do magazine work in such areas? Anytime is magazine time!

35 Now and again in magazine work a person contributes 25c or more and expresses his desire to have the money used to further the work. As a suggestion you could reply, 'We do appreciate your kindness and in turn would like to do something for you. These magazines are published every two weeks. When the next issues are available it would be my pleasure to bring them to you, as you have already paid for them.' This is an excellent way to aid persons to see we are truly interested in them, and by calling with the next two issues you may start a route. Fine experiences have resulted from handling extra contributions this way and many individuals giving the contribution are now on regular magazine routes or are subscribers.

BUSINESS TERRITORY

36 Oftentimes businessmen have little opportunity to hear the Kingdom message. Much witnessing is done during the week, at which time they are at their place of business, and, of course, the same is true on Saturdays. Even if they are at home on Sunday, the wife often comes to the door. Thus the opportunities to witness to businessmen are few. It would be a fine thing for congregations to work the business territory at least with magazines. Circuit and district servants will take the lead in this work when with congregations. All who do store-to-store work report it to be a most satisfying work, with more placements resulting than in any other feature of service. Store-to-store work with magazines has been the means whereby many businessmen have learned the truth. Circuit and district servants will be pleased to train publishers in store-to-store work on Saturday and in developing magazine routes in such territory.

37 When special articles appear in *The Watchtower* or *Awake!* dealing with specialized things such as the police department, fire department, chiropractors, obstetricians, legal cases, and so forth, it would be well for the magazine-territory servant and other well-qualified publishers to contact businessmen in special fields with these magazines. The articles dealing with specialized fields are very appealing and are published for the welfare of businessmen and officials as well as those whom we meet in our regular ministry. Use of magazines in this way has opened up many fine opportunities and privileges of service and a better understanding and appreciation of the activities of Jehovah's witnesses by many businessmen, some of whom are dealt with in arranging for circuit assemblies, and so forth.

38 All publishers should conscientiously try to place at least 12 magazines each month, pioneers 100 and special pioneers 150. Magazine placements provide an excellent means of keeping the message of the Kingdom before people but, most of all, help us to further find, feed and tenderly care for the "other sheep."

39 The importance of giving more careful attention to a systematic coverage of territory was also demonstrated to circuit and district servants. Our obligation is to try to reach the occupants of every home with the good news, and our goal is to cover territory every four months or at least every six months. The magazine-territory servant must use his file wisely to make assignments and make recommendations of territory to be covered according to the need.

PIONEER MINISTRY

40 In dealing with field service no report would be complete without some comment on the pioneer service. Two years ago there were around 6,000 regular pioneers and the number has now increased to over 8,000. For the last seventeen months we have had new peaks in the number of regular pioneers each month, which is excel-

(*Continued on page 7, col. 3*)

CONGREGATION ORGANIZATION

Attend Talks at the Congregation Book Study

1 Every month or so each congregation enjoys 45-minute talks at the congregation book studies. These are wonderful occasions deserving our wholehearted support. What subjects should be discussed on these occasions? In addition to the current public talk series, the subjects of any of the previous years may be used as well as subjects from *"Let God Be True"* and *"This Means Everlasting Life."* This provides a variety of well over 200 topics, which is ample source material.

2 As to the speakers used on these occasions, the brothers should have the same qualifications as those giving hour talks. It would be improper to view the 45-minute talks as training for brothers who may eventually give hour lectures. Those giving 45-minute talks should be fine teachers, for they are speaking to small groups. This calls for added friendliness and warmth coupled with an enthusiastic delivery appropriate to the location. In this way, excellent material can be properly presented for the benefit of our brothers and persons of goodwill, and each month the brothers will look forward to these occasions.

3 What about prayer at these meetings? As pointed out in paragraph 147 of *Preaching and Teaching in Peace and Unity:* "Public meetings in any location should not be opened or closed with prayer." Thus prayer is not offered even at the end of the 15-minute study in the book, which is regarded as a demonstration of the manner in which the study is ordinarily conducted.

4 On the occasion of these 45-minute talks, it is advisable for study conductors to be present at their respective congregation book studies. Why? Because the study conductor will get better acquainted with those in attendance, will learn more about those with whom studies are being conducted and thus be in the best position to help them. Also, it will give him an opportunity to accompany persons of goodwill or those with whom he is studying to the talk. He can hardly do this if assigned to give a talk elsewhere that evening. Therefore, it may not be best to have all the talks on one evening. Schedules can be made up so that some talks are held each week, if necessary, and this will allow the study conductor to be present when a visiting brother gives the talk. When the study conductor travels to another location to give a talk, his assistant can conduct the study that evening.

5 Publishers should be advised at least a week ahead of time so they can invite people of goodwill to the 45-minute talks. These talks have already accomplished a tremendous amount of good. Undoubtedly this will increase as speakers continue to work for improvement and publishers lend their full support in the many ways open to them.

Find, Feed and Tenderly Care *(Cont'd)*

lent! In addition, the special pioneer work has increased nicely too. In 1961 we averaged 603. For the 1963 service year the monthly average was 694. As to vacation pioneering the response has been truly outstanding. The Society is very pleased to see the excellent response to the vacation, regular and special pioneer service.. Circuit and district servants were encouraged to continue lovingly aiding individuals to take up the pioneer service and to make room for it in their lives. They will not only spend time with pioneers, helping them with their field problems, but also will encourage them to continue in this fine service of praise.

41 Pioneers can be a great blessing to congregations by taking the lead in midweek service, aiding and encouraging publishers to increase their ministry, as well as supporting weekend activities. On the other hand, some pioneers who are low in magazine placements, Bible studies or other features of the ministry can be aided by other pioneers or publishers who have good results in these particular features of the ministry. If assistance is given to pioneers to build up weak features of their ministry, they, in turn, will be able to assist other publishers with whom they work in Jehovah's service. Congregation committees are finding the material in the Society's letter of September 15, 1963, stimulating and helpful to coordinate pioneer and congregation activities. Circuit and district servants will remind committees to make regular reference to this letter to aid pioneers in the congregation. The arrangement for pioneers to be a part of the congregation has resulted in great spiritual blessings for both pioneers and congregations. Pioneers, servants and all publishers will want to cooperate closely so as to be a real source of encouragement to one another. Circuit and district servants will be a help to congregations and pioneers in this regard on their visits.

42 It is gratifying to say that many circuit and district servants who attended the school in the various cities throughout the United States and have since served congregations have already written the Society saying how much more effective they feel their visits to the congregations are and how much more they are able to assist publishers and servants. (Prov. 27:23) Look forward to the next visit of your circuit and district servant to an even greater extent, brothers, fully appreciating that these brothers are interested in aiding you to worship Jehovah faithfully and to do so more effectively. All together and in unbroken unity we will want to have the fullest possible share in finding, feeding and tenderly caring for the "other sheep" in these critical days before Armageddon.

'TEACH TO OBSERVE ALL THINGS'

Our work as Christian witnesses of Jehovah is to save lives, not only our own but others' also. So, then, let us all keep busy in the service of our God, doing what Jesus said we should do, 'make disciples, baptize them, teaching them the things I have commanded you.'—Matt. 28:19, 20.

Announcements

◆ The April 15 *Watchtower* and April 22 *Awake!* will be special issues. All will want to give them special distribution. Publishers will want to plan to place at least ten of each special issue, pioneers 50 of each, and special pioneers 65 of each. Congregations should ascertain their needs and order now.

◆ Our 20-percent goal for April is 336,062 publishers. Now is the time to start working toward it by laying the foundation to take those with whom studies are being conducted and who are sufficiently advanced out in the ministry.

◆ Sunday, March 1, after the *Watchtower* study, congregation servants will hold a special meeting with all publishers interested in vacation pioneering in April. If applications are needed, they should be ordered right away. The purpose of the meeting will be to encourage and assist ones thinking of vacation pioneering to work out schedules, service arrangements and so on.

◆ Correction: In the January *Kingdom Ministry* it was suggested that, where householders do not take a subscription, publishers might offer the three booklets on a contribution of 15c. This should have been 10c.

◆ Saturday, March 28, Memorial, circuit servants will keep the regular schedule serving congregations except for canceling the 8 p.m. meeting with the congregation, which will be replaced by the Memorial service. Congregations being visited by a circuit or district servant may ask these brothers to handle the Memorial talk.

◆ Offer for May: *"Babylon the Great Has Fallen!" God's Kingdom Rules!*, and a booklet, for 75c. June: *New World Translation of the Holy Scriptures,* and a booklet, for $1. Congregations should ascertain their literature needs and order well in advance.

◆ New publications available:

From Paradise Lost to Paradise Regained —Hungarian, Samareno, Slovak

"Your Will Be Done on Earth" —Ibo, Sesotho

Living in Hope of a Righteous New World—Dutch, German, Portuguese

Sermon Outlines—Indonesian, Yoruba

"This Good News of the Kingdom" —Kaonde, Kerema, Kissi, Namwanga

When God Is King over All the Earth —Dutch, German, Portuguese

1963 *Watchtower* and *Awake!* bound volumes —English, Portuguese, Spanish

Questions on the Book "Babylon the Great Has Fallen!" God's Kingdom Rules! (Symbol: Qbf) —English

Watch Tower Publications Index, 1963 —English

Presenting THE GOOD NEWS

To Those Who Say "I Have My Own Religion"

[1] Many sincere people are quick to inform us that they have their own religion. If this objection comes up often in our territory, we may find it advantageous to bring up the subject before the householder does. After introducing ourself and the theme of our Bible sermon, we might say, 'You no doubt have a religious affiliation of your own.' (Allow householder to answer. He will often tell you what his religion is.) Then we can continue, 'I assumed that you did. Most people we talk to are associated with a religious organization. The purpose of my call, however, is to answer an important Bible question and encourage more home use of the Bible.' (Then go right on with the sermon. The matter of different religions has been cleared up and the householder's mind will be at ease.)

[2] In the territory we regularly work, the introduction suggested in the December *Kingdom Ministry* may bring good results, but occasionally we meet the above objection. We might then respond, 'May I ask what your religion is?' After getting the householder's reply we can continue, 'I am glad to know. We often have the pleasure of talking to others of your religion, and we would be happy to have your expression on the matter of sincerity. Many people have expressed the thought that to please God it does not matter what you believe so long as you are sincere.' (Invite comment from householder and continue with sermon.) By acknowledging the objection and then endeavoring to absorb it into our presentation, we can usually continue with the sermon.

[3] Good preparation will assist us in effectively presenting the good news to sincere people of all religions.

December's Report a Cause for Rejoicing

[1] Joy is ours when we serve Jehovah. And how forcefully that fact is driven home when we consider some of the marvelous features of December's report. Think of it, despite the winter's cold and other hardships that come with the season, our brothers averaged 9.1 hours in service, placed an average of 10.3 magazines and made 3.1 back-calls on persons who showed interest in the Kingdom message. Perhaps even more rewarding is the fact that 297,007 publishers shared in the ministry, praising Jehovah, and this is the second-highest report on record. It thrills us to see this 6.1-percent increase over last year's average of 280,052 Kingdom proclaimers. How Jehovah's heart must rejoice to see so many putting forth effort to declare his name and purpose! (Prov. 27:11) Now let us lovingly help the many new ones to continue appreciating this privilege of making declaration for salvation, and doing so with boldness.—Rom. 10:8-10; Acts 4:31.

[2] We are pleased to see that people in great numbers evidently are still reaching out for the Word of Life. For in December alone 253,089 bound books and Bibles were placed, with the vast majority of this number being Bibles.

[3] It is also heartening to see that appreciation for the pioneer service is constantly increasing among Jehovah's people. For the seventeenth month in a row we have had a new peak in the number of regular pioneers! December also saw 738 special pioneers in the field—another new peak! And 3,486 arranged their affairs to be vacation pioneers during the month. We rejoice with you in your excellent work. May Jehovah keep on blessing you one and all as you rejoice before him, "having plenty to do in the work of the Lord, knowing that your labor is not in vain in connection with the Lord."—1 Cor. 15:58.

DECEMBER SERVICE REPORT

	Pubs.	Av. Hrs.	Av. B-C	Av. Bi. St.	Av. Mags.
Sp'l Pios.	738	144.3	53.5	7.5	136.0
Pios.	8,098	89.2	31.3	5.0	98.0
Vac. Pios.	3,486	75.8	20.1	2.4	75.9
Pubs.	284,685	9.1	3.1	.6	10.3
TOTAL	297,007				

Public Meetings Held: 28,771

UNITED STATES QUOTA FOR 1964
308,057 Publishers

NEW WORLD NEWS

◆ 185 Spanish congregations in U.S.A. reported 9,649 publishers, a 13.6-percent increase over last December. They placed 8,992 books, most of which were no doubt Bibles, compared with 4,737 books in December 1962. Our Spanish brothers are enthusiastically distributing the Bible, and it is moving very well.

◆ New York city reached an all-time high of 15,403 publishers in December, an 11.6-percent increase over last year's average. 13,024 bound books were placed during this month of Bible distribution, against 11,521 in December 1962. 147 units reported, compared to 130 last December.

◆ Australia reports new peaks in subscriptions, magazines and studies. Peak of 9,274 subscriptions in November was 50-percent higher than for any previous month. 15,431 publishers reported.

◆ Ivory Coast, with 100 publishers in November, had an increase of 49 percent over the same month a year ago and 26 percent over last year's average.

◆ Togoland reports a circuit assembly at Lome with a peak attendance of 759 for the public talk and an average attendance of 672. There were 27 baptized. In November 399 reported service.

◆ Nigeria reports a continued increase in Bible studies with an 18-percent increase over last year's average. With 37,901 studies in November, there were 8,688 more than the previous month.

Let's Do It Again! *(Cont'd)*

ready written they are arranging to do so again this year. District and circuit servants and regular and special pioneers will give special attention to encouraging as many as possible to vacation pioneer. If the number of congregation publishers and vacation pioneers equals the 20-percent quota for the congregation, then on the congregation report card for the month write, "We Made It!" to indicate that the 20-percent increase was reached or exceeded.

[5] April is truly a month of special activity for all of Jehovah's people. Each one of us will want to arrange a schedule that will permit us to have more than the usual share in Kingdom service during April. Yes, let us look to Jehovah to bless our efforts to have more publishers in the field this April, spend more time in the ministry, make more back-calls, conduct more Bible studies and place more literature than any other time. With fine response to this call for vacation pioneers in April and with Jehovah's blessing, we will do it again.

★ **Start Bible studies with "Watchtower" subscribers.** ★

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KINGDOM MINISTRY

FOR UNITED STATES OF AMERICA

MARCH, 1964 "Filled with the holy spirit and . . . speaking the word of God with boldness."—Acts 4:31. VOL. VII NO. 3

Display Conduct Worthy of the Good News

[1] Our fine Christian conduct is a recommendation for the good news. Do we not represent the established kingdom of God? As representatives of God's glorious kingdom, may we all conduct ourselves worthily of the good news, so recommending it to others. "Only behave in a manner worthy of the good news about the Christ." (Phil. 1:27; 2 Cor. 6:3-7) As we reflect credit upon the good news by our actions and our speech, we do well to examine the progress we have made in advancing the good news thus far during the *Watchtower* campaign.

Our Subscription and Bible Study Goals

[2] With the *Watchtower* campaign entering its third month, publishers should have obtained at least one subscription, pioneers ten and special pioneers fifteen. If any of us have not reached our goal yet, we would do well to reconsider the many helps we have for obtaining subscriptions. They are: Being out regularly in the house-to-house ministry; having a schedule that will enable us to spend ten or more hours a month in the ministry; being well acquainted with the sermon "Will Sincerity Alone Please God?"; remembering that *The Watchtower* is available in sixty-six languages, when we meet a householder who does not read English; making effective use of the information on page two, "The Purpose of 'The Watchtower'"; being diligent to follow up subscription promises and expired-subscription slips. Many publishers have found that offering the *Watchtower* and *Awake!* subscriptions together has met with success. One brother recently said: "Out of the first several houses Sunday morning four subscriptions were obtained as the result of offering both subscriptions. People are often inclined to take both as readily as one."

[3] Reaching our subscription goal, of course, is only part of our objective in helping others to learn the good news. Jehovah has commanded us, not only to find, but also to feed sheeplike ones. Since the best way to feed these persons is through a home Bible study, we will want to put forth earnest effort to start a study with those persons who subscribe and others who show interest. Our goal is one study with the public for each publisher. Are *you* conducting a study? If some publishers are starting more studies than they can conduct, they can notify the Bible study servant so he can transfer a study to a publisher who is not presently conducting one. Also, congregations having circuit or district servants visit them are reminded that these servants and their wives have as a goal the starting of two Bible studies each week; they will be pleased to start and turn studies over to publishers who do not as yet have a Bible study.

OFFER FOR MARCH
Subscription for "The Watchtower," with three booklets, for $1.

THEME FOR MARCH
Conducting Ourselves Worthily of the Good News.—Phil. 1:27.

Help Them to Meetings and Memorial

[4] Since March is Memorial month, it is most fitting that we concentrate this month on aiding all interested persons to get to the meetings. How can we really expect a new one to be zealous in the ministry if he does not attend meetings? Only by going to the meetings can new ones be spiritually alive and so want to conduct themselves worthily of the good news. Servants and others will call on all inactive and irregular publishers and those who need encouragement. Help them from the outset of the month, inviting them to attend congregation meetings. Put forth special effort to invite them to Memorial on Saturday, March 28. Then help them to keep on coming to meetings by encouraging them not to miss the stimulating special talk on April 5, "What Will 'God's Kingdom Come' Mean to You?" Especially do we want interested ones to attend the service meetings during the month so they will know what they can do to share the good news with others during March and April. All of us who regularly attend meetings will want to help others attend also so they will be anxious to share in the ministry and be spiritually alive in April.

[5] So it would be well for all publishers to think of interested persons to invite during March, encouraging them to attend Memorial and the special talk, as well as the other meetings. To help us, the accounts servant will list on pieces of paper the names and addresses of all subscribers shown on the Subscription Record form since January 1963, giving the names to the publishers who obtained the subscriptions. In addition to subscribers, there are undoubtedly many others we would like to invite to the regular meetings and Memorial and the special talk.

[6] In harmony with our special goal of helping all to attend meetings, there is something we should give serious thought to: Can we help others with transportation? Let us think now of those interested persons or brothers who do not have autos or easy access to public transportation systems. Are some unable to get to meetings simply because they live on the outskirts of the city? Are there elderly persons who find it difficult to use public transportation? Be alert to give help. It will take some of our time, yes, but is not this display of love in providing transportation conduct worthy of the good news? Indeed it is!

[7] So there are many ways this month to display conduct worthy of the good news. Let us work toward our subscription and Bible study

(*Continued on page 2, col. 3*)

★ Invite interested persons to the Memorial and the special talk. ★

Your Service Meetings

SECOND MEETING IN MARCH

5 min: Introduction, text and comments.

10 min: Talk on "Aid All to Attend Study of 'Babylon' Book Regularly."

20 min: Question-and-answer coverage of February insert on "Find, Feed and Tenderly Care for the 'Other Sheep,'" paragraphs 17 to 27.

17 min: Main article—talk, a few questions and demonstration of pertinent points. Concentrate on material in the article.

8 min: Concluding comments. (Include "What Happened Here in January?" and be certain to comment on slogan regarding vacation pioneering, at bottom of page 4.)

THIRD MEETING IN MARCH

5 min: Introduction, text and comments.

20 min: Question-and-answer coverage of pioneer insert from December "Kingdom Ministry," "As a Family Are You Answering the Call to Pioneer?"

10 min: Preparing New Ones for Service in April (Part 1).

CHAIRMAN (2 min.) To achieve the 20-percent increase in April will require planning and action now to prepare those with whom we study to share in the service. Put the suggestions into practice at your next study. (Note: Use same qualified, mature teacher as publisher in demonstration for all three weeks.)

DEMONSTRATION (6 min.) Publisher, after Bible study, compliments student on fine progress he has made. Student expresses appreciation. Publisher states he is happy to be of help, for in this he is following the example of Jesus, who is our model. Luke 8:1 says of him . . . (read). He taught his disciples to do the same work. (Acts 5:42) Their motive was love for God and for their fellowman. They recognized life was involved in preaching the good news and so do Jehovah's witnesses today. (John 21: 15-17) In this way the prophecy of Jesus is carried out. (Matt. 24:14) Every proper method is employed to get the good news preached. One of these is by public Bible talks. Invites student to attend one at Kingdom Hall on Sunday. Gives him some handbills he may pass along to his friends and neighbors.

CHAIRMAN (2 min.) Apply helpful suggestions at Bible studies during week, preparing new persons to share in service in April. Be at service meetings next two weeks to learn other steps to follow.

18 min: Invite and Help Others to Memorial and Special Public Talk.

CHAIRMAN (3 min.) After 6 p.m., March 28, Jehovah's witnesses in 194 lands all around the world will be celebrating the Lord's Evening Meal in harmony with Jesus' command, "Keep doing this in remembrance of me." This is the high point of the year for Jehovah's people and we want to have those who have shown interest in the good news there with us. Each publisher is encouraged to make a personal list of all those he will be inviting. Include all persons of goodwill, those with whom studies are being conducted and those who have studied in the past, friends, relatives, etc. Let us carefully search out and invite all who have shown interest to attend the Memorial and special public talk with us.

SCENE I (5 min.) Publisher invites interested person. 'We want to draw your attention to a very important commandment in the Bible. Notice what is stated at Hebrews 10:24, 25. (Read, drawing particular attention to verse 25.) It is good that we know Jehovah is directing us to assemble together regularly, especially in this time before he executes judgment. One meeting all Christians especially want to attend is the Memorial celebration of Jesus' death. As Jesus stated, at Luke 22:19, we should "keep doing this in remembrance of him," and we would like to have you assemble with us. The anniversary date this year is Saturday evening, March 28. (Extend invitation.) The public meeting on Sunday, April 5, will be "What Will 'God's Kingdom Come' Mean to You?" It would be a real pleasure to have you meet with us on both of these occasions.' Arrange to meet interested person and go together.

CHAIRMAN (1 min.) Book study conductors should note those publishers who have not been attending meetings regularly, new and weak ones, irregular and inactive publishers, and call on them.

SCENE II (5 min.) Book study conductor calls on inactive publisher. After warm greeting and expressing interest in publisher and family, he says, 'We have been out inviting interested people to the Memorial and public talk, and I wanted to bring you some invitations too. (Hand him a few for personal use.) What we have been saying to the people is this. . . .' (Give same presentation as Scene I and arrange to pick up family so all can attend together.)

CHAIRMAN (4 min.) Encourage all to be enthusiastic in inviting others. Make personal arrangements to bring those you invite. Conductors to discuss and demonstrate suggested invitation in Scene I at meeting for field service Sunday morning, March 22.

7 min: Concluding comments. (Include New World News highlights, appropriate Announcements, and brief remark on slogan at bottom of page 1.)

FOURTH MEETING IN MARCH

5 min: Introduction, text and comments.

18 min: Question-and-answer coverage of "Progressively Aiding New Ones (Part 1)."

14 min: "Shoulder Your Responsibility —As a Young Publisher"—talk and demonstration of points.

10 min: Preparing New Ones for Service in April (Part 2).

CHAIRMAN (2 min.) Last week student shown that each individual must be a preacher and was invited to share by distributing handbills to friends and neighbors. This week he will be shown worldwide scope of work and invited to share for first time in door-to-door ministry.

DEMONSTRATION (6 min.) After study, publisher recalls conversation of week before (using Matt. 24:14). Each year many thousands begin preaching as commanded by Jesus. Publisher brings out "Yearbook" and shows reports from various countries, on pages 32-39, remarking on worldwide expansion. House-to-house preaching is foundation of our public ministry. (Acts 20:20) Invites student to go with him in service. Student hesitant, feels he would not know what to say. Publisher understands; many new publishers have same feeling. Short sermon will be used, which student can easily learn. In fact, a few minutes can now be spent writing short presentation out on paper, and he can go over it during week. Student eager to try it. Leaves handbills for Sunday talk for student to distribute.

CHAIRMAN (2 min.) Lovingly build up Bible students to see importance of work being done world wide and how they may individually share. Use suggestions at your Bible studies during week, thus working toward 20-percent increase.

13 min: Talk by congregation servant on "Be Hospitable at Memorial." Encourage all to be at Kingdom Hall early, approach strangers, remind new ones of special talk, etc. Also concluding comments.

FIRST MEETING IN APRIL

Theme: Keep Unity by Speaking the Truth.

5 min: Introduction, text and comments.

10 min: Talk on monthly theme. (See "Watchtower" of May 1, 1963, pp. 264-270, also April 1, 1964.

23 min: "Kingdom Ministry" insert, "Find, Feed and Tenderly Care for the 'Other Sheep,'" question-and-answer coverage, pars. 28 to 43.

10 min: Preparing New Ones for Service in April (Part 3).

CHAIRMAN (2 min.) Having used, with fine results, the good suggestions on building up interest in the service that were given on the two previous service meetings, note carefully how an interested person is invited to share in the service during April.

DEMONSTRATION (6 min.) After study, publisher refers to previous week's discussion regarding expansion. A pleasure to do the work Jesus and disciples did. (Acts 20:20) To find sheeplike persons requires making public declaration. (Rom. 10:10) How has student done in learning short sermon? Not as well as expected. Can't seem to make it coherent and smooth flowing. This is to be expected, at first. Together they go over sermon. Student actually gives good presentation and is commended, though some suggestions offered. Publisher invites him to come along Sunday morning to try out sermon. Student willing, if can work closely with publisher. Student assured this will be done. Also, will rehearse sermon again before going out so student will be even more confident. Time when publisher will stop by Sunday is arranged.

CHAIRMAN (2 min.) Building up new ones in systematic manner will enable them to share in service in April. If you have followed suggestions given over past three weeks, you may have the great privilege of starting a new publisher in the service in April. Twenty-percent goal can be reached. Will have many new praisers of Jehovah.

12 min: Talk by congregation servant on "Why Share in April Service." Also concluding comments.

Display Worthy Conduct *(Cont'd)*

goals and put forth determined effort to help all to the regular meetings, Memorial and the special talk, thereby laying a fine foundation for April, when we hope for a new peak in proclaimers of the glorious good news.

CONGREGATION ORGANIZATION

Progressively Aiding New Ones (Part 1)

1 Will you have the blessed privilege of starting a new Kingdom publisher in the service in April?

2 A powerful stimulant to starting new ones in the service is right association. Right association is encouraging and mutually strengthening. Why not put forth an extraordinary effort during March to accompany the newer ones to the congregation book study, the *Watchtower* study or other congregational meetings?

3 One of the first things to determine in inviting a new one is this: Is he willing to share the good news? Does he have the desire to do so? In short, no one should serve under compulsion, for each one should know what he is doing, why he is doing it and want to share in it to Jehovah's honor. Moreover, the new one should be morally clean and in a fit position to represent the Most High God. (Please see "pt," par. 51.)

4 When should young ministers turn in a field service report? First, when they understand what they are doing, and second, when they show a desire to do that work because they know it is Jehovah's will and are able to make their own presentation in some feature of the service, even if just with the magazines. The Society feels that once a young minister begins to report, his parents or the one aiding him should be willing to assume the responsibility to progressively aid him so that he will be *regular* in the service and make further progress toward maturity.

5 When aiding new ones it is a good idea to reflect on our own initial efforts in the ministry. How did you feel when you started out in the preaching work? Did you appreciate the loving aid offered you by the one who trained you? Were you pleased that he did not keep you out too long when you first went in the field service? Were you grateful for the help offered in preparing the sermon, even the simplified sermon or a magazine presentation? Were you not made happy when commended even for small things? Just as you appreciated all these things, the one you are progressively aiding will likewise appreciate them.

Announcements

◆ Congregation servants should check to make certain that an order has been submitted for Memorial invitations, handbills for the April 5 talk and sufficient copies of the special April 15 *Watchtower* and April 22 *Awake!* Congregations having the circuit servant will order accordingly.

◆ Accounts servants will list on sheets of paper the names and addresses of all subscribers shown on the Subscription Record sheet since January 1963. Each sheet should show the name of the publisher obtaining the subscription. These should be given to publishers by March 15. Publishers will want to be certain that all subscribers are invited to attend the Memorial and the special talk.

◆ Congregations having circuit assemblies on April 5 will hear the regular circuit assembly public talk. These congregations may schedule the special talk on April 12. The special *Watchtower* will be released at the circuit assembly following the district servant's talk.

◆ Congregation servants will see that the Memorial Report Card is properly filled out and promptly put in the mail after the public talk.

◆ It is suggested that congregation servants schedule a meeting for all study conductors March 29, before or after the public meeting on Sunday or as near as possible to that date. Prior to the meeting the congregation servant should go over Publisher's Record Cards and make a list of irregular and low-hour publishers who need assistance and see that definite assistance is given each publisher needing help. It would be well if all servants could attend this meeting so they can cooperate and support activities. The Bible study servant should be there and make known to study conductors publishers who have been conducting studies a long period of time and how such publishers might be encouraged and assisted to start new ones. Midweek service will be planned for all vacation and regular pioneers and publishers who can support it during April.

◆ Accounts servants are reminded to make certain the zip code number is on all subscription blanks sent to the Society.

◆ Sunday morning at service centers the following program will be followed: March 8, sermon introductions; March 15, following through on subscription promises; March 22, use of Memorial invitations; March 29, stimulating experiences in obtaining subscriptions; April 5, how to start studies when literature is placed.

◆ Congregation servant will meet early in March with school servant to discuss how more can be aided to have a share in the school.

◆ All congregations will want to arrange special morning and afternoon magazine service on Memorial day, Saturday, March 28. Special encouragement should be given also to share in Sunday's activities on March 29, following Memorial.

◆ Overseers and other servants should take the initiative in encouraging those who have vacation pioneered and others who can do so to vacation pioneer in April.

◆ Committees of congregations that have formed corporations for the purpose of holding title to Kingdom Hall property are here reminded to see that the annual meetings as required by law are held and that the statutes of the state in which their corporation is formed and the bylaws of the corporation respecting meetings and election of officers are complied with so that each corporation will continue in good standing.

Shoulder Your Responsibility —As a Young Publisher

1 Are you one of the more than 65,000 publishers in the United States under fifteen years of age? How happy we older ones are to be associated with you in the New World society! How marvelous it is to see your devotion, your zeal, your good example!

2 One of the big problems that confronts youthful ministers is: How can I be regular in the service, meet the goals set by the Society and still keep up with my schoolwork? The answer lies in having a schedule for *weekly* service. Many of our younger publishers have been aided by their parents in this respect. And what splendid examples in zeal and faith there are to copy! Think of Samuel, Jeremiah and Jesus, to mention just a few. (1 Sam. 2:18, 19, 26; Jer. 1:4-10; Luke 2:40-50) What made these youths outstanding? The fact that they listened to the counsel of Jehovah and paid more than the usual attention to it.

3 A good way to be introduced to the ministry is in the magazine work. Many youthful publishers are placing three or more magazines each week and are reaching the goal of twelve magazines per month. Some set aside an hour or so each week to engage in the magazine work after school hours, under the direction of a mature brother. Have you tried this yet? Perhaps overseers can make such arrangements in the congregations, if advisable. After training is received in magazine work, help can be obtained in giving the simplified sermons. From this point it is only a small step ahead to give the full sermon.

4 And what about conducting home Bible studies? An ever-increasing number of our youthful publishers are finding it possible, with good parental training, to conduct studies with their schoolmates in the *Paradise* book, and some have been aided to get the truth in this manner. You younger publishers, are you responding to all the fine training offered by your parents? Also, do you have vacation pioneering as your goal from time to time as well as advancing on to the regular pioneer work, missionary work or Bethel service?

5 How true the statement is, "Train up a boy according to the way for him; even when he grows old he will not turn aside from it." (Prov. 22:6) In this connection, the Society encourages all you young ministers to fortify yourselves for the future by accepting God-given responsibilities now, and may Jehovah bless you richly for this.

Aid All to Attend Study of *Babylon* Book Regularly

[1] The time we have all eagerly been looking forward to has arrived. After March 1, or as soon as the question booklets are received, the *Babylon* book will be considered at the congregation book study. All publishers and interested persons should be encouraged to attend the book study regularly to receive the benefits of the fine spiritual food in the *Babylon* book. Progressive encouragement to attend should be given to inactive and irregular publishers as well as other interested persons. Personal calls should be made on these persons, and the study conductor should endeavor to make these calls himself. One opportune time to make such calls is on Tuesday evening prior to the study. An invitation can be extended and arrangements made that evening.

[2] A friendly approach and an upbuilding Scriptural discussion on the initial call will provide a good foundation. Give the person an opportunity to discuss any problems standing in the way of attending the study and offer encouragement as well as practical suggestions to overcome such. Do not fail to show that regular meeting attendance is commanded by God (Heb. 10:25) and that it is for this reason you want to assist. The benefits of attendance can be demonstrated by considering portions of the book.

[3] A few points that could be considered in order to whet their appetites for regular attendance are as follows: Isaiah 14:3-20 applies to Satan only as the earthly king of Babylon symbolizes him. (P. 314) Modern Babylon the Great had a fall in the spring of 1919. (Pp. 500, 505) The number 666 emphasizes the imperfection and deficiency of Satan's earthly political organization. (Pp. 506-509) It is too late to turn to God after Babylon's destruction. (P. 558) The "one hour" of Revelation 17:12 began in 1920. (P. 595)

[4] If some do not respond to your invitation on the first call, continue to show a sincere interest in their spiritual welfare. All publishers should endeavor to be regular in attendance. Family heads should arrange for their children to attend and participate. Take full advantage of these marvelous provisions made through Jehovah's organization and assist others to do the same.

Why Share in April Service

[1] When we stop to think of it, the worldwide preaching of the established kingdom is marvelous. It is being accomplished in all parts of the earth, just as Jesus foretold. It is the work that Jehovah God has commissioned his servants to do. Now, that presents us with a challenge: Will we individually prove ourselves to be his witnesses? Will we share in the urgent work now being done? Lives are involved. Let us respond to the challenge by sharing in the ministry to the fullest extent in April, when we have so many special provisions to help us preach the good news.

[2] Outstanding is the special talk, "What Will 'God's Kingdom Come' Mean to You?" This is just what interested persons need, for it is designed to help them to see that they must accept the responsibility of the good news if they want to share in the Kingdom's blessings. After the talk, be sure that new ones get a copy of the special *Watchtower*, so they can take it home and ponder on the points it sets out. It may be the turning point in their lives.

[3] To help make the special *Watchtower* a turning point in their lives there are other articles addressed to people who have manifested interest. One article asks them, "What Holds You Back from True Worship?" It helps them to see what it is that has made them hold back from serving Jehovah and how to correct the situation. Another article emphasizes the importance of the ministry, and it will help those who feel they cannot preach to get started. So use the special *Watchtower* for everyone on your back-call list who needs to be stimulated! A fitting complement to the special *Watchtower* is the special *Awake!* on "Examining the Foundations of Modern-Day Religion." This is ideal for those who have hesitated to abandon Babylon the Great. It helps them to see exactly what the religious systems are built on and puts the issue squarely before them: Is that what you want? Let's all use these magazines enthusiastically during April. Make it a month of special activity.

NEW WORLD NEWS

M. G. Henschel completes trip to Brazil, Uruguay, Argentina, Chile, Bolivia, Paraguay, Peru and Ecuador. At "Everlasting Good News" Assemblies held during his visit a total of 68,582 persons attended the public talk, and a partial report shows that 1,937 were baptized.

The December report shows that 1,013,635 publishers engaged in the field ministry world wide. All of us are grateful to see the fine support being given to the preaching work by our brothers everywhere.

During December many countries used the "New World Translation" in one or more of its seven published languages. The results are gratifying. Book placements totaled 574,602. We are confident that a large portion of these book placements were "New World Translation" Bibles.

Difficulties fail to dampen zeal of Cuban brothers. New peak of 16,178 publishers reported in December, for 6.2-percent increase.

Japan's magazine activity continues to increase as over 100,000 copies are placed there for first time in December. Special pioneers averaged 205.2, pioneers 144.2 and publishers 16.3.

French Guiana's 22 publishers served as joyful hosts at their "Everlasting Good News" Assembly, where 114 attended the public talk.

JANUARY SERVICE REPORT

	Pubs.	Av. Hrs.	Av. B-C	Av. Bl. St.	Av. Mags.
Sp'l Pios.	733	146.7	56.0	7.8	136.9
Pios.	8,172	94.4	33.8	5.2	103.2
Vac. Pios.	2,506	79.7	22.3	2.4	78.2
Pubs.	279,077	9.8	3.5	.6	11.0
TOTAL	290,488				

Public Meetings Held: 27,115

UNITED STATES QUOTA FOR 1964
308,057 Publishers

WHAT HAPPENED HERE IN JANUARY?

The second-highest number reporting for this service year! That is our fine January report. It was indeed good to see 290,488 share in the preaching work. While that is fewer than the previous month, our drop in publishers from December to January, was only 6,519, whereas last year it was 13,585. All publishers and pioneers are to be commended for continuing to help ones who shared in December service and all will want to continue the fine work. Speaking of pioneers, we are pleased to let you know that another new peak was reached in January, the eighteenth month in a row!

As for subscriptions, it was the best January on record, with 128,783 reported, to compare with 116,247 last January. In addition to getting subscriptions, many new Bible studies are being started. We increased from 218,449 in December to 224,948 in January. Very fine, indeed! Keep up the excellent ministry, brothers, as we unitedly continue to find, feed and tenderly care for the "other sheep."

★ **Can you vacation pioneer in April? Apply now.** ★

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KINGDOM MINISTRY

FOR UNITED STATES OF AMERICA

APRIL, 1964 "Filled with the holy spirit and . . . speaking the word of God with boldness."—Acts 4:31. VOL. VII NO. 4

Keep Unity by Speaking the Truth

Subscriptions

1 As we keep unity by speaking the truth during this final month of the *Watchtower* campaign, we will want to review all subscription opportunities. Do you have territory that has not yet been covered with the offer? Then put forth special effort to work it, not overlooking subscription promises and expired-subscription slips.

2 You young publishers, have you reached your goal? If not, check your house-to-house record. Where have you placed magazines during the past few months? Go back this month with the special issues, reminding the householders of your previous call. Then stimulate interest with a simplified sermon (perhaps John 17:3). Show them the special issues and offer them the *Watchtower* subscription. Since some householders may hesitate to give $1 to young persons, you can reassure them by taking out the subscription blank and by offering to write out a receipt for them. Also inform them that the magazine will come by mail in about one month.

3 As we give our sermon in house-to-house work, we sometimes note a specially receptive response. On these occasions, some publishers offer both *The Watchtower* and *Awake!* for $2. A thirteen-year-old publisher in New Jersey noticed at the first door how attentive the householder was and successfully offered subscriptions for both magazines for $2. At the very next door the same publisher did it again, placing two more. When offering both magazines, rather than presenting them as two subscriptions, say something such as: "The two magazines come on alternate weeks; you can have them for a year through the mail for a contribution of $2." By applying these and other suggestions, we should be able to reach our goal as we keep unity by speaking God's truth.

20-Percent Increase

1 To reach our goal of a 20-percent increase, or 336,062 speaking the truth in April, we will need to examine our prospects. The highest number of publishers out to date was last April, with 308,370. The Society finds that there is a total of 313,000 Publisher's Record cards in the files. If all 313,000 are assisted to share in the ministry, we will have, together with 9,000 regular and special pioneers, about 322,000 speaking the truth during April.

2 We will obviously need to give considerable attention to all the 313,000 publishers, helping the infirm, newer ones, irregular ones and younger ones, because such service to Jehovah is vital for each one of us. Assistant congregation servants will give a list each week to study conductors of those who have not been out in the service. All who have not been out by April 12 will be called on the weekend of April 18, 19, and the weekend of April 25, 26. Study conductors and other qualified publishers will be asked to stop at the homes of publishers who have not shared in the ministry in April to offer loving assistance, encouraging them to share in the service that day. Publishers can work in nearby territory if the one called on needs time to get ready.

OFFER FOR APRIL
Subscription for "The Watchtower," with three booklets, for $1.

THEME FOR APRIL
Keep Unity by Speaking the Truth.
—Eph. 4:15, 16.

3 If all 313,000 publishers report having a part in the field service, we still will be short 14,000. But there may well be this many or more new ones who could be started in April. Follow through weekly with the suggestions in the demon-

(*Continued on page 4, col. 1*)

Special Magazines

1 Being blessed with two special magazines this month, we want to give them the widest distribution. For publishers the special goal for April is a total of 26 magazines; for pioneers 150; for special pioneers 205. How can you reach the goal? By spending more of your service time in magazine work. If you are just reaching your goal as a publisher now, placing 12 magazines a month, can you adjust your schedule for April to put in about twice the amount of time you are now spending in magazine distribution?

2 Besides spending more time in the magazine work, be alert to every opportunity to place the special issues. Circuit servants report that many publishers respond only with a handbill when the subscription is not taken. When a householder says, after hearing a sermon, "I'm not interested," he often means he is not interested in the *subscription.* So adjust to the circumstances and offer the special issues, saying something such as, "Let me leave you, then, these two special issues, on just a contribution of 10 cents." Say it positively; likewise when a person says, "I'm busy." Even though you do not give the sermon, you could say, "Since you have no time now, I would like to leave you two special issues to read when you do have time; they are only 10 cents."

3 Then you will want to call on all those persons in your territory who are friendly and who almost always take literature. Be certain to get the special *Watchtower* into their hands, for it asks them why they are not doing something about true worship. While the special *Watchtower* stirs them up to share in true worship, the special *Awake!* lays bare the foundations of false religion, showing how unsound and really anti-God they are. With such powerful issues to help us, let us alertly and unitedly use them to speak persuasive words of truth.

★ **Share fully in service during April. Help others to do the same.** ★

Your Service Meetings

SECOND MEETING IN APRIL

5 min: Introduction, text and comments.

12 min: Theocratic News, "1964 District Assemblies."

20 min: Question-and-answer coverage of all three parts of the main article.

13 min: Presenting the Good News —discuss and demonstrate points.

10 min: Concluding comments. (Include "What Happened Here in February?" and brief comment on slogan on bottom of page 1.)

THIRD MEETING IN APRIL

5 min: Introduction, text and comments.

12 min: Question-and-answer discussion of "Progressively Aiding New Ones (Part 2)."

15 min: Know Your April 22 "Awake!"

CHAIRMAN (2 min.) Special magazine contains timely information. Have full share in distribution. Be well acquainted with material.

SCENE I (7 min.) Magazine-territory servant interviews different publishers in audience, who give suggestions on presenting points in special "Awake!" After hearing points in the article they intend to feature, some are asked to give 30- to 60-second presentations featuring specific articles. Presentations are made for house-to-house work, business, etc.

SCENE II (4 min.) Suggests publishers have more than one presentation, to fit circumstances. Newer publisher asks for suggestion of general presentation. Servant covers the following: 'One reason many people hesitate to discuss religion is that they are not well enough acquainted with the subject. Few people know the real origin and basis of their beliefs. This special "Awake!" on "Examining the Foundations of Modern-Day Religion" will provide you with the information you need to make an intelligent and meaningful examination of modern-day religion. I would be pleased to leave it with you along with its companion magazine, "The Watchtower," both on a contribution of ten cents.' Newer publisher makes presentation.

CHAIRMAN (2 min.) Give wide distribution to the special magazine. People who desire to please God are in need of the fine information contained in the special issue. Encourage all to support Magazine Day service regularly, and prestudy work.

20 min: Assisting All to Share in April Service.

CHAIRMAN (2 min.) All were to report service by April 12. Vigorous efforts have been made to help others. What are the results? (Give local figures and then plan remaining portion accordingly.) Assistant congregation servant has lists for study conductors of those who have not yet published. Will give these to study conductors, offering helpful suggestions.

SCENE I (3 min.) Assistant congregation servant talks with study conductor. Three publishers from his service center have not yet reported. Conductor examines list and says Brother Forgetful was out last week with him for two hours. "He must have failed to report." Conductor will see him at meeting and make sure he reports field service. Assistant points out that Sister Problems and Sister Elderly have not been out. Conductor is concerned, says he will contact Sister Mature and see what she is doing to assist Sister Problems. He will visit Sister Elderly himself.

SCENE II (3 min.) Conductor talks with Sister Mature and asks her what she is doing to give personal assistance to Sister Problems. She says she has not been able to contact her yet this month. She will go to her home immediately and see what can be done.

CHAIRMAN (1 min.) To reach 20-percent increase these publishers must be contacted and aided promptly.

SCENE III (4 min.) When approached at home by Sister Mature, Sister Problems says she wants to get out but children have been sick and there is no one to care for them. Husband is not helpful. She is commended for her sincere efforts and encouraged to keep up her faith. Sister Mature suggests that Sister Problems go out with her during the time children are in school. Youngest can be brought along with them. Definite arrangements made. Sister Mature will stop by and they will work nearby territory.

SCENE IV (4 min.) Study conductor calls on Sister Elderly and finds she has been ill. While sympathetic, he encourages her to be positive-minded regarding April ministry. Better weather now and, if she feels up to going for just an hour, he will arrange to take her on some of her back-calls or from door to door. In addition, he suggests she might call others on telephone or write letters if she is not feeling well enough to get out. Sister Elderly glad for help.

CHAIRMAN (3 min.) United effort to help one another lovingly will result in fine April report. Where some do not appreciate importance of sharing in service, pointed Scriptural encouragement may be given.—Matt. 10:32; Jas. 1:22-24; Rom. 10:10.

8 min: Concluding comments. (Include "1964 Unassigned Territory Campaign.")

FOURTH MEETING IN APRIL

5 min: Introduction, text and comments.

13 min: Report from two or three study conductors from meeting with congregation servant, relating what they will do the rest of April to aid all in service center to have full share in service.

15 min: Question-and-answer discussion of "How Pioneers Can Share in Reaching the 20-Percent Goal."

15 min: Reaching Everyone Possible with the Good News.

Stress urgency to reach everyone possible with the good news, then to help sheeplike ones speak the truth with God's people. Concentrate on "Yearbook" experiences to illustrate points. A Witness alertly uses tracts to reach others. (110 ¶1) Moving where need is great fine way to reach more. (121 ¶3) To reach others, a Witness finds a way to difficult-to-reach territory. (192 ¶3) Making certain no one is overlooked brings rewards, new ones aided to share in service. (253 ¶2) Using letters sometimes necessary, but give personal assistance when possible, help subscribers share good news. (94 ¶2) Reach everyone possible; then aid new ones to speak the truth.

12 min: Concluding comments. (Overseer to tell how congregation is doing toward 20-percent goal, relate plans for weekend, encourage all to have a full share in last weekend of month, make brief remark on slogan on bottom of page 4, based on Ephesians 4:25.)

FIRST MEETING IN MAY

(If your congregation has a fifth service meeting in April, use this program.)

Theme: Trained by Discipline for Yielding Fruit.

5 min: Introduction, text and comments.

10 min: Talk on monthly theme. (See "Watchtower" of May 15, 1963, pp. 296-307, Nov. 1, 1963, pp. 662, 663, also May 1, 1964.)

17 min: Question-and-answer coverage of December "Kingdom Ministry" pioneer insert, "Look at the Good Pioneer Report! Can We Help Better It?"

20 min: "BABYLON THE GREAT HAS FALLEN!" FLEE FOR LIFE!

CHAIRMAN (2 min.) New sermon displayed on platform. Encourage all to learn it well.

CHAIRMAN (10 min.) Develop sermon with the congregation.

THEME: "BABYLON THE GREAT HAS FALLEN!" FLEE FOR LIFE!

Rev. 18:2 —Babylon has fallen.
Rev. 18:4 —Get out of her.
Rev. 21:4—Blessings for those who flee.

Suggested sermon: 'Good morning. We are making brief calls on God-fearing people who are interested in Bible prophecy. Many know that the Bible contains prophecies or predictions concerning events that are going to affect all of us. Thus we are interested in them, aren't we? [Allow for comment.] One of the outstanding prophecies of the Bible has to do with an empire called "Babylon." You may remember reading in the Bible about the tower of Babel. (Show the picture on page 28 of the "Babylon" book.) This was a building project and scheme that was not approved by God, because it was to promote worship in opposition to the true God. For this reason it failed. God confused the language of those people and they were scattered over all the earth. Bringing the matter down to our day, the Bible in its last book, Revelation, gives a prophecy concerning another Babylon. Here in Revelation 18:2 it is called "Babylon the Great." What is "Babylon the Great"? It is important that we know because God-fearing Christians are urged at Revelation 18:4 . . . [read]. The destruction of Babylon the Great and all those who choose to support it is sure. However, the prospects ahead of those who heed the Bible command to flee are wonderful because the Bible assures that, after the destruction of Babylon the Great, God will . . . [read Revelation 21:4].

'You will want to learn what "Babylon the Great" is, how you can heed the Bible command to flee out of it and be assured of the blessings God has promised for those who do. To assist you in this we urge you to read this publication, "'Babylon the Great Has Fallen!' God's Kingdom Rules!" You may have this copy for a contribution of just 75 cents.' (Also one booklet.)

CAPABLE PUBLISHER (5 min.) Demonstrate sermon.

CHAIRMAN (3 min.) Use this sermon to create interest in the subject and a desire to read the book. The sermon is simple. Rehearse it well.

8 min: Concluding comments.

CONGREGATION ORGANIZATION

Progressively Aiding New Ones (Part 2)

[1] As we progressively aid new ones we will want to train them so well that, in time, they will be fine ministers, capable of teaching others. (Luke 6:40) Progressive aid calls for an understanding of the needs of new ones, their limitations and capabilities. Week by week, month by month, we will want to impart teaching and training tenderly so that they will become firmly established in the ministry, advancing to maturity.—Phil. 3:13-16.

[2] To this end we want to help instill in new ones a love for Jehovah and his organization and their dependence on them. Of course, we should set a good example ourselves by regular meeting attendance and by accompanying new ones to as many meetings as possible right from the beginning. By helping new ones to appreciate the value of commenting at meetings, we will build them up, and they will experience the mutual encouragement that comes from commenting.—Rom. 1:11, 12.

[3] Further, we can lovingly encourage new ones to meet for group witnessing so they can gain further strength and spiritual direction. Can we help them work out a schedule for field service on a weekly basis? Then let us do so. Also, we want to help them to see the value of reporting their field service weekly, establishing a good habit, useful to them and the organization.

[4] If we are asked by the overseer or study conductor to render loving aid to a new one, let us cherish this privilege of service, endeavoring to work together each week, if possible. Upon completing one period of instruction, we should lovingly make a definite appointment for the next. After new ones master the simplified sermon, help them to use the full sermon and then the back-call sermon, and to conduct a Bible study. Did not Paul say: "We, though, who are strong ought to bear the weaknesses of those not strong, and not to be pleasing ourselves. Let each of us please his neighbor in what is good for his upbuilding"?—Rom. 15:1, 2.

[5] Finally, never should we underestimate the value of commendation. Even if the progress of new ones is slow at the beginning, we should commend them, for such commendation strengthens and fortifies. Continuously let us build up the confidence of new ones in Jehovah and in his organization by encouraging them in personal study and prayer. As new ones gain confidence in Jehovah, they will move ahead more steadily, knowing that they have the backing of the Sovereign of the universe.—Rom. 8:31.

How Pioneers Can Share in Reaching the 20-Percent Goal

[1] What a pleasure it is for a congregation to be able to report, "We made it!"—the 20-percent increase! How satisfying to know that there has been a good increase in praisers of Jehovah and that we have had a share in reaching it! How can many of you who are vacation pioneers, regular and special pioneers share? In many ways.

[2] By your own personal ministry, generously giving spiritual things in Kingdom service, everlasting benefits will come to you and others. During April, those of you who are special, regular and vacation pioneers will want to have a full share in the work each day, meeting or generously exceeding your quota of hours, obtaining subscriptions, placing special issues of *The Watchtower* and *Awake!* at every opportunity, starting studies and conducting them regularly. The rewards will be great and your happiness will be full, as Jesus promised.—Acts 20:35.

[3] In addition to personal service, as a pioneer take the lead in applying the suggestions in the March *Kingdom Ministry* on preparing new ones for field service. Invite those with whom you are studying to join you in the work in April.

[4] As a pioneer you are in an excellent position to help those in your own service center to share fully in April's activity. Show special interest in those who are not so regular in the service. Invite them to work right along with you often

(*Continued on page 4, col. 1*)

Announcements

◆ Sunday morning program for service centers: April 12, talking points from special *Watchtower* to offer subscription, also expired-subscription suggestions; April 19 and 26, how to call on and tactfully help ones who have not been out in service to do so the morning called on. Service centers that have 100 percent reporting will use the 19th and 26th to discuss how new publishers can be aided to share in service or how to make back-calls where subscriptions were promised —also expired-subscription calls.

◆ 6,013 vacation pioneers for April were appointed by March 13, to compare with 3,355 last March. All who can, vacation pioneer in April. Send applications to Society right away.

◆ Decoration Day, May 30, will be a special Magazine Day. Congregations should order extra magazines and arrange to work either in cemeteries or from house to house. Magazine-territory servants will organize this activity and take the lead.

◆ Offer for May: *"Babylon the Great Has Fallen!" God's Kingdom Rules!* and a booklet, for 75c. June: *New World Translation of the Holy Scriptures* and a booklet, regular edition for $1, or deluxe edition for $2.50. Do not forget the six foreign-language editions, either.

◆ New publications available:
"Let Your Name Be Sanctified"
—Portuguese, Spanish
"This Good News of the Kingdom"
—Hungarian

1964 District Assemblies

[1] All of us are eagerly looking forward to attending district assemblies this year. To make it convenient for all to attend, 37 cities have been selected in the United States, and you are invited to attend any assembly you choose. Assembly dates and cities are listed on the last page of *The Watchtower* of March 15, 1964. Arrange your vacations so as to be at one of them Thursday through Sunday.

[2] In most instances, it will be practical for us to attend the assembly nearest our home. However, due to the large number of brothers in certain areas, the size of the city, as well as the size of the assembly auditorium or stadium, certain recommendations are being made so the attendance will be in keeping with the facilities. This recommendation is made for the comfort of the brothers attending. We suggest, therefore, that the brothers in the circuits listed below should plan on attending assemblies at these designated places if at all possible. Please check the following list carefully to see whether the recommendation affects you and your circuit.

Austin, Tex.: Tex. #5; La. #1; Circuit #14.
Great Falls, Mont.: Wash. #3.
Long Beach, Calif.: Calif. #1, 20.
San Bernardino, Calif.: Calif. #4, 17, 25.
Santa Rosa, Calif.: Calif. #12, 13.
Grand Rapids, Mich.: Ind. #3.
Indianapolis, Ind.: Ky. #2; Mo. #1; Ohio #9.
Montgomery, Ala.: Miss. #1, 2.
San Jose, Calif.: Calif. #18, 22, 26.
Ventura, Calif.: Calif. #8.

[3] Please note changes and additions to the list in the March 15 *Watchtower:* Texarkana, Tex. (instead of Little Rock, Ark.), July 2-5; Owensboro, Ky., July 2-5 instead of July 9-12; Cicero, Ill., July 9-12 instead of July 2-5; Salem, Oreg. (instead of Corvallis), July 9-12; Wilkes-Barre, Pa., dates are July 16-19; and Anchorage, Alaska, July 30–August 2.

Presenting THE GOOD NEWS

With the Special April 15 "Watchtower"

1 God's faithful servants will want to give this special issue the widest possible distribution. To meet our quotas will require, not only time in the field, but also a good presentation. Undoubtedly, most publishers will want to highlight the main article, so the following suggested presentations will be of assistance.

2 "Good morning. My name is ———. Almost everyone is acquainted with the Lord's prayer, or the 'Our Father' prayer, and regard it very highly. In meditating on it some have wondered, When it says, 'Thy kingdom come,' does it mean that God will someday actually set up a kingdom or government that will rule in complete righteousness? This article entitled 'What Will "God's Kingdom Come" Mean to You?' gives the Bible answer. This copy of *The Watchtower* and its companion *Awake!* are yours on a contribution of ten cents."

3 Or we might say, "On April fifth, large audiences all over the world heard a special talk that was of keen interest to people of all religions. It was entitled 'What Will "God's Kingdom Come" Mean to You?' Knowing that additional thousands of people would want this information, it was put in printed form so calls could be made at each home. This is the article [point to title] published in the current issue of *The Watchtower*. It is yours, with its companion *Awake!*, on a contribution of ten cents."

4 We will want to see that every person on our magazine routes receives a copy of this special issue. In fact, the wide distribution and unusual appeal that this magazine has will furnish an excellent opportunity to expand our present routes. Many new names will surely be added to our lists.

20-Percent Increase

strations and help these new ones.

4 While we want to encourage those with whom we study to share the truth with others, we want them to be sufficiently advanced so that they know what they are doing. Only those who have a basic knowledge of the truth, those who are on their way to dedication, should be invited to share in the ministry. To be counted as a publisher they must actually *share* in giving the witness, giving a magazine presentation or the simplified sermon.

5 May we help many new persons in addition to the 313,000 happy united ones speaking the truth! Congregations that reach the 20-percent increase (vacation pioneers may be counted) should put at the bottom of the card "We made it!"

FEBRUARY SERVICE REPORT

	Pubs.	Av. Hrs.	Av. B-C	Av. Bi. St.	Av. Mags.
Sp'l Pios.	742	144.5	54.9	8.0	143.2
Pios.	8,250	92.0	32.6	5.3	102.7
Vac. Pios.	1,967	80.8	23.7	2.7	80.6
Pubs.	280,608	9.9	3.5	.6	11.4
TOTAL	291,567				

Public Meetings Held: 27,102

UNITED STATES QUOTA FOR 1964
308,057 Publishers

WHAT HAPPENED HERE IN FEBRUARY?

A splendid increase in new subscriptions—that is the high point of our February report. The grand total of 132,955 new subscriptions were obtained during the month. Last February 115,630 were reported. What a fine increase! Keep up the fine work of locating interested people, making return visits with a view to starting Bible studies, and building a solid foundation for the 20-percent increase in April.

Pioneers and Our Goal (*Cont'd*)

each week. There are undoubtedly publishers in other service centers who need encouragement to get into the service. Volunteer to call on these and make arrangements for them to work with you too. Also, there are inactive ones who once shared with us in the work whom you may be able to encourage. Make your willingness to help known to your book study conductor or the congregation servant. Congregation servants and book study conductors will wisely use pioneers to lead in midweek service and encourage others.

5 All of you who are pioneers are encouraged to keep an eye not just upon your own matters in April, but to show a fine personal interest in others and thus make a telling contribution to April's increase. May Jehovah's blessing be with us all as we work unitedly for a 20-percent increase, to his praise.

THEOCRATIC NEWS

Two hundred and sixteen publishers in Liberia average 15.9 hours each in December as work opens up there again.

Northern Rhodesia, which already has best ratio of publishers to population of any large country, reports a new peak of 31,094 publishers. That means one Witness for every 112 persons in the country.

The invitation to share in pioneer service has been accepted by many in Mauritius, where 25 percent of the total publishers were in the full-time service in December.

Italy reports five new peaks: 8,013 publishers (a 12.4-percent increase); 101,223 hours; 2,356 new subscriptions; 45,254 back-calls and 6,146 Bible studies.

Some Witnesses came long distances by boat and canoe to attend district assembly in Manaus, Amazonas, Brazil, with 1,010 attending.

Argentina reached a fine new peak of 10,028 publishers in December, an 8-percent increase. This is the first time they have surpassed the 10,000 mark.

1964 Unassigned Territory Campaign

1 When the first unassigned territory campaign began, nearly 1,500 counties were either partly or wholly unassigned. Now, because of the very fine work that has been done each year since that time, there are only about 750 counties remaining. This means there has been a 50-percent reduction in the number of unassigned counties since the first campaign only twelve years ago! The Society certainly appreciates the hard work of publishers and pioneers that has made this possible.

2 This summer unassigned territory will be worked during July, August and September. Under separate cover congregations are being sent a booklet listing all counties available for assignment, together with an application. Congregation committees should carefully consider this booklet to determine which county or counties their congregation can work, and submit their application by May 1. Regular pioneers, pioneer groups and vacation pioneers are invited to share with their congregation. If the congregation will not be sharing, pioneers may apply for an assignment.

3 Last year 86 percent of our unassigned territory was worked. The prospects are bright for even more unassigned territory to be worked this summer. Send in your application by May 1.

* "Now that you have put away falsehood, speak truth." *

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KINGDOM MINISTRY

FOR UNITED STATES OF AMERICA

MAY, 1964 "Filled with the holy spirit and . . . speaking the word of God with boldness."—Acts 4:31. VOL. VII NO. 5

Be Trained by Discipline for Yielding Fruit

1 As we have learned from the Bible, all of us need discipline if we are to produce the two kinds of fruitage God requires of Christians. So we appreciate God's discipline, his training, since it will enable us to bring forth the fruitage of the spirit, also Kingdom fruitage, as we keep busy preaching the good news.

2 Certainly before any of us can aid others to bear this fruitage, we must help them to get free from Great Babylon. To help us to do this, Jehovah has blessed us with a wonderful instrument—the eye-opening book *"Babylon the Great Has Fallen!" God's Kingdom Rules!* Since we know that divine doom awaits all who continue captive to Great Babylon, we realize that this work of liberation is urgent. So how glad we are to have the *Babylon* book and the opportunity to use it now in our ministry!

3 You will be happy to know that the Society has received quite a number of warm letters of appreciation for the *Babylon* book, even from persons who are not regularly associated with Jehovah's organization. They have not found the material in the *Babylon* book beyond their ability to grasp but have been delighted by its stimulating verse-by-verse discussion of prophecies in Isaiah, Jeremiah, Daniel and Revelation. So you can feel confident about offering it to the people at the door, knowing that it is something from which they will be able to benefit personally. It can help them to act now, to flee from Babylon the Great for their lives.

Self-Discipline to Bear More Fruitage

4 As we help liberate others with the *Babylon* book, we want to put forth earnest effort to be trained by discipline ourselves. You can show self-discipline, for example, by being on time Sunday morning at the service center. And if you are the one in charge, start the meeting for service on time. It should not last more than fifteen minutes. Then we can all proceed immediately to the field so we can get the most accomplished.

5 You can show discipline, too, by sticking to your schedule, which will enable you to spend at least two and a half hours each week in the field ministry. The weekend is not the only time for service. Many publishers include midweek witnessing in their schedule, perhaps working as a group. If you have done this in your congregation during April, why not keep on doing it?

6 And as you seek to be trained by discipline, do not forget to train the new ones who started in April. You can help them with the simplified sermon for the *Babylon* book or with a magazine presentation. With encouragement, they, too, can become productive ministers.

7 If you keep in mind the goal of aiding others to praise Jehovah, then whenever you place the *Babylon* book, you will leave a booklet and try to start a study—perhaps in the *Look!* booklet. Since Bible studies are the ideal way to train others to bring forth the two kinds of spiritual fruitage, Bible study servants should put forth special efforts this month to go with publishers who do not have studies and help them to start studies. Also, pioneers and capable publishers should be called on to assist others.

8 So a great work of liberation is before us; let us share in it fully. Jehovah will bless us for our being trained by discipline to yield fruit.

Response for Vacation Pioneering—Excellent!

1 The Society would like to commend the nearly 12,000 publishers who submitted applications for vacation pioneer service during March. Last March the number who submitted applications was a little over 9,000.

2 It is most gratifying to see such fine response. It indicates that many more of you see the need for giving more attention to Kingdom interests. This is certain to bring forth blessings in many ways. Why not be numbered among the increasing crowd of vacation pioneers and recipients of many benefits who say: "Vacation pioneering has meant much to our family," "I did not know it was so wonderful," "Vacation pioneering has increased my appreciation for the truth"? We encourage all of you to give serious and prayerful consideration to serving at least once each year as a vacation pioneer. You will be glad you did, and say, as one sister did, "I have experienced many blessings as never before in my life. Please extend my vacation pioneer service."

OFFER FOR MAY

"'Babylon the Great Has Fallen!' God's Kingdom Rules!" and a booklet, for 75c.

THEME FOR MAY

Trained by Discipline for Yielding Fruit.—Heb. 12:11.

3 While the month of April will be over by the time you receive this *Kingdom Ministry,* any who can are invited to extend their period of vacation pioneer service. A letter setting forth the additional period you would like to vacation pioneer is all that is necessary. We also invite you to consider joining the regular pioneer ranks. Ask your congregation committee, or your circuit servant when he visits your congregation, for help to arrange your schedule. Refer to the *Kingdom Ministry* supplement for December, 1962, on "How to Become a Pioneer" and plan to be a regular pioneer soon!

"Whom Jehovah loves he disciplines."

Your Service Meetings

SECOND MEETING IN MAY

5 min: Introduction, text and comments.

12 min: Theocratic News, Announcements and "An Exposé."

18 min: Question-and-answer discussion of main article.

15 min: Presenting the Good News —discuss and demonstrate points.

10 min: Concluding comments. (Include "What Happened Here in March?" and "Response for Vacation Pioneering—Excellent!" also briefly comment on slogan, based on Hebrews 12:6, at bottom of page 1.)

THIRD MEETING IN MAY

5 min: Introduction, text and comments.

15 min: Talk on "Theocratic Ministry School Questions Answered." (Include other points about the school that will help meet local needs.)

10 min: Question-and-answer discussion of " 'Extra' Magazines."

20 min: Starting Studies in the "Look!" booklet.

CHAIRMAN (3 min.) Many studies have been started with aid of "Look!" booklet. Place it with the "Babylon" book and use it well in starting studies with interested persons. A logical transition from sermon exists. See how publisher handles situation on first back-call.

SCENE I (8 min.) Publisher renews acquaintance with householder, then states, "Last time we discussed how God will bring an end to Babylon and false worship and will unite all believing mankind in his promised new system of things. He has assured he will 'make all things new.' " Publisher draws attention to cover of "Look!" booklet, reads Revelation 21:4, 5 and shows that such happiness will result when there is no more death and false religion. Then reads message from "The Publishers" inside front cover, considers first few paragraphs, reading the questions, then the paragraphs, after discussing the answers to the questions. Suggests that householder read scriptures on page 4 during the week. Arranges for return visit to continue discussion.

CHAIRMAN (2 min.) While simplified sermon can be used on back-calls to start studies, many will start studies on initial call. Watch publisher who has just placed offer start study on initial call.

SCENE II (4 min.) Publisher asks householder for a few more minutes to illustrate how "Look!" booklet can be used in Bible study. [If convenient to step in, do so.] Having just discussed Revelation 21:4, draws householder's attention to front cover of booklet as illustration of fulfillment of scripture and then proceeds the same as in Scene I. Chairman stops presentation when publisher gets into message from "The Publishers."

CHAIRMAN (3 min.) Encourages all to follow suggestions and start studies.

10 min: Concluding comments. (Include brief comment on slogan at bottom of page 4.)

FOURTH MEETING IN MAY

5 min: Introduction, text and comments.

15 min: Talk on March 1, 1964, "Watchtower" article "Beware of Toying with Sexual Immorality!" to be given by congregation servant or assistant congregation servant.

15 min: Talk on "Using Vacations to Praise Jehovah." Concentrate on "Yearbook" experiences to illustrate points.

Vacations afford fine opportunities for praising Jehovah, in addition to providing needed recreation. Youthful publishers can use school vacations to praise Jehovah. (90 ¶2) Using a vacation from secular work to vacation pioneer brings joy and blessings. (204 ¶2) Is it possible for your entire family to vacation pioneer? If so, you will have a most rewarding vacation. (221 ¶2) Servants who try vacation pioneering will be recommending it to others even more heartily. (175 ¶2) Some publishers may be able to use vacations to cover outlying areas, using tourist camps as a base. (279 ¶3, 4) A vacation that makes time for praising Jehovah will be most refreshing and stimulating.

15 min: Vacation Pioneer This Summer.

CHAIRMAN (2 min.) Many young publishers will be in an excellent position to vacation pioneer this summer. Parents are encouraged to work with them when possible. Servants, too, are encouraged to vacation pioneer.

SCENE I (5 min.) Father and mother discuss how much more they enjoy field service when they are out regularly, and observe that their children do too. Plan to encourage their children to vacation pioneer this summer. "It would be best if we could work along with them." Mother did last summer. Would like to again as it gives her such a splendid opportunity to work right along with the children, giving commendation and help. Father observes that, while some of his vacation will be spent in attending the convention, he can vacation pioneer with family during the rest of it. Both will discuss it with children and complete arrangements. Will bring family together more.

CHAIRMAN (2 min.) Excellent that parents take initiative in discussing it together and then with children. Much more accomplished if families work together as this family does. Some families may even be able to vacation pioneer together in unassigned territory.

There are others who need encouragement too.

SCENE II (5 min.) Study conductor approaches and commends publisher for fine field service activity. He answers that it is the result of working with Brother Mature from time to time. Asked if he will vacation pioneer this summer, he replies, 'Oh, no. I've been waiting all year for this vacation and a chance for recreation.' Servant assures, 'You can do both'; discusses reasonable schedule. Start early each day, spending three or four hours in field service in the morning. Have all afternoon off for recreation. Publisher pleased and encouraged as schedule takes shape. Says, 'I could probably get Brother Willing to pioneer with me.' Servant reminds that both he and 'Brother Willing' could work with the publishers who do midweek service, too. Publisher glad for suggestion as he will be putting Kingdom interests first, growing to spiritual maturity, and still have plenty of time for other things. Appreciates balanced view. Will get application from congregation servant.

CHAIRMAN (1 min.) Encourage all who can to vacation pioneer, putting Kingdom interests first. All in congregation, young and old alike, will want to work together, having full share in summer field service.

10 min. Concluding comments.

FIFTH MEETING IN MAY

Congregations that have a fifth service meeting in May will arrange their own program.

FIRST MEETING IN JUNE

Theme: Maintaining Maturity with Our Brothers.

5 min: Introduction, text and comments.

10 min: Talk on monthly theme. (See "Watchtower" of July 1, 1963, pp. 396-409, also June 1, 1964.)

13 min: Question-and-answer discussion of "Attend 1964 District Assemblies."

22 min: Bible sermon: "The Bible's Promise of a Better System of Things."

CHAIRMAN (2 min.) Our privilege and responsibility is to help others learn Bible truths. Enthusiastically offer Bible to everyone. Sermon below is practical, easy to learn and easy to use.

CHAIRMAN (10 min.) Displays sermon for all to see. Discusses sermon with audience.

Theme: The Bible's Promise of a Better System of Things

Bright promise of better conditions —Rev. 21:3, 4

Wicked destroyed, righteous preserved into new system —Ps. 37:10, 11

What one must do to live under better system of things —John 17:3

Suggested introduction and transitions: "In these days when sickness, death, delinquency and disunity among people are the major items of the news, I would like to brighten your day by showing you briefly the Bible's promise of better conditions to come on earth. Certainly you would enjoy receiving good news for a change, isn't that true? Revelation 21:3, 4 gives this good news. [Read and comment on it.] You may wonder, though, how this can come about in view of the seemingly permanent gloomy conditions on earth. It can only be through the power of God. His promised remedy is clearly stated here at Psalm 37:10, 11. [Read and comment.] To be among the righteous, the Bible shows here at John 17:3 the need for knowledge of God and of his Son, Jesus Christ. [Read and comment.] For the purpose of helping you to take in knowledge of God and his promises, we are encouraging the reading of the Bible in modern English. You may have this copy of the 'New World Translation of the Holy Scriptures' for $1. With the Bible we are leaving a copy of 'This Good News of the Kingdom,' which is an aid to studying the Bible." After placing Bible, demonstrate study of booklet.

CAPABLE PUBLISHER (8 min.) Demonstrate use of sermon and starting a study.

CHAIRMAN (2 min.) Encourage all to rehearse sermon at home and at service centers. Be diligent in giving the sermon, placing the Bible and starting studies.

10 min: Concluding comments.

CONGREGATION ORGANIZATION

"EXTRA" MAGAZINES

[1] *The Watchtower* and *Awake!* have been real aids in finding and feeding the "sheep." Last year we distributed over 50 million magazines here in the United States. Think of the good that can be done if we continue to increase our distribution of these two fine journals.

[2] From time to time the Society has small quantities of the current edition of the magazine left over after all the distributors' orders have been mailed out. We would like to see these "EXTRA" magazines put to good use. The Society will therefore be sending "EXTRA" copies of each issue of the magazine to some of the congregations without charge.

[3] These "EXTRA" magazines will be sent with the word "EXTRA" printed on the top margin of the label. These will be mailed right after all distributors' orders have been filled, and these should arrive a few days after your regular supply is received. The "EXTRA" quantity will be about 10 percent of your regular order. Even though you will not be charged for these magazines on the monthly statement, they may be placed with the brothers on the regular contribution basis. This money may then be applied to your magazine account.

[4] If your congregation is able to place these magazines with ease, it may be that you will want to increase your regular distributors' order a little bit. "EXTRA" copies will not be sent to you regularly, but only when we have "EXTRA" copies and your turn comes up. So your current needs should be covered by your regular distributors' order. Do not expect these regularly. We will send only our overprint. If your congregation is not able to place the "EXTRA" copies received in the regular magazine work, they may be left in rest homes, prisons or other institutions. In this way the magazines will be giving a witness even though not placed on a contribution basis.

[5] By encouraging the brothers in your congregation to put forth a special effort using magazines when this supply is received, it will be possible to build up your magazine distribution.

Attend 1964 District Assemblies

[1] By this time you probably know which one of the district assemblies you will be attending this summer. We all know the importance of attending an assembly, enjoying fellowship with our brothers and taking in the rich spiritual food provided to strengthen us as ministers for Jehovah's name, so we are looking forward to the assemblies.

[2] At the time of mailing of this *Kingdom Ministry*, the Society is sending your Room Request forms. You will want to consider the instructions on the form carefully, and you can do this at a service meeting six to eight weeks prior to the assembly in your area. Mail these completed forms, not to the Society, but to the city where you expect to attend. The address for your assembly city is listed on the back side of the lower portion of the Room Request form.

[3] Volunteer Service forms are also being sent to your congregation. All of you who desire to assist and serve your brothers at the assembly will want to fill out the form completely. Then give the form to your congregation servant, who will sign it and mail it to your convention city. As you well know, there is a great deal of work required for the successful functioning of an assembly. So consider your volunteering for service a joyful privilege of assisting your brothers.

[4] It would be a good idea if you referred again to the April *Kingdom Ministry*, where the Society made recommendations, suggesting that those living in certain circuits attend the cities designated so that the facilities will adequately and comfortably accommodate all of us who attend.

[5] Those who speak Spanish will be glad to know that the Philadelphia, Pennsylvania, assembly will have an all-Spanish program. San Bernardino, California, and Austin, Texas, will also have complete Spanish programs.

[6] You can assist in advertising the assembly en route to the convention city by obtaining and wearing an attractive lapel card. This will fit the holder you have been using for conventions. Congregation servants, be sure to order the cards and celluloid holders to accommodate the needs of your congregation. The cards cost 1 cent each, and the celluloid holders 5 cents each. If you need them, you can also order cards printed in Spanish. We will not have any car bumper signs this year.

(*Continued on page 4, col. 3*)

AN EXPOSÉ

You will be interested to know that the May 8 issue of *Awake!* has a strong exposé of the responsibility of the Roman Catholic Church, and particularly Pope Pius XII, in connection with the extermination of millions of Jews and others by Nazi Germany during World War II. It also makes clear that the other religious systems of Babylon the Great are acting in a similar way by their close cooperation with oppressive political governments. The matter has become a topic of current discussion because of the forceful stage play "The Deputy" now being presented in several countries. *Awake!* presents the facts. It is our hope that it will help to open the eyes of many honest-hearted persons. If you can use extra copies, order them now.

Announcements

◆ Pioneer meal tickets for regular pioneers have been sent to those on the list since January 1. Treat the tickets as money. Do not lose them, as no replacements are available.

◆ Congregations interested in unassigned territory are requested to have their application submitted by May 15.

◆ Each congregation has been sent a copy of the new *Memorandum on Procedure of Jehovah's Witnesses Under Selective Service*. Brothers of draft age who have dealings with the draft should see the overseer for use of the booklet. The Society is not sending out personal copies to all who have dealings with the draft. Generally the one copy sent to the congregation will suffice. If an additional copy is needed due to a congregation's having many brothers of draft age, the overseer may submit an order, enclosing 25c for a copy.

◆ The Society still has a stock of the 1963 *Watchtower* and *Awake!* volumes and the 1964 *Yearbook* for any who wish to order additional copies.

◆ Saturday, May 30, worldly Memorial Day, will be a special magazine day. Congregations will arrange a morning and an afternoon meeting for service. At cemeteries we will feature the *Watchtower* article "Why Do Men Die?" A tract such as "Hope for the Dead" may be used when magazines are not taken. The tract may also be given with the magazines.

◆ New publications available:

Watchtower and *Awake!* bound volumes —German
1964 *Yearbook* —German
Basis for Belief in a New World —Bohemian (Czech)
Living in Hope of a Righteous New World —Afrikaans, Finnish, Xhosa, Zulu
"Look! I Am Making All Things New" —Thai (Siamese)
Preaching and Teaching in Peace and Unity —Ewe
Sermon Outlines —Cibemba
When God Is King over All the Earth —Finnish, Xhosa, Zulu
Tract 1—*What Do Jehovah's Witnesses Believe?* —Hungarian
Tract 5—*Hope for the Dead* —Armenian
Tract 8—*Life in a New World* —Hungarian, Laotian
Tract 11—*Which Is the Right Religion?* —Hungarian, Singhalese

◆ Available again in U.S.A.

God's Way Is Love —Tumbuka
Tracts 1 to 7 —Chinese

Presenting THE GOOD NEWS

Simplified Sermon for "Babylon" Book Offer

1 So that those of you who are new and younger publishers will be able to have a full share in offering the *Babylon* book the following simplified sermons have been prepared. More experienced publishers will also endeavor to use a simplified sermon when busy householders are encountered.

2 "Good morning. [Offer additional appropriate local greeting.] The purpose of my brief visit is to direct attention to the command given in the Bible at Revelation 18:4. There we are told: [Read.] In order to comply with this command one would have to know just what Babylon the Great represents and also why it is so necessary to 'get out of her.' This Bible-study aid *'Babylon the Great Has Fallen! God's Kingdom Rules!* will help you to understand not only the identity of Babylon the Great but also why God has pronounced this adverse judgment against her. You may have this copy for a contribution of just 75 cents."

3 Another presentation could be: "Hello, my name is———. I am glad I found you at home, because I want to share some information with you about a very important prophecy found in the Bible at Revelation 18:2. There we are told: [Read.] To assist you in understanding when the fall of Babylon the Great takes place and what God's kingdom means to mankind, this Bible-study aid has been printed." Make the offer.

4 A short sermon could be given using just the *Babylon* book. You might say: "The purpose of my visit is to discuss a question that Bible readers for many centuries have been interested in and would like to have answered. Just who is the woman mentioned in the Bible who is given the name Babylon the Great? [Show illustration on page 577.] This Bible-study aid clearly identifies this enemy of God, and also tells why God is going to destroy her. Also, it builds one's faith in God's kingdom. It is yours, along with this printed sermon, on a contribution of 75 cents."

Theocratic Ministry School Questions Answered

1 We are all happy with the new theocratic ministry school schedule, but new programs may give rise to questions. Some questions on the new arrangement are answered here.

2 Sermons on written review night, even if assigned to a brother, should be presented to someone else assigned by the school servant. Sisters should always speak to another on the platform, although they may be assigned any talk if there is a shortage of brothers. It is usually better for the brother assigned talk number five not to speak to the entire audience as though he were talking to just one person. And if, in talk number five, the audience is to represent a group other than those in the school, the school servant may briefly announce the setting. In introducing the talks, the school servant should announce the themes to help the audience fully benefit from the fine material presented. However, "Subject theme emphasized" (P-4) will not be made a point of counsel unless next in line on the counsel slip.

3 In talks three to five choose a setting that will demonstrate the particularly beneficial nature of the scriptures assigned, in line with the theme. Explain their prophetic significance, discuss their interpretation or the principles they contain, show how the material applies in our lives in some specific circumstance or use some similar means to weave in the texts and their application throughout the talk. If two or three scriptures are needed aside from those assigned, they may be used, but, in all instances, the texts assigned should serve as the basis for the talk.

4 Most of the talks require more research than formerly, but, in addition to helping individual students improve, the school also provides material of educational value to all in attendance. So, while this additional study may be more difficult at first, our ministry requires that we be "qualified to teach," using the Scriptures expertly in answering questions and assisting interested persons to use the Bible in governing their lives. This should be the goal of all in the school, student and counselor alike.

THEOCRATIC NEWS

◆ Alaska brothers all safe in earthquake disaster. Branch and Kingdom Hall in Anchorage stood earthquake well; Memorial attendance there of 250 persons. Small Kingdom Hall at Kodiak washed away. Three families of publishers in Alaska lost homes.

◆ 50 out of 94 dedicated publishers with the Springfield Unit of Jacksonville, Florida, applied for April vacation pioneering. Additionally, 9 school-age children who applied but could not be appointed because they are not yet dedicated will try for vacation pioneer hours.

◆ In February Italy reached a new peak of 8,051 publishers, a 12.9-percent increase, and 5,095 Bible studies, a 51-percent increase.

◆ British Honduras reports a new peak of 365 publishers in February—a 19-percent increase.

◆ Switzerland reports a new peak of 5,825 publishers during February—a fine report for a cold winter month.

MARCH SERVICE REPORT

	Pubs.	Av. Hrs.	Av. B-C	Av. Bi. St.	Av. Mags.
Sp'l Pios.	730	145.6	57.6	8.1	140.9
Pios.	8,340	95.3	36.0	5.3	104.7
Vac. Pios.	2,289	83.2	26.0	2.8	84.0
Pubs	282,706	10.3	3.9	.6	11.5
TOTAL	294,065				

Public Meetings Held: 31,115

UNITED STATES QUOTA FOR 1964
308,057 Publishers

WHAT HAPPENED HERE IN MARCH?

A new peak in Bible studies, namely, 234,175, which is an increase of 3,359 over our previous high, and a new peak in regular pioneers, the 20th in a row—these are the highlights of the March report. How good it is to see that regular growth in the number of pioneers, because it reflects an appreciation of the urgency of the work we are doing! And the increase in the number of home Bible studies indicates that our efforts to locate the "sheep" are meeting with success and that we are willing to take on the responsibility of regularly teaching them the truths of God's Word. Keep up that good work!

1964 Assemblies *(Cont'd)*

7 We certainly hope you are all making definite plans to attend an assembly this summer, and while you plan, perhaps you can assist others to attend an assembly, having in mind those that are newly associating with Jehovah's organization. Let's all be present at the conventions in 1964.

★ **Place the "Babylon" book to help liberate others.** ★

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KINGDOM MINISTRY

FOR UNITED STATES OF AMERICA

JUNE, 1964 "Filled with the holy spirit and . . . speaking the word of God with boldness."—Acts 4:31. VOL. VII NO. 6

Maintain Maturity with Our Brothers

[1] We all know, of course, that pressing forward to maturity is absolutely essential, but equally vital is keeping our maturity. This maturity we have attained we must keep with our brothers, associating with them at meetings and in the ministry. Keeping regular in the ministry helps us guard and maintain our maturity and offers us the opportunity also of aiding new ones to press forward to maturity. You well know that to begin progressing toward maturity people need the Bible, and this month we are privileged to offer it in all seven languages in which the *New World Translation* is published.

[2] As we have already experienced, the Bible is a most pleasurable thing to offer. The *New World Translation* is so easy to understand, so helpful, that once people begin to realize its value, they eagerly want a copy. So besides offering it at appropriate times to friends, neighbors and others you meet, you will want to make effective use of it in your territory. Since December was the last month we worked with the Bible offer, it would be timely for magazine-territory servants to ascertain what territory was not covered during the previous Bible campaign. Ascertain, too, what foreign languages are likely to be spoken in these territories; then be prepared not only with the regular complete English edition for $1, but with the Christian Greek Scriptures, for 50 cents, available in French, Italian, Portuguese, Spanish, Dutch and German. So give all persons in your territory an opportunity to have this fine Bible.

[3] You will, of course, want to be prepared by being familiar with the sermon and with "Renderings of Scriptures Compared," which you received last year. It would be well, as part of your preparation, to check the condition of the Bible in your brief bag so that none of us offers a tattered or soiled copy. It is important to have a presentable copy of the Bible to offer in the witness work. When householders do not accept the Bible, you can drop down to two magazines on a contribution of 10 cents. Many publishers report that by doing this they are able to place regularly and consistently far more than the monthly quota.

[4] You will be interested to know that some brothers have had fine experiences by going to motel and hotel managers, showing them the *New World Translation* and asking if they would like to obtain copies for rooms. Most hotels and motels, as you know, have a copy of the Bible in each room; hence many managers have been pleased to obtain the Bible at such a reasonable price. It would be well, then, for each congregation to select one or two capable brothers to make calls on motel and hotel managers. The Society would appreciate having a report on any unusual experiences.

[5] Also of keen interest is the fact that our younger publishers have shared successfully and commendably in the Bible work. One circuit servant writes: "While I was serving with a congregation in Pennsylvania an eleven-year-old publish-

(*Continued on page 4, col. 3*)

APRIL'S JOYFUL REPORT

[1] How did we do this April? Very well, indeed, and we can all truly rejoice at the evidence of Jehovah's blessing upon our united activity. —Ps. 100:1, 2.

[2] Not only did we enjoy a fine 12.7-percent increase with 315,568 publishers in the field—*all* our activity is well ahead of last year's fine report. Outstanding is the fact that, for the first time, we went over the six-million mark in magazine placements. Think of the fine witness given by such an excellent distribution of the *Watchtower* and *Awake!* magazines!

OFFER FOR JUNE

"New World Translation of the Holy Scriptures," and a booklet; regular edition, $1; deluxe edition, $2.50.

THEME FOR JUNE

Maintaining Maturity with Our Brothers.—Heb. 6:1, 12.

[3] Moreover, notice the increase in back-calls and Bible studies. How splendid this is, for it shows that we are not only interested in finding the "sheep" in our territory but also in feeding and tenderly caring for them. With 10,665 more Bible studies in April, over and above the excellent March report, our prospects for continued expansion are very fine.

[4] It is also very pleasing to report that 1,427 congregations reported "We made it!" compared to 1,376 last year. Commendably, too, there were 13,025 vacation pioneers during April, and this is 2,646 more than last year. How grateful we all are for the help rendered by these zealous servants!

APRIL 1964		PREVIOUS HIGH		INCREASE
315,568	Pubs.	Apr. '63	308,370	7,198
4,784,853	Hours	Apr. '63	4,505,478	279,375
6,071,936	Mags.	Apr. '63	5,673,499	398,437
1,559,835	B-C	Apr. '63	1,515,902	43,933
244,840	Bi. St.	Mar. '64	234,175	10,665
159,794	Subs.	Apr. '63	145,496	14,298
13,025	Vac. Pio.	Apr. '63	10,379	2,646
8,402	Reg. Pio.	Mar. '64	8,340	62

[5] And what about our subscription campaign? This was blessed with outstanding success too. A grand total of 545,568 subscriptions were obtained, compared to 508,353 for last year—a fine increase of 37,215 subscriptions.

[6] How favored we are to be the publicity agents of the kingdom of God in these momentous times! May our appreciation for this grand privilege never fade.

★ **Offer the "New World Translation" in seven languages.** ★

Your Service Meetings

SECOND MEETING IN JUNE

5 min: Introduction, text and comments.

10 min: Theocratic News and Announcements.

18 min: Question-and-answer coverage of main article.

15 min: Presenting the Good News —discuss and demonstrate points.

12 min: Concluding comments. (Include encouraging remarks on "April's Joyful Report" and comment on slogan at bottom of page 1.)

THIRD MEETING IN JUNE

5 min: Introduction, text and comments.

12 min: Talk on "Fruitage of the Spirit" Assemblies and "Showing Christian Love at Assemblies," from June 1, 1964, "Watchtower."

15 min: Question-and-answer coverage of "Shoulder Your Responsibility as a New Publisher."

20 min: Demonstration on use of "Renderings of Scriptures Compared." (Publishers should bring their copy, along with Bibles, to meeting.)

CHAIRMAN (3 min.) Material in "Renderings of Scriptures Compared" can be used at conclusion of sermon or in answering objections such as "I already have a Bible." In either case householder can be invited to get his Bible, if this appears to be best. Then comparisons can be made to show the superiority of the "New World Translation." In certain scriptures the "Douay" or "King James Version" may not be too different from the "New World Translation." After determining what Bible version householder has, appropriate comparisons can be made.

DISCUSSION (6 min.) Chairman directs audience in lively and informative discussion as comparisons are made in various texts. Three minutes can be taken in discussing those texts where the "New World Translation" is greatly superior to the "King James Version" and the same can be done with reference to the "Douay Version." Publishers may make notes.

DEMONSTRATION (4 min.) Capable publisher gives presentation, making comparison with "King James Version." Householder says: "I already have a Bible." Householder is invited to get Bible and attention is directed to Matthew 5:3. After reading scripture the question is asked: "Just what does it mean to be 'poor in spirit'? Are we to understand from this that having a small amount of God's spirit is a good thing? [Let householder comment.] Notice how clear the thought is made by the 'New World Translation.' [Read.]" If 1 Corinthians 10:24 is used, the householder could be asked: "Just what do you understand from this? Was the apostle Paul telling us that we should try to get someone else's money? [Let householder comment.] Notice how clear the 'New World Translation' is when it says: [Read.]"

DEMONSTRATION (4 min.) Capable publisher shows how scripture comparisons can be used for the "Douay Version." After reading Matthew 11:12 the question is asked: "Just what do you understand by the words 'suffereth violence and the violent bear it away'? Are violent persons able to interfere with God's kingdom? Let us read this verse from the 'New World Translation' and then see if the meaning of Jesus' words is made clear." If the scripture at 1 Corinthians 10:25 is used, the question could be asked: "Just what does the word 'shambles' mean? [Allow time for comment by householder, but no embarrassing silence.] Notice how any difficulty is cleared up when this text is read from the 'New World Translation.' [Read.]"

CHAIRMAN (3 min.) Scripture comparisons should be pasted in back of Bible and appropriate notations can be made. Which texts are used will depend upon the circumstances.

8 min: Concluding comments. (Include remarks on slogan, based on Galatians 6:1, at bottom of page 4.)

FOURTH MEETING IN JUNE

5 min: Introduction, text and comments.

10 min: Encouraging talk by magazine-territory servant stimulating more to share in magazine activity.

15 min: "Appreciating Jehovah's Provisions." Concentrate on "Yearbook" experiences to illustrate theme; introduction should be brief.

Meetings and assemblies are outstanding provisions from Jehovah. A Witness from England was impressed by appreciation shown for meetings by brothers in Barbados. (267 ¶1) Witnesses in North Borneo consider Jehovah's provision for assembling together so vital they have sacrificed good jobs to be able to attend meetings. (247 ¶1) Appreciating that meetings and assemblies are for Christians of all ages, a 92-year-old sister in the Bahamas never misses. (99 ¶1) Properly appreciating assemblies, Witnesses in Australia expended themselves to get to Melbourne. (96 ¶1) When necessary, Witnesses in Africa walk great distances under a blazing sun, so keenly do they appreciate assemblies. (123 ¶4) Do we have similar appreciation for Jehovah's provisions?

20 min: Starting Studies When Placing Bible.

CHAIRMAN (3 min.) Let's continue to be Bible-study conscious and start studies at every opportunity. Note how this may be done on initial call.

SCENE I (7 min.) Publisher concludes sermon with John 17:3, places Bible and "This Good News of the Kingdom" booklet. He opens booklet to message on inside cover and points out value of examining source of good news, the Bible. Reads to householder question 2(b) on page 3 and uses points in paragraph 2 to emphasize value of gaining sure hope from Bible. Discusses paragraphs 4 and 5 with householder. Arranges to return.

CHAIRMAN (1 min.) How can a publisher not conducting a study be assisted?

SCENE II (7 min.) Mature publisher discusses with less experienced publisher need of starting studies. He explains how easy return visit is, requiring only the use of a scripture or two to get into the "Good News" booklet. Less experienced one asks to be shown. Mature one demonstrates, using less experienced one as householder. States, "You will recall the scripture, at Revelation 21:3, 4, that we talked about last week. Conditions that will come on earth in the future under God's kingdom were described. This is good news. In the booklet left last week, 'This Good News of the Kingdom,' this good news is further explained." Brings out copy, reads question on paragraph 3, then discusses and reads paragraph. Does same with paragraph 4. (Chairman breaks in—paragraphs 5 and 6 or more may be covered, depending on householder. See how arrangements are made for continuing study.) Mature one concludes, making definite arrangements to continue discussion following week. Less experienced publisher feels he could do this; it is not hard at all. Mature publisher will practice with him and go along on a call.

CHAIRMAN (2 min.) Share in the joyous work of conducting home Bible studies.

10 min: Concluding comments.

FIRST MEETING IN JULY

Theme: Gaining Strength by Mutual Encouragement.

5 min: Introduction, text and comments.

10 min: Talk on monthly theme. (See "Watchtower" of July 15, 1963, pp. 424-436, also July 1, 1964.)

15 min: Question-and-answer discussion of "The Assistance Arrangement (Part 1)."

20 min: Sermon: "Flee from Babylon the Great."

CHAIRMAN (2 min.) Display new sermon on platform. It will be used three months. Learn it well.

CHAIRMAN (10 min.) Develop sermon with the congregation.

Theme: Flee from Babylon the Great

Gen. 11:9—Babel center of false worship

Rev. 18:2—Babylon, place of unclean exhalation

Rev. 18:4—Get out of Babylon the Great

Rev. 21:4—Blessings for those who flee

Suggested sermon: 'Good morning. I am calling to encourage home use of the Bible. During my brief visit this morning I would like to point out to you two interesting facts presented in the Bible. Do you recall where the different languages came from? [Allow for comment.] Genesis chapter 11 tells of the tower of Babel, which was built to promote false worship. It was not approved by God, and in Genesis 11:9 we learn . . . [Read and make appropriate comments.] In describing conditions seen in our day, Revelation 18:2 refers to Babylon the Great, which, like those who built the tower of Babel, promotes false worship displeasing to God. What is Babylon the Great, which is inhabited by offensive creatures? It is important that we know because God-fearing Christians are urged at Revelation 18:4 . . . [Read and comment.] To aid you to find the answer to this question, we would like to encourage you to accept this home Bible-study aid "'Babylon the Great Has Fallen!' God's Kingdom Rules!" and read the answer in your own Bible. It is important that you know, because the Bible assures us that after the destruction of Babylon the Great there will be on this earth [Paraphrase Revelation 21:4.] no more sickness, sorrow or death, but, rather, happiness and endless life and peace, because God's kingdom will then rule. This copy is yours for only 75 cents, along with this Bible-study booklet.'

CAPABLE PUBLISHER (5 min.) Demonstrates sermon.

CHAIRMAN (3 min.) Encourage all to use sermon during July, August and September. Use it well.

10 min: Concluding comments.

CONGREGATION ORGANIZATION

The Assistance Arrangement (Part 1)

[1] As we have experienced, Jehovah, through his organization, has always provided assistance and training so his ministers could grow to maturity and improve their effectiveness in declaring the good news. (Eph. 4:11-13) And it is true today. For several years now we have received the benefits of the training program and the assistance arrangement.

[2] The training program is for the more advanced publishers who can, with additional training, be assigned to train still others. (2 Tim. 2:2) The assistance arrangement is primarily designed to assist new, less experienced publishers who are not spiritually strong. It will help these publishers to become more regular and effective in Jehovah's service, mature ministers, by providing publishers to work with them consistently in the different features of the service, encouraging them to attend meetings and studying with them when necessary. The assistance arrangement, therefore, is really a steppingstone to bring publishers on to the level of spiritual development where they may benefit from the more advanced training program.

[3] The overseer plays a prominent role in organizing the assistance arrangement. As he visits the service centers he should arrange for the more mature and experienced publishers to work with those who need help and encouragement. Before visiting the group he will make an analysis of the Publisher's Record cards so he will know who needs assistance as well as those who can provide the assistance. Then he will talk to the more mature and experienced publishers, asking them to work regularly with the publishers who need the assistance, outlining the help needed.

[4] In large congregations, where it will be some time before the overseer gets around to all the service centers, study conductors will arrange for the more experienced ones to assist those who need help. Study conductors will first discuss their suggestions for the group with the overseer before putting them into operation.

[5] Who will be doing the assisting under this arrangement? Publishers starting out new ones in the service will not only continue their studies with them but will also want to help them in the field service. The experience and knowledge of mature publishers, pioneers and dedicated parents should be utilized in helping new publishers. Study conductors themselves will also assist weaker and less experienced ones. In each case, the mature ones taking the lead should be advised of the particular needs of the one(s) being assisted. Then they can work on improving one point at a time.

Announcements

◆ Use at least a half hour on the service meeting to discuss experiences and counsel received at the district assembly the week after most of those in your congregation attend. Have a review and practical discussion of things learned at the assembly, including encouraging experiences that were related. Take care to highlight the matters that need particular attention in your congregation. This should be carefully planned by the congregation servant in advance. Make whatever adjustments are necessary in the service meeting schedule in order to put on this special program.

◆ Do you plan to share the joys of vacation pioneering for two weeks, a month or even more this summer? If so, get an application and fill it out right away.

◆ Inquiries have been made as to whether extra sets of the film "Proclaiming 'Everlasting Good News' Around the World" are available for local congregations and circuits to use in their territories. Also, some individuals have inquired. The cost of the film will be $180 a set for 16-mm single perforated. For double perforated the cost is $215. Money must accompany the order. A narration script is supplied with each set of film, which comes in seven 400-foot reels. Scripts are available in English and Spanish. For orders received from outside the United States, shipping costs will be added to the above prices.

◆ Literature offer: July through September, *"Babylon the Great Has Fallen!" God's Kingdom Rules!* and 32-page booklet, for 75c. The question booklet will not be placed with the book. Congregations may carry a small stock for Bible studies.

◆ Out of stock in U.S.A.:

1963 *Watchtower* and *Awake!* bound volumes	—Spanish
1964 Calendar	—Spanish

◆ Two new Cost List booklets are being sent under separate cover to each congregation. Congregation servants and literature servants, as well as magazine-territory servants, should carefully study the revised instructions that appear in the beginning of the booklet. One copy is for the literature servant. The other is to be retained by the congregation servant.

MEMORIAL REPORT

	1963	1964
Total Memorial attendance	491,375	509,501
Number of partakers	5,577	5,353
Number of public meetings	4,647	4,877
Attendance at public meetings	335,807	323,100

Shoulder Your Responsibility as a New Publisher

[1] Did your career as a publisher of the good news commence recently, possibly in April? Your fellow publishers welcome you warmly into the ranks of active praisers of Jehovah's name. Now that you have taken this initial but very important step, what will your course be during the months to come? One of constant progress, assuredly, shouldering responsibility even though you may have many things to learn as a new publisher.

[2] First of all, learn to appreciate that you are not alone in this grand work. You have many sources of help. Reliance should be placed in Jehovah and not in self, as he points out at Zechariah 4:6, "Not by a military force, nor by power, but by my spirit." In addition to this help, the one who has been conducting the study with you will be happy to offer assistance.

[3] Taking in spiritual food is an unending process and is specially vital now at this point in your preaching career. Do not recommend to your teacher that the home Bible study that has been conducted with you be stopped just because you have started in the field activity and are attending congregation meetings. Continue the study and seek to improve your own personal study habits too. You should also read and study *The Watchtower* and *Awake!* regularly along with the Society's other publications.

[4] Association with other active servants of Jehovah is likewise essential. This means that you will want to attend all the meetings, preparing well for them and then participating in them.

[5] Having started to serve actively in the field, you will want to preach and teach regularly from this point on, having some share in the service every week, if possible. Mature publishers have a schedule to guide them, and a weekly one is best. Schedules can be discussed with one of the mature brothers.

[6] As a new publisher you will be greatly blessed as you shoulder your responsibility in serving God, keeping in mind that this is now a part of your worship.

APRIL SERVICE REPORT

	Pubs.	Av. Hrs.	Av. B-C	Av. Bi. St.	Av. Mags.
Sp'l Pios.	730	144.8	55.2	8.0	172.0
Pios.	8,402	97.1	33.6	5.2	123.7
Vac. Pios.	13,025	79.3	22.6	2.5	96.6
Pubs.	293,411	9.6	3.2	.6	12.4
TOTAL	315,568				

Public Meetings Held: 27,383

UNITED STATES QUOTA FOR 1964
308,057 Publishers

Presenting THE GOOD NEWS

Simplified Sermon for Bible Offer

[1] Many fine reports have been received on the results from using simplified sermons. You will want to be prepared with one of the following for use in presenting the Bible offer:

[2] "Good morning. My name is ———. My purpose in calling is to encourage people of all religions to do more Bible reading. Almost everyone would like to spend more time reading the Bible. Some say they do not read the Bible because it is difficult to understand. Perhaps this has been your experience. [Allow householder to comment.] The *New World Translation of the Holy Scriptures* is in modern English such as we use today. This complete Bible is yours for only $1. With the Bible we are giving a copy of this printed sermon in booklet form."

[3] If John 17:3 is used you could say: "Good morning. My name is ———. The purpose of my visit is to encourage Bible reading. Most people have a Bible in their home. [Allow householder to tell you if he has a Bible.] The importance of reading the Bible and understanding what it says is stressed by Jesus' words as recorded at John 17:3. [Read and make appropriate brief comments.] The Bible I have been reading from is the *New World Translation* and it is in modern English. This translation makes Bible reading more enjoyable and understandable. I would like to leave a copy with you, along with this printed sermon, on a contribution of only $1."

[4] If the Bible is not placed, take advantage of the opportunity to offer the two latest magazines. They can be presented by saying: "Millions of people regularly read the *Watchtower* and *Awake!* magazines. I would like to leave with you the latest copies of these two Bible journals on a contribution of only 10 cents."

"Fruitage of the Spirit" Assemblies

[1] Conventions start this month! Those who will attend the first of the "Fruitage of the Spirit" Assemblies, at Atlantic City, undoubtedly have made their plans. But if not, you should do so immediately, sending in your Room Request to the convention headquarters in the assembly city.

[2] Bear in mind that this is a FOUR-DAY assembly, and it is important to be there Thursday afternoon at 1:40 when it starts and stay until the program concludes on Sunday at 5:15 p.m. In almost every case the baptism will be on Friday, and candidates for immersion will want to be on hand in ample time for the discourse at 9 a.m. To get the most out of an assembly, you should have your Bible with you, as well as a songbook, and a pad for taking notes.

[3] Arrangements are made for field service Friday and Saturday mornings at all the conventions. Why not share in it? Be generous with good things that Jehovah has given us and exhibit this by sharing in field service during the period allotted for it. Obtain your territory in advance, perhaps the evening before, and then you can go directly to your territory in the morning. When staying in private homes keep in mind the additional opportunities to witness. The ones with whom you stay should be invited to the convention and assisted, if possible, with particular stress on the public meeting. Even en route to the assembly you can share in the service by placing magazines with those you meet; so be sure to carry literature with you.

[4] Certainly our assemblies have a splendid reputation in the minds of the people because of the fine conduct of those who attend. We are an exhibition of how people can live together in unity, and this is amazing to the world. When our conduct reflects the fruitage of God's holy spirit, not only in the field ministry but at all times, others will discern that the thing that makes Jehovah's witnesses so different is that they live in accord with God's righteous principles and have God's spirit. May we all, by our Christian conduct, help many to see that during the months to come.

THEOCRATIC NEWS

◆ "Everlasting Good News" Assembly held in theater of new City Hall at Monrovia, Liberia. 230 adopted Resolution. 520 attended public talk. Good newspaper reports. 276 publishers reported in March; all rejoicing.

◆ Colombia reported another new peak in March—16.1-percent increase, with 3,254 publishing. There were 11,951 attending the Memorial.

◆ Despite month-long torrential rains, publishers in Ecuador reached new peaks in publishers (1,212), hours, magazines, back-calls and Bible studies during March.

◆ Special pioneers expelled from Upper Volta by officials.

◆ Northern Rhodesia reports second month in succession over the 10-percent goal, with 31,658 publishers in March. New peaks in hours, back-calls, Bible studies and vacation pioneers.

◆ In March, Switzerland reported a new peak of 5,831 publishers—a 7.9-percent increase over previous March report. Hours increased 12.3 percent, new subscriptions 15.1 percent, magazines 6.2 percent, back-calls 15.6 percent, and home Bible studies 8.2 percent.

Maintain Maturity (*Cont'd*)

er spent every day of her school vacation in the field service, working as a publisher. She used the simplified sermon. She placed three Bibles during the week. This is one of many examples of how well young publishers can serve in the field ministry by following presentations provided by the Society through *Kingdom Ministry*." So, you young publishers, keep up the fine work, using the regular or the simplified sermon. Many of you will be able to be vacation pioneers this summer, helping you make further progress toward maturity.

[6] Though house-to-house work will undoubtedly be your main way of placing Bibles, you will not want to forget persons who have taken subscriptions. Offer the Bible to subscribers, as well as to those who have taken the *Babylon* book. Placing the Bible opens a wonderful opportunity to start studies, so you will want to be alert to start them when placing the offer or when making return calls.

[7] Your offering the Bible in house-to-house witnessing and your using it in making back-calls and in conducting Bible studies will truly show your desire to maintain maturity with our brothers. And your maintaining maturity will encourage newer ones to press on to maturity.—Heb. 6:1, 12.

★ **Maintain maturity by 'keeping an eye on yourself.'** ★

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KINGDOM MINISTRY

FOR UNITED STATES OF AMERICA

JULY, 1964 "Filled with the holy spirit and . . . speaking the word of God with boldness."—Acts 4:31. VOL. VII NO. 7

Gain Strength by Mutual Encouragement

[1] Being aware of our need for strength to accomplish the great work before us, we are grateful for Jehovah's provision to gain strength by mutual encouragement. (Rom. 1: 11, 12) As we encourage others in the ministry this month, we have the opportunity again to offer the thrilling book *"Babylon the Great Has Fallen!" God's Kingdom Rules!*

[2] Since we will be using the *Babylon* book for the next three months, you will want to be efficient in giving the sermon. It would be well for study conductors to let a different publisher give either the regular or the simplified sermon at the meeting for field service each Sunday morning during July. This will be a fine way to aid newer ones to get acquainted with the sermon. If you are chosen to give the sermon, your study conductor will let you know ahead of time so you can properly prepare.

[3] After the release of the study booklet for the *Babylon* book, a number of questions were received asking if the question booklet should be placed with each book.

OFFER FOR JULY
"'Babylon the Great Has Fallen!' God's Kingdom Rules!" and a booklet, for 75c.

THEME FOR JULY
Gaining Strength by Mutual Encouragement.—Rom. 1: 12.

No, the question booklet is not the booklet to be placed with the book. Rather, leave a 32-page booklet, preferably the *Look!* booklet. Use either the booklet or the book to start a study, according to the circumstances. Since the *Babylon* question booklet is not the one to be placed along with the book, congregations need not carry a large stock of the question booklets.

[4] Congregations not working unassigned territory will concentrate their efforts, both on Sunday and during the week, on working territories not recently covered with the regular offer. The congregation servant and the magazine-territory servant should check the territory and select that which has been worked least frequently.

[5] In unassigned territory, the offer will be a subscription for *The Watchtower* and a bound book. When literature is placed and interested persons are located, the name and address should be noted. Call back soon and endeavor to study with these persons as often as you can during the summer. Later, it may be possible to encourage these interested persons to continue to have a Bible study through correspondence. (Please see *qm* p. 189, ¶11.)

[6] Most of our young publishers this month will be on vacation from school; many of them will be vacation pioneering. Congregations will arrange midweek activity for you young vacation pioneers and for others who can support midweek witnessing. The summer is an excellent opportunity for you parents to spend more than the usual time in the field ministry with your children.

[7] Although summer is a period for conventions and vacations, all publishers should make arrangements to continue to care for Bible studies. If you are going to be away most of the month, try to conduct the study at least once during the assembly or vacation month; or, before you go, take another publisher on the study so that one can conduct it while you are away.

[8] The same should be done with

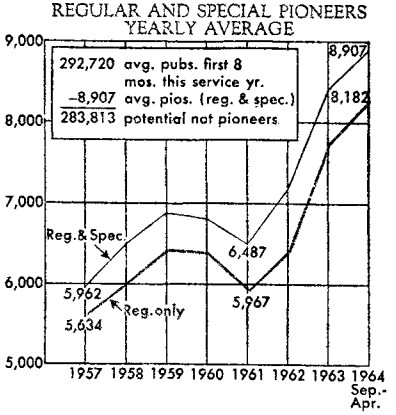
(*Continued on page 2, col. 3*)

What Has Happened to Pioneering?

[1] The January 1962 *Kingdom Ministry* had an article entitled "What Is Happening to Pioneering?" The purpose of the article was to show that the number of pioneers had declined since 1951. This was a cause for concern to the Society, and the article encouraged many more to take up the pioneer ministry. What has happened to pioneering since? The chart to the right tells the story.

[2] The chart shows the monthly average of regular (including district and circuit servants) and special pioneers for each year. From September 1963 to April 1964 there was a monthly average of 8,907 reporting. What a splendid increase from 1961's monthly average of 6,487—an increase of 2,420! The Society is pleased to see this fine increase in the number of regular and special pioneers and encourages more to enter the pioneer service. What could be a more worthwhile work in which to engage?

[3] Can we reach the goal of 5 percent of total publishers in the pioneer service? Is this too high a goal? The Society does not think so. In 1951, 5.9 percent of the total publishers were in the pioneer service. For the 1961 service year the percentage was 2.6. September through April of this service year



(*Continued on page 4, col. 1*)

★ "Give encouragement" also to the sick, the handicapped, the elderly. ★

Your Service Meetings

SECOND MEETING IN JULY

5 min: Introduction, text and comments.

12 min: Theocratic News and Announcements. (Include article "District Assembly Time.")

18 min: Question-and-answer discussion of the main article.

15 min: Presenting the Good News —discuss and demonstrate points.

10 min: Concluding comments. (Include "What Happened Here in May?" and comment on slogan, based on 1 Peter 5:12, at bottom of page 1.)

THIRD MEETING IN JULY

5 min: Introduction, text and comments.

13 min: Question-and-answer discussion of "Summer Opportunities for United Family Worship."

14 min: Talk on "What Are You Doing for God?" (See "Watchtower," March 15, 1964.)

18 min: Start Studies in the "Look!" Booklet.

BIBLE STUDY SERVANT (2 min.) Many have gladly accepted a copy of the "Babylon" book. Now it is our privilege to feed these interested people further by conducting Bible studies with them. Are you conducting a Bible study? Thousands are. In fact, since September 1963 there has been an increase of 43,000 Bible studies in the United States. (Tell of local progress also.) Many publishers have started their studies in the "Look!" booklet by following the suggestions given by the Society.

SCENE I (13 min.) Publisher interrupts Bible study servant. Wants study; but does not remember suggestions previously made on starting studies in the "Look!" booklet. Bible study servant invites publisher to platform. He then directs all to follow along in July "Kingdom Ministry" as he reads: "Renew acquaintance with householder. Recall Bible's promise of peace and happiness when God's kingdom rules. (Rev. 21:4) Discuss picture on front cover of 'Look!' booklet. Read message from The Publishers inside front cover. Consider first four paragraphs, reading the questions, then the paragraphs, discussing the answers to the questions. Suggest that householder read scriptures on page four during the week. Make arrangements for return call to continue discussion."

Bible study servant suggests: Look at it this way: First we want to renew our acquaintance with the householder. Be friendly and warm. Second, we want to catch his interest again. Do this by recalling the Bible's promise of good things to come and applying the promises to him. Then, third, help him learn something new by getting right into the "Look!" booklet, starting with the cover.

Servant suggests publisher restate points to him to make sure publisher has them clearly in mind. Servant commends, then suggests publisher practice it, using him as householder. (Demonstrate starting a study as outlined above.) Servant again commends.

BIBLE STUDY SERVANT (3 min.) Review suggestions with audience, asking three review questions: (1) What should be remembered in renewing acquaintance with householder? (Be warm and friendly.) (2) How can we catch the interest of the householder again? (Discuss blessings to come and apply promises to householder.) (3) What is a simple way to get into a study of the "Look!" booklet? (Start with cover; proceed with pages two, three and four as outlined above.) In all of our service activity we are looking for people with whom we can study. Encourage all to start studies in the "Look!" booklet this week. Do so on the initial call or on the back-call.

10 min: Concluding comments. (Include remarks on slogan at bottom of page 4.)

FOURTH MEETING IN JULY

(Congregations that have five meetings will work up their own fourth meeting, using the material below for the last meeting of the month.)

5 min: Introduction, text and comments.

10 min: Use "Yearbook" experiences to develop theme "Putting Spiritual Interests Ahead of Other Interests." Keep introduction brief; see ¶416 of "Progressive Speech Training."

A typhoon does not keep brothers in Guam from following Jesus' counsel at Matthew 6:33 to put spiritual interests first; "other things" are added. (89 ¶2-90 ¶1) Going where need is great requires putting spiritual interests ahead of other interests. (249 ¶2; 168 ¶2) Putting spiritual interests ahead of a job offer enables couple in Venezuela to come to dedication and receive other blessings. (272 ¶1) By a letter from their mother who courageously puts spiritual interests first two fleshly sisters are encouraged to have a Bible study. (130 ¶5) Examine your sphere of activities. Can you more fully apply Matthew 6:33 to your life?

15 min: Question-and-answer discussion of "What Has Happened to Pioneering?"

20 min: Utilizing the Bible Study File.

CHAIRMAN (3 min.) It is suggested that the Bible study servant take three to five Study Record slips from the file each week and use the information thereon as a basis for helpful discussions with those conducting studies. He should commend those doing well and check to see if there are problems that can be resolved by encouraging and timely counsel. In the following demonstrations it is recommended that, where appropriate, Bible study servants select examples from files to illustrate points.

CHAIRMAN (1 min.) Gives setting for first demonstration. Person being studied with for six months; attends and participates in all meetings, making good progress. Commendation due here.

SCENE I (4 min.) After service meeting servant approaches publisher conducting above study. Commends publisher for progressive aid to interested person. Delighted to see her attending meetings and commenting. Likely will share in service soon. Servant inquires if anything he can do to help. "No," sister replies, "we are getting along fine and next month I plan to teach her the simplified sermon." Servant encourages her to keep up the good work.

CHAIRMAN (1 min.) In next scene servant approaches publisher conducting study for over a year and person not yet attending meetings or sharing in service.

SCENE II (4 min.) Following "Watchtower" study, servant approaches publisher conducting above study. Commends publisher for interest in person and inquires if any problems, for student not yet attending meetings or sharing in service. Can he be of some aid? Publisher says he has done his best. Cannot seem to get student to meetings. Servant inquires if publisher employs teaching methods. Ascertains that student not yet taught to underline main points and put comments in own words. Publisher can improve closed-book reviews and looking up scriptures cited but not quoted. This will build up spirituality of student and, together with regular encouragement to attend meetings at Kingdom Hall, should produce results. Publisher happy for counsel. Will apply.

CHAIRMAN (1 min.) In final scene servant approaches publisher conducting study for over two years. Slip reveals conducted only one-half of time. Student attends meetings irregularly but not yet out in service and obviously not making desired progress.

SCENE III (4 min.) Servant interviews publisher. Commends for concern for spiritual progress of student. Asks if satisfied with student's progress. "Not exactly," is the reply. Servant kindly shows there are 52 weeks in year and for best progress spiritual feeding should be regular and consistent. Shows only 25 studies held last year. Publisher admits has been somewhat lackadaisical and has not always encouraged student to realize importance of regularly holding study. Publisher sees wisdom of full feeding program. Servant further ascertains publisher has not put forth greatest effort to direct new one to organization. Publisher happy for counsel.

CHAIRMAN (2 min.) What a loving arrangement to have Bible study servants fully utilizing the file in above manner! If approached regarding studies you conduct, accept loving counsel.

10 min: Concluding comments.

FIRST MEETING IN AUGUST

Theme: Daily Walking and Talking with God.

5 min: Introduction, text and comments.

10 min: Talk on monthly theme. (See "Watchtower" of February 15, 1963, pp. 105-117, also August 1, 1964.)

25 min: Question-and-answer discussion of Congregation Organization article. Also demonstrate points.

10 min: Talk by magazine-territory servant, outlining territories not recently worked, midweek arrangements for service. Encourage all to share.

10 min: Concluding comments.

Gain Strength *(Cont'd)*

those who are being assisted in the ministry. If, for some reason, you will be gone for some time, arrange for another mature publisher to work with the one you are assisting, until you return.

9 If you should be traveling outside your home locality during vacation, you will want to attend meetings wherever you may be visiting. By so doing, you will keep spiritually abreast of things. Also, by stopping at a congregation, you will, of course, be a source of joy and encouragement to the local congregation.

CONGREGATION ORGANIZATION

Assistance Arrangement (Part 2)

[1] In connection with the assistance arrangement usually it is necessary for the overseer or study conductor to talk only to the mature one who will be rendering the assistance. The purpose of the arrangement and points to be worked on will clearly and encouragingly be outlined so the one to give the assistance knows what is to be done. To illustrate, let us consider how the assistance arrangement would work with a new publisher.

[2] The overseer or study conductor will commend the publisher or pioneer starting a new one in service the first month he reports. Encouragement will be given to continue the study and also to help the new one to share in service each month, appreciating that sharing in the ministry is part of our worship. (Matt. 7:21) The mature one will thus be aided to see that starting the publisher in service is only the *beginning* of aiding the new one to share regularly in the ministry and to progress to maturity. This means not only sharing in service each month, but progressing from magazine service to the simplified sermon, regular sermon, back-call activity, and so forth.

[3] Who can be aided through the assistance arrangement? Irregular and low-hour publishers, those weak in certain features of the ministry, such as magazine work, back-call and Bible study work, those needing help in meeting attendance, and so forth. For example, a mature publisher or pioneer could be asked to assist an irregular publisher. The one assisting would be encouraged to aid the publisher, not only to share in the ministry each month, but to improve his witnessing. In another instance one may be a regular publisher or even a pioneer doing very well except in Bible studies. One efficient in Bible study work could be asked to assist the publisher or pioneer to have a greater and more effective part in Bible study service.

[4] The one assisting should take the initiative regardless of the kind of assistance to be rendered. He should tactfully and patiently work out arrangements for rehearsing presentations, attending meetings together and scheduling time so the two can share in the ministry together as much as possible.

[5] What is to be done if a publisher rendering assistance moves, becomes sick, or other factors necessitate adjustments? Overseers and study conductors will be alert to see that another mature publisher is assigned and fully informed of the arrangements.

[6] What should be done if the name of the one being assisted appears on lists provided by the assistant congregation servant the first and fifteenth of the month? The study

(*Continued on page 4, col. 3*)

Announcements

◆ Beginning September 6 circuit servants will give the public talk "Do All Religions Lead to Eternal Life?" The new film "Proclaiming 'Everlasting Good News' Around the World" will again be shown at circuit assemblies starting in September. The public talk to be given by the district servants will be "Our Divided World—Is It Here to Stay?"

◆ Congregation servants should ascertain the supplies needed by regular pioneers in the congregation and order them, using the regular order blank. Include 12 pink monthly report cards for each pioneer, also weekly record sheets for those who need them. No supplies need be ordered for vacation pioneers.

◆ All who can arrange to vacation pioneer during August are encouraged to do so. Obtain an application, fill it out and give it to the committee, who will send it in right away.

◆ A district assembly will be held in Bermuda, August 6-9.

◆ New publications available:

Bible #H63 —Korean
From Paradise Lost to Paradise Regained—Armenian, Bicol, Bohemian, Croatian, Ibanag, Pampango
"Let Your Name Be Sanctified" —German
"Make Sure of All Things" —Cinyanja
Blood, Medicine and the Law of God —Swedish
Living in Hope of a Righteous New World —Cibemba, Norwegian, Swedish
Take Courage—God's Kingdom Is at Hand! —Cibemba
When God Is King over All the Earth —Norwegian, Swedish

◆ Out of stock in U.S.A.:

Bibles #889X; #A3801 —English

◆ Available again in U.S.A.:

Bibles #33; #55C —Portuguese
God's Way Is Love —Amharic

◆ The Society is producing selected study articles from *The Watchtower* in Grade 2 Braille. These are sent free to persons on the Braille mailing list. For information, write to the Society, Attention: Braille Desk.

◆ Additionally, Recordings for the Blind, Incorporated, 121 East 58th Street, New York, New York 10022, has made recordings of a number of the Society's books, including the following: *Qualified to Be Ministers, "Your Will Be Done on Earth," "New Heavens and a New Earth," You May Survive Armageddon into God's New World, "Let Your Name Be Sanctified," From Paradise Lost to Paradise Regained, "Babylon the Great Has Fallen!" God's Kingdom Rules!* The disc recordings are sent free of charge to blind persons. You may write to this organization for information at the address listed above.

Summer Opportunities for United Family Worship

[1] Theocratic parents anticipate and plan for opportunities to be with their children as much as possible. They appreciate the precious opportunities to be together for study, meetings, service and wholesome recreation. Summer months provide more of such opportunities than any other time of the year.

[2] Time spent by children in school and in doing homework is now available for these important things. Christian parents will arrange for the best possible use of such time. Not only is this a time for theocratic training and activity, but keeping young ones properly busy will protect them from "bad associations." This includes unwholesome influences involving racial issues, materialistic pursuits and overindulgence in sports and other recreational activities.—1 Cor. 15:33.

[3] When secular education stops, theocratic education should increase. A family study in *The Watchtower* or one of the Society's other publications should be held at least once a week without fail. Father should conduct, if possible, but mother should when necessary. Reading the Bible together some each day will be especially enjoyable as all keep up with the theocratic ministry school schedule.

[4] Plentiful are the opportunities for working together in the service during the summer months. Many, both parents and children, will vacation pioneer. Will you? Midweek service and prestudy work provide added times during pleasant summer days for family service. Time spent together in rehearsing sermons, door-to-door work and all features of the ministry will allow for training and counsel not otherwise possible. The ten-hour goal will be easily reached by each member of the family as they work together and encourage one another.

[5] Family happiness and unity are increased when Scriptural principles guide family arrangements. Concerning such principles, Deuteronomy 6:7 says to parents: "Inculcate them in your son and speak of them when you sit in your house and when you walk on the road and when you lie down and when you get up." Summer months provide excellent, varied opportunities for carrying out this Bible command. May each theocratic family be blessed this summer in taking advantage of such fine opportunities.

Presenting THE GOOD NEWS

Simplified Sermon for "Babylon" Book Offer

[1] New and younger publishers can have a full share in offering the *Babylon* book by using a simplified sermon. Also, when more experienced publishers encounter busy householders a shorter presentation is appropriate. When just the *Babylon* book is used, one might say:

[2] "Good morning. [Offer additional appropriate greeting.] The purpose of my brief visit is to discuss a question that Bible readers for many centuries have been interested in having answered. Just who is the woman mentioned in the Bible that is given the name Babylon the Great? [Illustration on page 577 may be used.] This Bible-study aid clearly identifies this enemy of God and tells why God is going to destroy her. Also, it builds one's faith in God's kingdom. It is yours, along with this printed sermon, on a contribution of 75 cents."

[3] Another presentation could be: "The purpose of my brief visit is to call your attention to the prophecy in the Bible that tells of the judgment of God against his enemy Babylon the Great. Babylon of olden times now lies in ruins. [Show illustration on page three.] Obviously this important Bible prophecy does not apply to ancient Babylon, since it is already in ruins. To help you understand what Babylon the Great is, this Bible aid has been prepared. It is yours on a contribution of just 75 cents."

[4] In using the Bible you could say: "Hello, my name is ———. I am glad I found you at home because I want to share some information with you about a very important prophecy found in the Bible at Revelation 18:2. There we are told: [Read.] To assist you in understanding when the fall of Babylon the Great takes place and what God's kingdom means to mankind, this Bible-study aid has been printed." Make the offer.

[5] Thorough preparation will enable us to have well in mind the main points to leave with the householder. If additional time is available, it may be felt best to establish main points firmly by using repetition and teaching ability rather than introducing new material. Short sermons should be uncomplicated, to the point and unhurried. We are interested in getting the truth into people's minds, and the short sermon makes it possible to do this effectively and opens up opportunities for a further witness.

Pioneering *(Cont'd)*

it has climbed to 3 percent. Five percent of the monthly average of 292,720 publishers (September 1963–April 1964) would mean 14,636 in the pioneer ministry!

[4] The 5-percent goal is easily within reach! Look at the potential. After subtracting the average number of regular and special pioneers, namely, 8,907, from 292,720 publishers, we have a potential of 283,813 from which to draw. Surely many of the 283,813 publishers in the United States are in position to pioneer. Publishers, have you taken this matter prayerfully to Jehovah? Have you talked it over with your family to see if at least one in the family can pioneer? Have you talked it over with the circuit servant? Other pioneers? Or the congregation committee? Do so, for it may be the means of aiding you to enroll now as a regular pioneer.

District Assembly Time

[1] July is a big assembly month for 1964, since 21 of the 36 assemblies will be held entirely within the month. If one of these is your assembly, you should be consummating plans and sending your Room Request form to the city where you expect to attend.

[2] It is most important for each one of us to meet with other ministers at the "Fruitage of the Spirit" assembly. Not only is it vital to us because of all the good things that we will learn to equip us as Jehovah's true ministers, but think, too, of the tremendous witness that will be accomplished in all these cities. Plan to have a full share in the house-to-house work, street magazine and advertising work, and assist personally in bringing others to the assembly.

[3] Yes, now is the time to make an affirmative decision that you are going to attend the convention.

THEOCRATIC NEWS

◆ Northern Rhodesia reports two appeals heard of groups of publishers sentenced under local ban on house-to-house work. Appeals upheld and 45 publishers released.

◆ Ghana reports 260 baptized at six district assemblies, with 12,298 attending public talk. With 9,326 publishers, the Branch had an 11-percent increase. Nearby Ivory Coast had a 77-percent increase in publishers, while Togoland reached a 20-percent increase, with 439 publishers.

◆ Burundi, East Africa, rejects request for recognition of Witnesses. Four missionaries forced to leave assignments.

◆ Cuba reports an increase of 15 percent over last year's average number of publishers, with new peaks in hours, back-calls, studies and pioneers.

◆ Dominican Republic reports a 36-percent increase, with 1,409 publishers.

MAY SERVICE REPORT

	Pubs.	Av. Hrs.	Av. B-C	Av. Bi. St.	Av. Mags.
Sp'l Pios.	731	143.1	53.7	7.8	138.3
Pios.	8,427	94.5	31.6	5.1	105.7
Vac. Pios.	2,583	82.7	24.5	2.9	88.1
Pubs.	285,274	10.3	3.3	.6	12.0
TOTAL	297,015				

Public Meetings Held: 29,333

UNITED STATES QUOTA FOR 1964
308,057 Publishers

WHAT HAPPENED HERE IN MAY?

It was most pleasing to see that publishers averaged 10.3 hours for May. This brings the monthly average for congregation publishers thus far this service year, September through May, to 9.9 hours. We have almost reached our ten-hour goal! Can we average ten hours per publisher for the service year? We can, if each one of us will work out and keep to a schedule that will permit us to spend ten hours or more in the ministry each of the remaining months. With vacations and conventions before us, this will call for good planning and organizing.

Congregation Organization *(Cont'd)*

conductor should go to the one providing help and see what is being done to aid the person. Practical and helpful counsel will very likely overcome whatever problem exists. If, in addition to counsel, help from the conductor is needed, it should be given.

[7] Commendation always provides incentive for further fine works. Overseers and study conductors will be quick to commend those putting forth fine efforts to render loving assistance. They will be pleased to discuss with the ones rendering assistance any problems or questions they might have or encounter. Also, they will commend and encourage ones being assisted through the loving assistance arrangement.

★ **Encourage entire families to share in home Bible studies.** ★

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KINGDOM MINISTRY

FOR UNITED STATES OF AMERICA

AUGUST, 1964 "Filled with the holy spirit and . . . speaking the word of God with boldness."—Acts 4:31. VOL. VII NO. 8

Daily Walk and Talk with God

[1] We appreciate that God talks to us by means of his Word, the Holy Bible. That Word instructs us to walk with him by staying close to him and by obedience to his commandments. It is also our responsibility to help others to walk with God. In order for other sincere persons to walk with God, we know that they must flee Babylon the Great. To help them to do that Jehovah has provided that fine instrument of liberation *"Babylon the Great Has Fallen!" God's Kingdom Rules!* It is our happy privilege to use it again this month to liberate others, that they may learn to walk as God's free servants.

[2] With such a powerful instrument as the *Babylon* book to help others walk with God, let us endeavor to spend as much time as possible offering the book from house to house. The sermon surely arouses the interest of householders in the book. You will be able to gain some fine talking points for placing the *Babylon* book by your regularly attending the congregation book study. This will enhance your appreciation for the book and enkindle more enthusiasm for your presentation. Of course, when the book is not accepted, be ready always to offer *The Watchtower* and *Awake!;* that is, two magazines for 10c.

OFFER FOR AUGUST
" 'Babylon the Great Has Fallen!' God's Kingdom Rules!" and a booklet, for 75c.

THEME FOR AUGUST
Daily Walking and Talking with God. —Mic. 6:8.

[3] When you place a copy of the *Babylon* book, be alert to start a Bible study, possibly starting with the *"Look!"* booklet. If a study cannot be started when the book is placed, keep an accurate record of the placement and make definite arrangements for a return call, so the householder will be expecting you. Then urge him to start reading his newly acquired book before you call again.

[4] As for territory, your congregation servant will check with the magazine-territory servant to see what territories remain to be worked with the *Babylon* book. They will arrange special group witnessing for such territories. If your congregation has unassigned territory, continue to concentrate efforts in that area, realizing that if you do not work the territory it will be at least another year before people living therein have opportunity to receive a witness.

[5] That our ministerial work is being blessed is evident by the many new ones being baptized at the "Fruitage of the Spirit" Assemblies. These newly baptized persons should be given a copy of the *Preaching and Teaching in Peace and Unity* booklet. Encourage them to study it. You will want to keep in mind that newly baptized ones need much help and assistance so they may continue to grow to maturity. Too often studies with newly baptized persons have been prematurely stopped, resulting in their becoming inactive. Continue to study with newly baptized ones until they finish at least *"Let God Be True"* and *"This Means Everlasting Life."*

(Continued on page 2, col. 3)

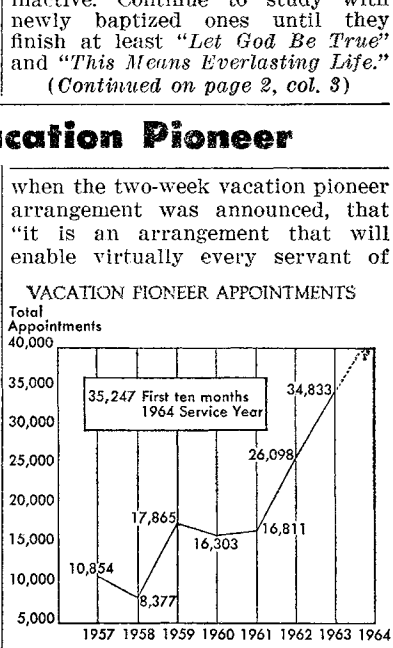
Serve as a Vacation Pioneer

[1] More and more publishers each year are commendably arranging to serve as vacation pioneers. A wonderful work and a grand witness have resulted from publishers' arranging to vacation pioneer whenever it is possible for them to do so. Just what do the figures show the increase in vacation pioneers to be?

[2] The chart to the right tells the story. From 797 appointments in 1948 the grand total rose to 10,854 in 1957, and then to 34,833 appointments in 1963! Note the rise, especially from 1961 onward. What will 1964 show? Already in 1964, for only the ten-month period from September through June, there have been 35,247 appointments, whereas during the same ten months last year there were 28,559 appointments.

[3] Have you served as a vacation pioneer? If so, you know the added joy one has from this increased ministry. If you have not served as a vacation pioneer, the Society invites you to do so, feeling, as expressed in a letter to all congregations under date of June 1, 1954, when the two-week vacation pioneer arrangement was announced, that "it is an arrangement that will enable virtually every servant of Jehovah to enjoy pioneer service sometime during each service year." In view of the nearly 300,000 publishers in the United States, it is readily seen that the potential is great.

VACATION PIONEER APPOINTMENTS



(Continued on page 4, col. 1)

Can you vacation pioneer at least once a year?

Your Service Meetings

SECOND MEETING IN AUGUST

5 min: Introduction, text and comments.

12 min: Theocratic News and Announcements—include assembly article.

18 min: Question-and-answer discussion of main article.

15 min: Presenting the Good News. Some questions and answers and a demonstration of points.

10 min: Concluding comments. (Include "What Happened Here in June?" and remarks on slogan at bottom of page 1.)

THIRD MEETING IN AUGUST

5 min: Introduction, text and comments.

15 min: Question-and-answer coverage of "Something New in Handbills."

10 min: Talk on "Helping Unbelieving Relatives." Base talk, with brief introduction, on "Yearbook" experiences.

We want to help as many as possible of our unbelieving relatives to learn the truth. Tactfulness and persistence are needed. Of special concern to the congregation is the unbelieving mate. Husbands may oppose simply because they are neglected, not invited to study. Such situations should be remedied. (84 ¶4) One overseer, with help of others, gave special attention to nine families with opposed husbands. He found that difficulties could have been avoided in the beginning if studies had been started with entire family. (109 ¶1) Sometimes proper conduct of wife is main way to help unbelieving mate, along with faithfulness in ministry, meeting attendance, teaching children. (246 ¶1; 171 ¶3) Can you help your unbelieving relatives?

20 min: What to Do When Persons Already Have Our Literature.

CHAIRMAN (2 min.) Often persons say they have our literature. They may feel taking it is an end in itself. What can we do when we meet them? Observe this publisher, see what suggestions you could offer.

SCENE I (4 min.) Publisher reads last scripture of sermon, offers "Babylon" book. Householder says he already has our books, does not feel he needs more. Publisher offers and places two magazines, leaves.

CHAIRMAN (3 min.) Audience is asked what could be done. Several comment. Invite to public talk; suggest he read literature; etc. Finally someone suggests starting study. Chairman agrees, stresses that we want to start studies as well as place literature. Aid householders in appealing, tactful way to appreciate that we want to help them to better understand their Bible. Literature is a means to that end; we want to be of even more help. We are happy to take time, free of charge, at their convenience to discuss and study Bible with them. Watch how this can be done.

SCENE II (8 min.) Publisher reads last scripture of sermon, offers book. Householder says he already has our books. Publisher says "Fine." Takes out two "Look!" booklets, mentions he undoubtedly has obtained some of these too. Inquires if he noticed questions at bottom of page. These stimulate thought, help to grasp meaning of material. Explains that purpose of literature is to further understanding of Bible. Questions are for home Bible study discussions. These were carried on free in over 700,000 homes worldwide last year. Asks if he might step in, offers to demonstrate this briefly. Reads and comments on message from "The Publishers" inside front cover, takes up one or two paragraphs, reading questions, then paragraphs, after discussing answers to questions. Raises another question to stimulate interest of householder, makes arrangements to call back at definite time.

CHAIRMAN (3 min.) The ultimate goal of our ministry is to make disciples. This requires that we teach and direct the "sheep" to Jehovah's organization. Thus, every effort should be made to start a home Bible study with those who have our literature. Results in productive ministry.

10 min: Concluding comments. (Include slogan at bottom of page 4.)

FOURTH MEETING IN AUGUST

5 min: Introduction, text and comments.

25 min: Congregation Organization. Question-and-answer coverage, along with demonstration of points.

20 min: "Youths, Keep Your Integrity While at School." School servant or other mature brother to give talk on this material from June 15, 1964, "Watchtower." Use points under subheadings "Flag-Salute Ceremonies" and "Standing for Worldly Songs," along with related Bible principles from first part of article. Urge all school-age publishers to be present; suggest that parents review points with children at home.

10 min: Concluding comments.

FIRST MEETING IN SEPTEMBER

Theme: Showing Others How Beneficial the Scriptures Are.

5 min: Introduction, text and comments.

10 min: Talk on monthly theme. (See "Watchtower," November 1, 1963, pp. 649-663, also September 1, 1964.)

15 min: Question-and-answer discussion of "Serve as a Vacation Pioneer."

20 min: Directing Interested Ones to the Organization.

CHAIRMAN (3 min.) We want to help the "sheep" to appreciate that Jehovah has an organization as well as to understand the Bible. Be alert to direct students to the organization after home Bible studies. One way we can do this is to invite persons studied with to attend public talks.

SCENE I (4 min.) Bible study servant talks to publisher who has conducted study for some time. Mentions that person studied with has not been at meetings. Is he directing him to organization? Publisher recognizes he should but does not know how. Servant suggests inviting him to public talk at Kingdom Hall. Use current handbill. Illustrate how to highlight subject, using questions talk will answer. Explain how meeting will be a conversational presentation of Bible subject without any ceremony or ritual. People from entire community invited to attend. Encourage to bring Bible. May ask questions of speaker after talk if he desires. Lasts just one hour. No collections ever taken. Offer transportation. Publisher appreciates suggestions, will try them.

SCENE II (4 min.) Study has just ended. Publisher says it was enjoyable study. Commends student for progress. Offers householder a handbill, highlights subject. Whets his appetite by raising questions. Follows suggestions given above, warmly invites him to public talk. Student says he will try to come.

SCENE III (3 min.) Publisher tells servant it did not work. Student did not attend. Servant says not to be discouraged. Continue inviting him to come. Explain interesting points he missed. Do not scold him. Could say, 'I was sorry you could not make the talk last week. It was a fine Bible talk. The speaker brought out . . . (mention some interesting points from last week's talk).' Then stimulate his appetite for next week's talk. Offer to stop by and pick him up. Suggest definite time.

SCENE IV (4 min.) Publisher demonstrates above suggestions after concluding study. Householder promises to be ready at time mutually agreed upon.

CHAIRMAN (2 min.) Warmly welcome new ones. Show them around hall, introduce to friends, make them feel at home. Help them see firsthand that Jehovah has an organization that will benefit them. Continue encouraging interested ones to associate with it.

10 min: Concluding comments.

Daily Walk with God *(Cont'd)*

For details see *Kingdom Ministry*, August 1963.

[6] Also, you will want to give care and attention to newer publishers. See that they are assisted to share in the ministry and to press on to maturity. Help them with magazine presentations and with the use of the simplified sermon. Those who have recently been started in the service, as well as newly baptized publishers, can most effectively be aided through the assistance arrangement outlined in the June, July and August issues of *Kingdom Ministry*.

[7] As for you parents, can you put forth special efforts this month to assist your children? Try to take advantage of the added hours to train them in the ministry. Appreciating that your children will be back in school before long, you will want to help them to have a full share in this month's ministerial activities.

[8] As you daily walk and talk with God, pray for his blessing on your efforts to reach your ministerial goals during this last month of the service year. Try to spend at least ten hours in the field ministry. If you are away from your congregation, be certain to mail your report to the congregation at the end of the month. Our diligent ministerial efforts will show that we want to walk with God now so we can walk with him in his New Order, after Armageddon and on into endless eternity.

Something New in Handbills

[1] It has been nineteen and a half years since we inaugurated the public meeting campaign in January 1945. You will be interested to know that since that time the Society's Brooklyn plant alone has printed and sent out for use over two thousand million handbills of the current style, to advertise a total of 160 regular public talk subjects, as well as special talks and circuit and district servant lectures. Now, however, new provisions are being made to advertise our weekly Bible talks and other regular meetings.

[2] Instead of only the one style of handbill that has been in use for nearly twenty years, we will have four different ones. The present-style No. 1 handbill will be reserved for advertising special talks such as circuit and district servant talks. Then the No. 2 style of handbill, although the same size, will advertise two talks with speakers' names. It can, therefore, be used for two weeks instead of one, and only four different handbills will be needed for a series of eight lectures.

[3] The No. 3 style is a four-page handbill that will advertise four talks without speakers' names. The front page will have a catchy slogan printed in large type to attract attention. Then on page two there will be a short message encouraging attendance at the four lectures that are listed on the opposite page. On the bottom of this third page the time and place of the talks will be given. In order to give variety to this handbill, the design and subject material of the first two pages will be changed from time to time. Since this handbill will be exactly twice the size of the other three, its price will be fifty cents a thousand, instead of twenty-five cents.

[4] The No. 4 style of handbill will advertise the five weekly meetings of Jehovah's witnesses, giving the time and place, along with a brief description of each meeting. It can be called "meeting invitation handbill." These handbills can be used year after year—as long as your time and place of meeting remain unchanged. All four styles will have a Bible sermon on the back, just as our present handbills do.

[5] Certainly there are many advantages in this selection of handbills, Nos. 1, 2, 3, 4, and we will want to make good use of them. If we come down to the last talk advertised on the four-page handbill and still have some left, a concerted effort should be made to get all of these out. Perhaps the children along with regular publishers in the congregation can be assigned sections close to the Kingdom Hall, and they can go around putting the excess handbills under the doors a few days before the public meeting. By everyone keeping alert to use these new provisions wisely, the Kingdom message will receive even greater advertisement.

CONGREGATION ORGANIZATION

The Assistance Arrangement (Part 3)

[1] In the June and July issues of *Kingdom Ministry* the Society discussed the purpose of the assistance arrangement and the role of the overseer and the study conductor in making this arrangement a success. We are now pleased to discuss the role of the more experienced publisher taking the lead.

[2] For desired results the publisher taking the lead should share *regularly* in the service with the one(s) being assisted. The two should sit down together and work out a practical schedule for weekly participation in the service. This schedule should be a reasonable one, in harmony with the personal circumstances of each one. Once a schedule is worked out, every effort should be made to adhere to it. When the two work together in the service each week and the training is kept progressive, fine advancement results.

[3] If the one being aided does not respond to the assistance rendered or slows down after responding for a time, discuss the situation with the overseer or your study conductor. Appropriate suggestions and encouraging counsel usually will aid the publisher to succeed in helping the one being assisted. If, after determining what is needed, the overseer or study conductor feels that it is advisable to talk personally to the one being assisted, this should be done. Publishers assisted should always be encouraged in a kind way. If the one being assisted does not have sufficient spirituality, a study may be conducted to help him increase his knowledge and faith. This will build up confidence in Jehovah and his organization and a desire to share regularly in Kingdom activity. Publishers assisting others should always feel free to discuss matters with the overseer or their study conductor, both of whom will be pleased to help in any way they can.

[4] The benefits of the assistance arrangement are many. It is an organized way to give needed encouragement and assistance regularly to new and less mature publishers by providing warm, personal aid on a friendly, flexible basis. Greater regularity and effectiveness in the field will result as well as maturity and a more balanced ministerial activity. Also, it will qualify more publishers for use in training others to become effective teachers. What rewarding prospects! Let each one of us share in the assistance arrangement to the full so that each one may be strengthened for the work ahead.

Announcements

◆ Actual-count inventory of literature is to be taken by all congregations on September 1. Two literature inventory forms are being sent to each congregation with the monthly statement. The original should be filled out and returned to the Society *no later than September 5*. Retain the duplicate for the congregation's file.

◆ Congregations are being sent a new chart and a supply of congregation monthly report cards and magazine distributor's order blanks. No chart instructions are being sent, as these should be in your file. Congregation servants who have not yet ordered a supply of 12 report cards for each *regular pioneer* with the congregation should do so right away.

◆ All congregations are encouraged to arrange magazine activity on Labor Day, September 7.

◆ Literature offer for September: *"Babylon the Great Has Fallen!" God's Kingdom Rules!* and a booklet, for 75c. October: Subscription for *Awake!* and three booklets, for $1.

◆ The name and address of each regular pioneer should be printed, typed or legibly written on the pink monthly report card sent to the Society. Congregation servants should check this before signing the card. Use only pink cards for regular pioneers and yellow cards for vacation pioneers. Pioneer reports should be in the mail by the 3d of each month.

◆ No later than the fifth day of each month congregation servants should send in the field service report for the entire congregation.

◆ Identification cards now in use expire August 31, 1964. New cards are available at the rate of two cards for one cent. Only baptized publishers and pioneers who regularly engage in the house-to-house work and who are capable of doing so alone qualify for these identification cards.

◆ Brothers desiring information concerning the proper procedure for making gifts to the Society and about writing wills so the Society may benefit from their estates in event of death may write for a copy of "Information Regarding Gifts and Wills," which is now available to anyone who desires a copy. Address the Society, Office of the Secretary and Treasurer, 124 Columbia Heights, Brooklyn, New York 11201.

◆ New publications available:

"Let Your Name Be Sanctified"
—Cebu-Visayan, French

"Your Will Be Done on Earth"
—Hiligaynon-Visayan, Polish

Tract 8—*Life in a New World*
—Herero

Presenting THE GOOD NEWS

Brief Magazine Presentations

[1] Magazines have been instrumental in helping many persons to come to an accurate knowledge of the truth. Therefore, all publishers will want to have a full share in placing magazines wherever possible. This can be done by giving full support to Magazine Day activity, offering the magazines from store to store and from house to house. Magazine routes can be established and also the two magazines can be presented when the regular offer is refused.

[2] What are some points to keep in mind regarding magazine presentations? For the most part, magazine presentations should be kept simple and brief. It is very important to have a friendly smile and a friendly tone of voice. Keep in mind the need of using good articulation and having an unhurried delivery. Being well acquainted with the material in the magazines will enable you to be enthusiastic. While both magazines are offered, you will want to have one theme and then tie it in with the magazine you are featuring. Highlight one article and make a practical application to show its value to the householder. When placements are made, obtain the householder's name and arrange for a return visit, with a view to starting a magazine route. When the offer is refused, use a friendly and positive conclusion, leaving the householder in a good frame of mind.

[3] In offering the August 15 *Watchtower* from house to house you may want to say: "The purpose of my brief call is to discuss a matter of mutual concern. I believe you will agree that we are living in a time when there is much unrest and strife. Perhaps you have wondered just what can be done to cope with problems such as the racial issue. This article 'The Identifying Mark of Love' shows how an application of Bible principles will solve such problems. This copy of *The Watchtower* along with the latest *Awake!* may be yours for a contribution of only ten cents."

[4] If the regular offer is refused you could say: "I am glad I could talk to you for a few minutes. I would like to leave the latest *Watchtower* and *Awake!* magazines with you on a contribution of just ten cents for the two. I believe you will find this article in the *Awake!* (of August 22) on 'When People Defy the Law' of particular interest." You could then briefly comment on the article and hand the two magazines to the householder.

Vacation Pioneer (*Cont'd*)

[4] Just as you plan your personal vacations, attending assemblies and doing many other things during the course of the year, why not plan to be a vacation pioneer? This service is open to all regular publishers who have been baptized. Servants, take the lead in this by becoming vacation pioneers yourselves, and organize groups in the congregation to vacation pioneer together during any convenient period in the year. Publishers, vacation pioneer whenever you can and encourage another publisher in the congregation to vacation pioneer with you. Holidays, school or secular vacations, periods when you are not doing seasonal work, the circuit servant's visit or any other time can be wisely used in praising Jehovah's name. Select the time that suits you best and, if possible, *plan to serve as a vacation pioneer at least once a year.*

JUNE SERVICE REPORT

	Pubs.	Av. Hrs.	Av. B-C	Av. Bi. St.	Av. Mags.
Sp'l Pios.	715	135.8	51.5	7.6	128.8
Pios.	8,478	91.9	30.8	5.0	97.5
Vac. Pios.	5,053	81.2	16.6	1.6	74.2
Pubs.	276,889	9.8	3.1	.6	10.8
TOTAL	291,135				

Public Meetings Held: 25,001

UNITED STATES QUOTA FOR 1964
308,057 Publishers

WHAT HAPPENED HERE IN JUNE?

It is encouraging to observe that this summer is proving to be the outstanding summer for vacation pioneers to date! We had a wonderful total of 5,053 for June, which is excellent. A year ago we had 3,834 vacation pioneers in June, so there has been a fine increase of 1,219 vacation pioneers. And, it is pleasing to say, applications continue to pour in to the Society's office at a good rate. Any who can yet vacation pioneer this summer are encouraged to do so.

Also, you will be glad to know we had a new peak in the number of regular pioneers for the 23d consecutive month. How good it is to see this zeal on the part of Jehovah's people for advancing true worship!

THEOCRATIC NEWS

◆ Atlantic City, N.J., location of first "Fruitage of the Spirit" Assembly in U.S.A., had record attendance of 32,433, compared with 23,052 for previous district assembly there. 422 were baptized. Owensboro, Kentucky, where 5,341 attended, reports that it was wonderful to see almost everyone in his seat and paying good attention during the sessions. Forty-seven were baptized.

◆ World report for April 1964 shows 11.3-percent increase, with 1,064,387 publishers reporting from 187 countries. Prospects for expansion good, as 800,315 Bible studies were conducted in April.

◆ Memorial attended by 1,807,099, with 11,970 partaking.

◆ Sixteen symbolized their dedication in Cyprus and 748 attended showing of the new film.

◆ A brother who followed "Kingdom Ministry" suggestion to place Bibles with hotel and motel owners, placed 6 with one motel owner and 25 with another in California. The owners were "so glad to get one for each room and wanted them right away."

◆ Solomon Islands and Togoland reached new peaks in May. Even with many new ones reporting, publishers averaged over 19 hours each in both territories.

◆ Showings of new film in Caribbean islands attract many. On Barbados 1,956 attended; on St. Lucia, 450; and on St. Vincent, 520.

◆ Sakishima Islands in East China Sea visited by circuit servant for first time and 8 shared in service. Public talk attended by 61.

◆ Continued growth of the work in Japan expected as new peak of 3,318 publishers conduct 4,829 Bible studies in May.

ASSEMBLIES

[1] "Just what we needed"—such is a typical remark of those who have attended one of the "Fruitage of the Spirit" Assemblies this year. For, indeed, the fruitage of God's holy spirit is needed; without it we cannot please God. There are still fourteen of the assemblies remaining. If you have not yet attended one, there is nothing more important that you could have on your August agenda than the "Fruitage of the Spirit" Assembly. Take action immediately to attend, writing the city of your choice for rooming accommodations.

[2] Attend by all means! And be conscious of your spiritual needs by taking in ALL the sessions for ALL four days of the assembly.

★ **Use the "Babylon" book to help others to walk with God.** ★

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KINGDOM MINISTRY

FOR UNITED STATES OF AMERICA

SEPTEMBER, 1964 "Filled with the holy spirit and . . . speaking the word of God with boldness."—Acts 4:31. VOL. VII NO. 9

Dear Publishers:

It is hard to believe, but another service year has ended, and all of us together had a wonderful year. We are certainly thankful for that series of "Fruitage of the Spirit" Assemblies. It made us all do a lot of thinking, and now we are anxious to get much of that information in *The Watchtower*.

As you know, during the year we had a new peak of 315,568 publishers, which means that many more have joined with us on the road to life. It is also good to see that we are conducting 205,938 home Bible studies, and it is really a privilege to help these other sheeplike people, isn't it? It takes a lot of time, but it makes us happy to be able to spend time with these people who are seeking God's goodwill, in order to aid them to get a proper appreciation of the wonderful provision for life that he has made.

Here in Brooklyn we have heard that the Society is making plans for large conventions in the smaller countries of Europe during the summer of 1965. We understand that at some of the assemblies this summer Brother Knorr and Brother Franz mentioned that they are planning to go and said that many others from the United States will also probably take advantage of a three-week excursion arrangement being made by the Society so they can be with their brothers at the conventions in the Scandinavian or German-speaking countries next summer. There is talk here at Bethel that as many as 2,000 may be going. Later on, we will probably have more information for you about this.

With summer coming to a close, likely all of us will get back into our regular routine of service now. Of course, the children will be going back to school, but we don't want to forget to help them to maintain a regular program of service and meeting attendance right along with us. And, with vacations over, we'll be able to get our Bible studies on a more regular basis again too.

We have had two fine months of field activity with the *Babylon* book now, and we will all enjoy continuing to offer the book during September. What a fine publication it is! It is true that the book is deep, but it is arousing interest, and Bible studies are being started in it. So far, we have had to print 2,250,000 copies in the factory here at Brooklyn to supply your needs.

To keep up with the work, we have obtained some new printing presses, and this has caused quite a bit of excitement here at Bethel. Two brand-new presses, 80,355 pounds each, just came in from Germany. They are MAN presses, rotaries. We will use them to print *The Watchtower* and *Awake!*, and Bibles, books and booklets as necessary. As soon as they are erected, we will have eighteen large rotary presses in operation on the sixth floor of the factory here.

We're glad that all of you out there in the field are keeping us so busy here in Brooklyn. May Jehovah's rich blessing go with you as together we show others how beneficial the Scriptures are.

THE BROOKLYN BRANCH OFFICE

Schedule Dedicated Time

[1] What does this subject bring to your mind? You are probably thinking: 'I have dedicated my life—all that I am and own—to Jehovah and his service. So I should use all my time in a way that will please Jehovah. But there are so many things to be done that the only way to do justice to them all is to have a schedule.' Are these your heartfelt thoughts? If they are, you are in line for many blessings. You will get satisfaction from what you do, because you will be doing the really important things and you will be making progress in them because of your regularity.—Phil. 1:9-11.

[2] Of course, there are many things that require our attention, such as earning a livelihood, caring for one's family, going to school, and attending congregation meetings, and these things have a definite place in the life of a Christian. But there is something else that should have a prominent place in our schedule, and that is our field ministry. Reading a few scriptures can help us to appreciate the reason for that. Isaiah 60:22 foretells the gathering work now being done. Matthew 9:37, 38 shows that it would be done, not miraculously, but by dedicated servants of God. Matthew 24:14 emphasizes that the time for such preaching has a definite limitation. Ephesians 5:15, 16 highlights the need to make the best possible use of our time now. So time for the ministry should be scheduled.

How to Make Up a Schedule

[3] To schedule time for the ministry, what should you do? Sit down with paper and pencil. Do so prayerfully. Arrange a weekly schedule, deciding on the days and hours you can devote to the field ministry. Don't set your sights so high that you will get discouraged because you fail to meet your goal. But remember that you want to spend at least two and a half hours in the service each week, or ten hours a month. And endeavor to have some share in each feature of the service.

[4] By all means, talk it over with others. If others in your household are publishers of the good news, discuss the schedule together. Those whose immediate family are not dedicated may discuss their schedule with their study conductor or the congregation servant. You will benefit from their suggestions.

[5] Now, with the new service year beginning, is a good time to arrange your schedule for service, or to bring the one you have up to date. Let's all take time to do this during September.

[6] Encouraging all of us to make the best possible use of the time available to us, the apostle Paul wrote: "We desire each one of you

(*Continued on page 3, col. 1*)

★ **Show others how beneficial the Scriptures are.** ★

Your Service Meetings

SECOND MEETING IN SEPTEMBER

15 min: Song 6. Introduction, text and comments. As discussion of text concludes, another brother comes to front, enthusiastically asking one on platform, "Did you read the letter we received?" Together they proceed to read and discuss letter in column one on front page of "Kingdom Ministry." Emphasize offer for month.

13 min: "Do You Stress the Theme?" Questions and answers, and demonstration.

5 min: Magazine-territory servant discusses "Topics to Talk About." Mention magazine goals for October (see Announcements), and encourage all to order now.

15 min: Be Guided by Bible Principles in School.

Mature brother discusses with two children, preferably his own, material in article on "Youths," in June 15, 1964, "Watchtower." Cover points under subheadings "Elective Offices and Positions," "Classroom Instruction" and "Athletic Instruction," with related Bible principles from first part of article.

12 min: Concluding comments. Include accounts servant's report, also "How Did We Do in July?" Song 17.

(NOTE: Time used for opening and concluding songs is in addition to the hour program.)

THIRD MEETING IN SEPTEMBER

5 min: Song 57. Introduction; then discussion of text by man and wife at breakfast table.

10 min: Avoid False Religious Entanglements in School.

Talk by mature brother on first part of article "Youths, Guard Your Spirituality," in September 1, 1964, "Watchtower." Cover material down to, but not including, subheading "After-School Athletics." Make application of principles clear enough so young folks will have no difficulty in applying them.

20 min: "Schedule Dedicated Time."

Discussion of article on front page of "Kingdom Ministry," with audience participation. On paragraphs 1 and 2, have everyone look up scriptures; read and comment. Along with paragraphs 3-5, discuss the various service arrangements in your congregation, taking one feature of service at a time; suggest that publishers list the ones that are most convenient for them—at least one for each feature of service, if possible. (They may also go in service at any other convenient time.) Recommend that they use this list when they work out details of personal service schedule at home.

20 min: Analyzing Our Ministry.

Overseers may arrange for a model Publisher's Record card to be on the platform, showing the actual averages month by month of a publisher with the congregation as figured from the weekly record sheets, also a model for pioneers, or they may use the service chart. Publishers and pioneers will be given their cards for this meeting part so they can analyze their ministry.

Congregation servants should briefly review the month-by-month campaigns, considering literature averages shown on the model cards. For example, the offer for last September was "Let Your Name Be Sanctified" and "Your Will Be Done on Earth," with two booklets, for a dollar. State the monthly offer (review "Kingdom Ministry" for monthly offers), then encourage all to compare their activity with the average publisher or pioneer activity shown on the model cards. After covering placements, make an analysis of the hour column. Publishers are encouraged to spend ten or more hours in field service, pioneers 100 hours or more. Commend publishers and pioneers for what they have done. Give number of publishers averaging ten or more hours and the number below ten hours. Offer suggestions for improving hours. (See February 1964 "Kingdom Ministry" supplement.) Interview one who increased hours with personal assistance.

Consider the back-call and Bible study activity together. Publishers' goal is six back-calls and one Bible study; pioneers', 33 and seven. Give facts and figures as to how many are reaching goals. Here again, offer appropriate suggestions and interview one assisted.

Cover magazine activity. How many reach goals? Give figures. Also number who are below suggested twelve, with suggestions for increasing placements. Interview one who has been assisted.

Summarize value of analyzing our ministry. Outline 10- and 20-percent goals for the congregation and potential increase. Overseers will handle this entire part in an encouraging, upbuilding manner.

5 min: Concluding comments. Song 10.

FOURTH MEETING IN SEPTEMBER

5 min: Song 11. Introduction, text and comments.

15 min: What About "Other" Activities at School?

Discussion based on article "Youths, Guard Your Spirituality," in September 1, 1964, "Watchtower." Cover material from "After-School Athletics" to end of article. Mature brother directs questions to panel of teen-age publishers; be sure to draw out reasons for answers. Brother in charge should clarify and emphasize points as necessary.

20 min: "Is Your Service Meeting Lively?" Animated question-and-answer coverage of article; after which several servants discuss together application of points to local congregation.

12 min: Presenting the Good News. Discuss and demonstrate points. Invite comments from audience. Include slogan at bottom of page 4; see Colossians 4: 6.

8 min: Concluding comments. Start with congregation servant and Bible study servant walking toward platform discussing what may be reported as a back-call. (See paragraph 49 in "Preaching and Teaching in Peace and Unity.") Song 28.

FIFTH MEETING IN SEPTEMBER

(Congregations having five meetings will use program below and make up own fifth meeting in October.)

FIRST MEETING IN OCTOBER

10 min: Song 13. Introduction, text and comments, along with discussion of Theocratic News.

10 min: Talk on theme for the month, "Diligent in Declaring the Everlasting Good News." (See "Watchtower" of October 1, 1964, also October 1, 1963. Tie in remarks with circumstances and service arrangements in local congregation.)

20 min: New Sermon for "Awake!" Campaign.

CHAIRMAN (12 min.) Develop sermon with the congregation.

Theme: Events of Our Times Show God's Kingdom Is at Hand

Critical times are sign of last days
—2 Tim. 3: 1

Current events fulfill Bible prophecy
—2 Tim. 3:2-5

Awake persons can take courage
—Luke 21: 28, 31

CAPABLE PUBLISHER (5 min.) Demonstrate sermon as follows: "Good morning. My name is ———. What is yours? [Allow time for reply.] It's a pleasure to meet you, and, frankly, the purpose of my visit is to share some meaningful thoughts about the fast-moving events of our times. Have you ever wondered if the Bible sheds light on what these things mean? [Allow householder to comment.] Note what 2 Timothy 3: 1 says. [Read.] Please observe also the points made in verses 2-5. [Read or point out a few key portions and mention how this accurately foretells current events.] While these things may dishearten many, we need not despair, for Jesus also foretold that persons who were awake to the meaning of our times could take courage, and he showed why. [Read Luke 21: 28, 31.] To help you stay awake you will find the 'Awake!' magazine an invaluable aid." (Refer to appropriate point in magazine and present subscription.)

CHAIRMAN (3 min.) Learn sermon well. Parents, teach it to your children. Study conductors, help those in your group to learn it. May we all have a full share in this grand work by offering the "Awake!" subscription at every opportunity in October.

10 min: Know Your October 8 "Awake!"

Magazine-territory servant emphasizes points that can effectively be used in placing this issue. Several publishers, featuring different articles, give model 30- to 60-second presentations. Use mature publishers, new publishers and young ones. Encourage all to share in wide distribution of special issue.

10 min: Concluding comments. Include discussion of "Question Box." Song 3.

JULY SERVICE REPORT

	Pubs.	Av. Hrs.	Av. B-C	Av. Bi. St.	Av. Mags.
Sp'l Pios.	748	118.1	39.8	6.3	137.2
Pios.	8,484	80.9	28.6	4.8	92.6
Vac. Pios.	5,457	80.9	15.6	1.5	78.7
Pubs.	271,655	9.4	2.9	.6	10.6
TOTAL	286,344				

Public Meetings Held: 21,769

UNITED STATES GOAL FOR 1964
308,057 Publishers

HOW DID WE DO IN JULY?

Many of us attended a district assembly during July and what a spiritually-rewarding experience this was! In addition to this, we did quite well in the field, averaging 9.4 hours and 10.6 magazines. Undoubtedly the splendid benefits from attending the assemblies will provide incentive to further increase our zeal and joy for Jehovah's service in the months ahead.

Also, for the 24th month in a row we had a new peak in pioneers! Have you prayerfully considered whether or not you can enter this marvelous field yet? Jehovah's blessing is sure to be on those who work in this right direction.

Is Your Service Meeting Lively?

[1] All of us spend a considerable amount of time getting to the service meeting. We feel that it is an important part of our lives as preachers of the good news, and we go to the meeting to learn, don't we? From time to time we have the opportunity to take a part in the program, perhaps giving a talk or sharing in a demonstration. So we can share in making that meeting interesting.

[2] If you are a congregation servant, do you see to it that the brothers have their assignments for the program well in advance? Are the demonstrations rehearsed? These things make a big difference.

[3] If we who are assigned parts on the service meeting work on them just as hard as we do on our talks for the theocratic ministry school, what outstanding meetings we will have! But it is not only the time that we spend on them; it is the originality we show that adds interest. For example, when someone on the ministry school program uses a practical setting and really good illustrations, we all enjoy it so much, don't we? The same is true of our service meetings.

[4] While the *Kingdom Ministry* supplies an outline for our meetings, it cannot, in a few words, express all the details, the excitement and the spirit that need to go into that meeting. But the overseer and the others of us assisting in the program can use imagination to put across the instruction in an interesting way so that it will make a lasting impression. This does not mean that we make our meetings big dramatic productions, but the fact is that we are all different and if we put on our parts with that same variety that characterizes us as people, they will be enjoyable.

[5] For example, there are many ways that the day's text can be discussed; we do not always have to use a talk. Nor do *Yearbook* experiences always have to be handled the same way. Why not demonstrate some of them? And if you have an article from *Kingdom Ministry* to consider, you may want to work in some local field experiences that illustrate the points or a short demonstration. Perhaps you will turn to your congregation chart and point out what it shows about the situation locally. Help the brothers to see that the chart represents people and loving service to God.

[6] That liveliness can be evident right down to the end of the meeting. Even the congregation servant's concluding comments do not have to be handled in the same way each week. Why not discuss some of the announcements with another brother, doing so in a casual manner, or work them into a little skit that is interesting and that emphasizes the important points? If another brother has something to say about certain features of service earlier in the meeting, perhaps he can mention the times of meeting for those features of service; then you will have time for other things at the end of the meeting. When someone has a good field experience you can arrange to fit that in so all will enjoy it.

[7] So if the congregation servant invites you to take a part on the service meeting, do not hesitate to discuss with him how you would like to present it. Make your service meetings live, make them human, make them interesting. This is a meeting to care for the service needs of your congregation. Make it outstanding.

Schedule Dedicated Time *(Cont'd)*

to show the same industriousness so as to have the full assurance of the hope down to the end, in order that you may not become sluggish, but be imitators of those who through faith and patience inherit the promises." (Heb. 6:11, 12) Did you notice the reward that comes from such wise use of dedicated time? It is the full assurance of the realization of the hope set before us by God. What a marvelous blessing that is for those who use their time wisely now!

Announcements

◆ New publications available:

Watchtower and *Awake!* bound volumes for 1963 —French

Jehovah's Witnesses in the Divine Purpose —Danish

"Look! I Am Making All Things New" —Bulgarian

Preaching and Teaching in Peace and Unity —Efik

◆ Literature offer: October, subscription for *Awake!*, and 3 booklets, for $1. November, *"Babylon the Great Has Fallen!" God's Kingdom Rules!*, and booklet, for 75c. December, *New World Translation of the Holy Scriptures*, and booklet, for $1.

◆ Order special issues of *The Watchtower* and *Awake!* It is suggested that publishers place at least ten copies of each special issue, pioneers 50, and special pioneers 65. Ascertain your needs and place your order now.

◆ DO NOT SEND LITERATURE TO CZECHOSLOVAKIA: Please do not mail any copies of the Society's publications to individuals in Czechoslovakia. Receiving these things there might only cause difficulty. However, Bibles not printed by the Society may be sent. Anyone knowing of interested persons living in Czechoslovakia who want spiritual aid may write the Society, giving the names and addresses. If any dedicated publisher is planning to travel to Czechoslovakia, please communicate with the Society at least two months in advance if possible.

Do You Stress the Theme?

[1] When we share in the field ministry, every one of us wants to be effective. But does it ever happen to you that, even when you talk to people, they just do not seem to get the point? In some cases that is because they are the kind of people of whom Jesus spoke when he said: "Toward them the prophecy of Isaiah is having fulfillment, which says, 'By hearing, you will hear but by no means get the sense of it.'" (Matt. 13:14) So, knowing that there will be people like that, we do not get discouraged.

[2] But often there is something we can do to make sure that people will get the point. Those who have had much experience in the ministry find that their witnessing is most effective when they make a conscious effort to emphasize the sermon theme.

[3] What we mean by the theme is the particular aspect from which a subject is viewed. It is something that must permeate the entire talk, not simply a statement that is made once. It is like one's backbone or spinal column, without which the whole body would collapse. It can be highlighted by repeating key words or the central idea in the theme. If you really emphasize the theme, it will stick in the householder's mind long after you leave.

[4] For example, this month we are talking on the theme "Flee from Babylon the Great." If we stress that theme, the householder will not simply recall that we were there to talk about the Bible or that we said something about the tower of Babel, but he will know that we urged him to flee from Babylon the Great. It is this theme that tells us the aspect from which to view the scriptures that we read.

[5] So the reason that we tell him what happened at the tower of Babel is to help him see the importance of fleeing from Babylon the Great, and it is for the same reason that we point out that Babylon the Great has fallen and is foul-smelling to God. The entire discussion prepares the householder for Revelation 18:4 and its command: "Get out of her, my people." And when we read Revelation 21:4, we point out, not merely that these are blessings that God has in store for mankind, but that these blessings are for those who flee from Babylon the Great.

[6] If we all work on stressing our sermon themes, we can improve our effectiveness in the ministry, and, to the extent that it depends upon us, we will be sure that householders do get the point.

Presenting THE GOOD NEWS

Overcoming the Objection, "We Belong to a Church"

1 When a publisher called at a door in her territory, the householder said, 'You ought to go to the people that really need the Bible. We belong to a church.' That objection is often encountered in our house-to-house ministry. How have you overcome it? For us to be effective in our ministry, objections must be overcome. How could this one be handled, resulting in our being able to present the good news?

2 The publisher tactfully replied: 'We are eager to help those who are in need of Bible instruction. Do you have in mind someone that particularly needs such help here in your neighborhood?' The householder hesitated, then said: 'Yes, there is a family down the street. You should call on them.' The publisher carefully inquired as to the name, made note of the address and said: 'I will be sure to call at their home, but before I do, would you please tell me what you have already discussed with them from the Bible so I will know where to take up the discussion with them?' Of course, the householder never had discussed the Bible with them. The publisher tactfully asked the householder, 'Do you think this information would help the other person?' Respectfully the householder listened to the regular sermon. She thought that would be fine. A witness was given as intended and a return visit will be made. The publisher presented the good news!

3 What common objections do you encounter in the territory you work? Have you thought out a good reply, one that will enable you to present the good news effectively?

4 The Society would be pleased to hear from publishers, pioneers and servants as to common objections encountered, along with the particular answer they have found to be effective in overcoming the objection. It may well be that something that works effectively for you will be helpful to our brothers elsewhere and can be published under "Presenting the Good News." Suggestions are welcome. All are to be submitted through the congregation servant, who will initial all letters sent to the Society.

Topics to Talk About

1 We are very much interested in what people are talking about, because the topics that interest them give us openings to present the good news. One thing that affects everybody is the collapse of moral standards; it is constantly in the news and is a topic of conversation. So we have selected the theme "The Moral Breakdown—What Can Be Done About It?" for our October 8 special issue of *Awake!* It is something that will be easy to place with people, and it will do them good to read it. Why? Because it tells them things that they don't know. They know the world has problems, but very few of them know the real cause. Nor do they know what can be done about it. We know the answers to those questions, and we can share them with the people in our territory by offering them the special issue of *Awake!* That's what we're going to do during October. We feel sure that you will find this issue an excellent one for the magazine work, and it will also be very appropriate for obtaining subscriptions.

2 Something else that people talk about is the matter of world peace. They're dreadfully afraid that the world is going to explode in a nuclear war, but we know that the alternative to peace with God is far more fearful than nuclear war. You will remember the very fine public talk that was given at the assemblies this past summer—"'Peace Among Men of Good Will' or Armageddon—Which?" That is what will be featured in our special October 15 issue of *The Watchtower*. It is a topic that will be easy to talk about.

3 If you haven't already done so, be sure to let your magazine-territory servant know how many extra copies of these special issues you hope to be able to use. We should all be able to use them to good advantage in stimulating Bible discussions, because they contain topics that people do talk about.

THEOCRATIC NEWS

◆ At 29 "Fruitage of the Spirit" Assemblies in the United States thus far 270,301 have attended the public meeting and 3,790 have been baptized.

◆ U.S.A. publisher-to-population ratio now down to one publisher for every 594 persons. Lowest states are Oregon, one to 305; Washington, one to 359; California, one to 360; and Arizona, one to 377. Needing assistance are Rhode Island, South Dakota and Tennessee, having ratios of one to a thousand or more.

◆ Of five new circuits being started on September 29, three are in California. This brings California circuits to 32 English and two Spanish. 47,624 publishers and 1,116 pioneers are in California.

◆ In a case of two Witnesses from Jaen, Spain, charged with carrying on a campaign for propagation of their doctrine, the Supreme Court of Spain denied the appeal, ruling against Witnesses.

◆ Brazil organized its 700th congregation in June, thirty-one more than at the beginning of the service year.

◆ Northern Rhodesia reports that the total public meeting attendance of 48,474 was 10,000 above any previous district assembly series. 1,135 were immersed.

◆ Puerto Rico reports 2,803 publishers place 7,370 Bibles in June. The 86 vacation pioneers placed 20 Bibles each.

Question Box

● What viewpoint should we take toward membership in such organizations as the YMCA, if one's membership is solely for the use of recreational facilities?

The Young Men's Christian Association is in actuality a manifestation of interfaith. Regardless of the reasons for which various persons may personally choose to be affiliated with it, the underlying purpose of the organization itself is religious. One who fills out a membership form and pays the required fee so that he will be entitled to regular use of the organization's recreational facilities becomes a part of that organization. And it must be borne in mind that all these religious systems that are not serving Jehovah God are part of Babylon the Great. Joining such an organization is an act of apostasy. How unwise it would be to assign bodily exercise such a prominent place in our lives that we would compromise our faith to engage in it! (1 Tim. 4:8) So if any have done this without realizing what was involved, it would be wise to take action right away to sever those connections.

Of course, it ought to be borne in mind that becoming a card-carrying member of an organization such as this is different from renting their facilities on a particular occasion for a stipulated price. On occasion, auditoriums and swimming pools have been rented from these organizations for use in connection with an assembly, but that is not the same as entering into an alliance with the organization as a member of it.

★ **Learn how to "give an answer to each one."** ★

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KINGDOM MINISTRY

FOR UNITED STATES OF AMERICA

OCTOBER, 1964 "Filled with the holy spirit and . . . speaking the word of God with boldness."—Acts 4:31. VOL. VII NO. 10

Dear Publishers:

Our report for the service year of 1964, just completed, shows that we helped many people to flee from Babylon the Great. Just think, this past year, in our U.S. Branch territory alone, 19,781 were baptized! All this ingathering boosted our average number of regular publishers to 292,318, which is 4.4 percent over last year, and the peak in publishers reached 315,568. That's a fine report, isn't it?

Can you imagine how much talking these brothers and sisters of ours did during the past twelve months? 47,452,222 hours were spent in explaining the good news to others. If you had to do that all by yourself, with no time out for eating and sleeping, it would take you over 5,416 years. How grand it is that we have all been able to work together to accomplish it!

Now we are anxious to know how all of Jehovah's people earth-wide did in their ministry this past year, but for that full report we will have to wait for the 1965 *Yearbook*.

Getting back to our territory, we must mention the excellent activity of our pioneers. They did about one-third of the preaching work as far as hours are concerned, and they did it with only one twenty-secondth of all the publishers! Can you imagine it?

We all have good reason to rejoice with you pioneers. We appreciate all the help that you have given to the congregations, and we hope that more of our brothers and sisters can join your ranks during the new service year.

We still have plenty of pioneer territory in this country. If you are not yet a pioneer, think about it and the blessings it can mean to you. It may lead you into Bethel service, circuit or district work; perhaps to an assignment in a foreign field. When one makes the step forward, things open up. One does not know where Jehovah will direct when one says, "Here I am! Send me."

October, as you know, is *Awake!* subscription month. We have taken a peek at the second page of the October 8 *Awake!* and observe that 4,100,000 copies are being printed, and *The Watchtower* has reached a circulation of 4,400,000. Right now we have addresses for 506,148 individual *Awake!* subscribers right here in the Brooklyn office. In addition to that, we send out 1,857,151 distributors' copies of each issue from here in 14 languages. The other branches handle the remainder.

Of course, with *Awake!* being featured during October, particularly the special issue on "The Moral Breakdown—What Can Be Done About It?", we expect that thousands more subscribers will be added to the list. And, no doubt, there will be a large number of new *Watchtower* subscribers too, because many of you publishers have found that it is often just as easy to obtain the two subscriptions as it is to obtain one. If you need more copies of the special *Watchtower* and *Awake!* for October, we are ready to supply you, because we have one of the two new presses running now.

We close with warm love for all of you fine publishers of Jehovah's kingdom. Together let's be diligent in declaring the everlasting good news.

Your brothers at
THE BROOKLYN BRANCH OFFICE

Are You Entering into the Joy of Your Master?

[1] Many of us will recognize the above words from Jesus' illustration of the talents. (Matt. 25:23) There are many things we can learn from this illustration, and among them is this point: Joyful rewards are held out to all alert and faithful servants of Jehovah. How reassuring this is in these momentous times!

[2] But perhaps you are wondering at this point: How do we get such a joyful outlook, one that gives us the courage to press on regardless of the circumstances in which we find ourselves? Is it not by sharing wholeheartedly in the service, by preparing well for each privilege of service we have and by prayerfully asking Jehovah to bless our efforts with success? Yes, by daily studying God's Word, associating with his people and serving him in the field we can cultivate the right mental attitude so necessary for joyful service. Do you feel this joy as you participate in the different features of the ministry? Or are there times when you feel rather reluctant to share in service? In any event, we believe you will be encouraged by the following points, designed to help us increase our joy in Kingdom service.

[3] For example, consider the position of the apostles, as outlined in Acts, chapter 5. Read the entire fifth chapter of Acts at your convenience and you will appreciate even more keenly this one point, that even though the apostles were beaten and persecuted for courageously preaching the good news in very difficult territory their joy sustained them and carried them through. They knew they were doing the divine will. They had the inner conviction that they were serving Jehovah, and this gave them great joy and happiness.—Acts 5:41.

[4] But perhaps you feel that your territory is quite difficult and there are few if any "sheep" there. Even though your territory may seem difficult, do not let this diminish your joy. In a territory that we today would consider most difficult, Isaiah had confidence and joy because of Jehovah's comforting words. Please read them at Isaiah 65:13 and you will observe the faithful promises of Jehovah. Truly, brothers, it is our attitude, our outlook toward the ministry, that determines our joy to a large extent.

[5] Jehovah provides joy in so many

(*Continued on page 4, col. 1*)

★ **Be diligent in declaring the everlasting good news** ★

Your Service Meetings

SECOND MEETING IN OCTOBER

15 min: Song 56. Introduction, text and comments. As overseer concludes discussion of text the other two members of committee approach platform and happily inquire of overseer, "Did you see the excellent points in this month's letter from The Brooklyn Branch Office?" Together they discuss letter and make local comparisons on percentage of increase, work of pioneers, etc. Highlight offer for month.

20 min: Based on letter from Society to all congregations, dated August 19, 1964, concerning blood transfusions.

(2 min.) Urge all to give serious consideration to the matter now, know what to say and do before difficult situations arise.

SCENE I (5 min.) Family, during home study session, having in mind Society's letter read to congregation, reviews points on blood-transfusion issue. (See "Blood" booklet, pp. 3-8, 14, 15, 55, 56, for points to cover.)

SCENE II (4 min.) Parents visit their family doctor. (See paragraphs 3-5 of letter.) Explain reason for visit: appreciate his services, want to make clear our position regarding blood transfusions before any emergency arises (do so briefly), leave "Blood" booklet and September 8, 1964, "Awake!" Tell him you would like to have his reaction after he has read them. (See "Blood" booklet, p. 16 ¶2, 3; p. 39 ¶2; pp. 47-54.)

SCENE III (4 min.) Return visit to doctor after a few weeks to get his reaction. Emphasize that our refusal of blood applies even in extreme emergencies; that we do not expect him to do the impossible, but only respect our sincere religious convictions and give what help he can. Check on his attitude toward court-ordered transfusions.

CHAIRMAN (5 min.) Emphasize points in paragraphs 5-10 of Society's letter. Encourage all to read article "Do Hospital Patients Have Rights?"

15 min: "Are You Entering into the Joy of Your Master?" Discussion of article, with audience participation. Have everyone look up Matthew 25:23 and invite comments from audience. On paragraphs 2-5 suggest that publishers list as many factors as they can find that affect our joy in service. On paragraph 6 encourage practical comments from servants, study conductors and family heads as to how help can be given to reach goals.

10 min: Concluding comments. Include accounts report. Song 38.

THIRD MEETING IN OCTOBER

10 min: Song 33. Introduction, text and comments, with Theocratic News.

12 min: Presenting the Good News. Discuss and demonstrate points. Invite comments from the audience.

10 min: Talk on article "Listen and Learn" in the August 22, 1964, "Awake!" Capable brother handling this talk should show local application of points as to attending meetings, children listening to parental instruction, servants listening to overseer's counsel, paying attention to circuit servant's exhortation, etc.

18 min: Increase Magazine Placements Through Magazine Route.

CHAIRMAN (2 min.) Magazines reach many with message of life. To give regular assistance to interested ones, develop a magazine route.

(4 min.) Sister approaches magazine-territory servant. She is in a quandary as to the number of magazines to take, wishes she could figure out more closely her magazine placements. One Magazine Day she places twenty and maybe the next time four. In answer to his question she states she spends about the same amount of time each Magazine Day. Servant asks if she has started magazine route. Receiving a negative reply, he explains to her how easy it is. All that is required is keeping record of householder's name, address, date of visit, issues placed and notation as to type of householder so two weeks later an article can be selected and featured that will appeal to the householder. Explains advantages of route. On her expressing some doubt, servant suggests they work together on Magazine Day. Arrangements are made.

(5 min.) Servant works with her. Makes three placements. First, with a housewife; second, with an elderly man; and third, with a middle-aged man. After each placement servant fills out House-to-House Record. (Blackboard, etc., can be used for all to see exactly how record is kept.) When work concluded he points out that, of homes called on, these three placements are basis for magazine route. In two weeks he will return with new issues.

(5 min.) Two weeks later they call, highlighting an article that would be of interest to each one called on. Young housewife says, 'Not this time—maybe next time.' Her name is maintained; will call again. Elderly man not interested. Took magazines to contribute to a good work. His name is crossed off list. Middle-aged man takes magazines again. On concluding route deliveries, they work additional homes. Where magazines are placed, new names are noted.

(2 min.) Chairman encourages all to start a route next time magazine work is done.

10 min: Concluding comments, including discussion of Question Box. (Read it.) Song 76.

FOURTH MEETING IN OCTOBER

5 min: Song 19. Introduction, text and comments.

15 min: "Is Your Speech Upbuilding?" Questions, answers and demonstration using current sermon.

10 min: Talk covering article "Vigilance Required to Maintain Respect for the Sanctity of Blood" in July 22 "Awake!" Emphasize points in italics.

20 min: "Have You Been Doing It Well?" Question-and-answer consideration of material handled by mature brother. On paragraph 2 questions can be directed to the assistant congregation servant, Bible study servant and magazine-territory servant to see how local application of points will build up the effectiveness of the congregation. Stress appropriate points from Studies 59 and 60 of "Qualified to Be Ministers," as time permits.

10 min: Concluding comments. Two study conductors are called to platform where they discuss with overseer various things we can do to obtain subscriptions. Discuss how congregation is doing thus far with subscriptions and magazines. Song 54.

FIFTH MEETING IN OCTOBER

(Allow some time to handle local field experiences or a review of counsel from recent circuit assembly. Ten minutes should be allotted to the report from the assistant congregation servant relative to his meeting with the overseer during October. Each congregation is different; use your own initiative in arranging for useful and practical points to build up the maturity and zeal of the congregation.)

FIRST MEETING IN NOVEMBER

5 min: Song 16. Introduction, discussion of text by a study conductor, demonstrating to a father and family how valuable it is to conduct this discussion each day, whether morning or evening. Father appreciates fine points called to his attention.

10 min: Talk on theme of month, "Helping Captives to Get Out of Babylon the Great." See "Watchtower" of November 1, 1964, page 663. Tie in remarks with circumstances and service arrangements locally.

15 min: "Enemy Efforts at Opposition Thwarted." (Talk based on 1964 "Yearbook," p. 163 ¶3, p. 165 ¶1, p. 180 ¶1, p. 240 ¶1, pp. 178 ¶4–179 ¶1, p. 222 ¶2, p. 237 ¶4, p. 286 ¶2.)

20 min: Babylon Sermon.

CHAIRMAN (2 min.) Display sermon. Purpose of our ministry is to help persons flee from Babylon. Success reported where sermon is used.

CHAIRMAN (10 min.) Develop sermon with congregation.

Theme: Flee from Babylon the Great

Gen. 11:9—Babel center of false worship

Rev. 18:2—Babylon, place of unclean things

Rev. 18:4—Get out of Babylon the Great

Rev. 21:4—Blessings for those who flee

Suggested sermon: 'Good morning, I am calling on all those who recognize the seriousness of the world situation. You are no doubt aware of this. [Allow for comment.] Although there are many sincere religious persons in the world, many people agree that one of the factors causing today's problems has been religion. The Bible reveals the start of false religion and God's disapproval of it, in Genesis chapter 11. It shows that the people became interested in themselves and worshiped men, rather than God, building a city called Babel and a huge tower to advance false worship. God did not approve of this scheme and Genesis 11:9 tells us what he did. [Read.] Although the people were scattered, they continued to practice false worship. Over the years this developed into a world empire of false religion. Today it is seen practicing unclean things, just as Babel of old, and it is called Babylon the Great at Revelation 18:2. [Read.] It is important for you to acquaint yourself with this matter in order to gain God's approval. Revelation 18:4 tells you what to do. [Read.] In addition to telling you to get out of Babylon the Great for salvation, the Bible shows you how to do so, and this book " 'Babylon the Great Has Fallen!' God's Kingdom Rules!" will help you. Notice what it states on page 9, paragraph 1. [Read.] The Bible assures those that have come out of Babylon the Great of many blessings. [Paraphrase Revelation 21: 4.] This is your copy for only 75c, together with this booklet.'

CAPABLE PUBLISHER (5 min.) Demonstrates sermon.

CHAIRMAN (3 min.) Practice with one another. Stress theme. Younger and newer publishers should be aided to use the simplified sermon in "Kingdom Ministry" for May 1964.

10 min: Concluding comments. Song 79.

Have You Been Doing It Well?

[1] Serving Jehovah brings us the greatest of joy and happiness in this life, doesn't it? And, since we appreciate our relationship to Jehovah our heavenly Father, it is his work that we want to do well, yes, to the very best of our ability. Our desire as Kingdom publishers is to improve our ministry all that we possibly can so that we will be happy and productive in Jehovah's service. Furthermore, Jehovah has given some of us additional responsibilities as overseers, assistant ministerial servants and study conductors, and, naturally, those of us entrusted with such responsibilities want to do our work well in order that the whole organization may prosper. Really, a great deal depends upon fine servant leadership together with a good working knowledge of one's responsibilities as a servant. For this reason we are happy to provide some thoughts for improving servant leadership in all the congregations.

[2] It is good for the overseer to work closely with his assistants throughout the year and periodically to spend a month with them to strengthen the organization for further fine works. You have done this in the past, and we suggest you do it again, starting in October. During this month the assistant congregation servant's responsibilities could come in for some attention, and we recommend that the overseer stress the matter of regularity in Kingdom service and improving sermons. The next month the Bible study servant could be visited, and back-call and Bible study activity could be featured. In December the magazine-territory servant could very likely be given some fine pointers relative to encouraging regular support of Magazine Day, developing magazine routes and proper coverage of territory.

[3] If you are an overseer, you might now be asking, How much time does the Society recommend spending with these servants during the month? It would be good to spend as much time as possible. An evening could be set aside early in the month to provide encouragement and counsel for improving the work. At that time problems can be entertained and definite plans made for expansion and improving effectiveness. Confer together frequently during the month and work together in the field ministry. We sincerely believe that all assistant servants and conductors will greatly appreciate the help, counsel and skillful direction given by all you overseers.

[4] And, would it not be a splendid idea for all overseers to examine their own activities and knowledge of congregation organization from time to time? Yes, this would be a fitting arrangement, and so we recommend that each overseer review the following articles for building up the maturity and effectiveness of the congregation: June, July and August 1964 issues of *Kingdom Ministry* on "The Assistance Arrangement"; February, July and August 1963 issues of *Kingdom Ministry* on "Strengthening the Service Centers" as well as *The Watchtower* of May 1, 1962, and July 15, 1963. Surely, with this arrangement in operation, each one of us will be able to do Jehovah's work well, resulting in increased joy and happiness to us and greater praise to our heavenly Father.

Announcements

◆ All congregations should make arrangements for a special Magazine Day on November 26, which is worldly Thanksgiving Day. Additional magazines needed should be ordered by October 15.

◆ During the next four weeks service centers should follow this schedule on Sunday morning: October 11, simplified sermon for *Awake!* offer. October 18, review of regular *Awake!* sermon. October 25, overcoming local objections raised when *Awake!* subscription is offered. November 1, placing magazines when main offer is not taken.

◆ Please endeavor to order now literature you will need for the November and December campaigns. This will allow us to give you better service later for *Yearbook* and calendar orders. However, do not order the *Yearbook* and calendar until a notice appears in *Kingdom Ministry*.

◆ Literature offer: November, *"Babylon the Great Has Fallen!" God's Kingdom Rules!*, and booklet, for 75c. December, *New World Translation of the Holy Scriptures* and *"All Scripture Is Inspired of God and Beneficial,"* with two booklets, for $2.

◆ Congregations that are considering purchasing Kingdom Hall property may write for a copy of "Information Regarding Ownership of Kingdom Halls." Address the Society, Office of the Secretary and Treasurer, 124 Columbia Heights, Brooklyn, New York 11201.

◆ HUNGARIAN "WATCHTOWER." Because of translation problems there was a delay in publication of the Hungarian *Watchtower*. However, these problems are now being solved and magazine issues are appearing once more. It will be in order to continue taking subscriptions.

◆ Any who can vacation pioneer in December are urged to do so. Why not send your application in now, either for two weeks or a full month, and be among those who will share in this enriching experience?

◆ Out of stock in U.S.A.:
"Make Sure of All Things"
—English, Spanish

Is Your Speech Upbuilding?

[1] Why is it that we are attracted to some persons more than to others? Often it is because their thoughts and conversation are upbuilding and thus they are cheerful, encouraging individuals. How, then, can we use this knowledge to good advantage in our ministry? One way is by being certain that our sermons have this quality of being upbuilding. A sermon that is upbuilding and that stresses the positive aspects of the truth will do more to attract other persons than a sermon that is negative.

[2] True, it is necessary to expose false religious doctrines and point out the bad deeds of the world. Also, Jehovah's judgments must be pronounced and we must warn of Armageddon's destruction. But it is not necessary to dwell on these things to such an extent that they overshadow the blessings of God's new order, which lovers of righteousness long to hear about.

[3] So why not always seek to be truly upbuilding in our sermons? Keep in mind the commission found at Isaiah 61. Here, among other things, we are told to "bind up the brokenhearted" and to "comfort all the mourning ones." This is done by joyfully talking about the many good things God has promised for those who love him. Talk about the happiness that one can have now in knowing and doing the divine will and also the everlasting joys to be experienced after Armageddon. These are the things to highlight.

[4] In order to accomplish this, what we need is good balance. For example, when telling of Armageddon and its destructive results, we can skillfully weave in an explanation of how the Kingdom will bring about a new order of things. In our new sermon for October we will talk about the critical times in which we live. In doing so the badness can be mentioned briefly, but the emphasis can be placed on how this is a sign of the last days and fulfills prophecy. Fulfilled prophecy, in turn, shows that God's kingdom is at hand. Thus, the news we bring is good news.

[5] Not only should the material in our sermons be upbuilding, but our delivery should be encouraging and positive. At Acts 4:31 we are told that the early Christians "were speaking the word of God with boldness." They had the truth and they knew it, so they spoke with conviction. We should too.

[6] Keeping these thoughts in mind at all times will give us assurance that our speech will be upbuilding, not only in the field ministry, but in all of our conversation.—Col. 4:6.

Presenting THE GOOD NEWS

With the "Awake!" Subscription

[1] We are always happy at the end of a day's ministry when we have been able to talk to someone about the Kingdom hope or place literature for that one to read later. Our ability to overcome objections successfully will help us to enjoy this pleasure more often.

[2] When you offer the *Awake!* subscription and someone says, "I HAVE TOO MANY MAGAZINES," do you feel that the conversation is ended? It need not be.

[3] One publisher replied: "Do you have opportunity to read the magazines you are getting? Is there any particular article you read recently that you enjoyed very much?" After the householder's reply the publisher continued: "Have you ever read an article that tells what will finally stop war and bring peace? This is one of the reasons people enjoy reading *Awake!* It not only reports on the difficulties in the world, but it shows the remedy—the remedy the Bible gives. Now, this would be of real value, wouldn't it? This issue shows how you and your family can protect yourselves from the moral breakdown surrounding us. You will enjoy reading each issue of *Awake!* It is only a dollar for a year."

[4] Another publisher, after asking the householder what sort of reading he enjoys, said: "Many families have found that they can cut down on the number of magazines they have coming into their homes by getting *Awake!* You see, it is a family magazine." Then he showed the titles of articles that would interest the householder, her husband and her children. She saw the point and accepted the subscription.

[5] If the householder declines to take the *Awake!* subscription because, as he says, "I HAVE NO MONEY," see if it is a case of having no money right now. It may be that you can come back later and get the contribution. If this is agreeable, fill out the subscription slip right then and let the householder initial it. It will help the householder to keep his promise to contribute for the subscription later. Send the subscription to the Society after you receive the contribution.

[6] If the interested person is not able to make a money contribution for the subscription, be alert to trade for something of comparable value. In the fall of the year many have produce or other items they will be glad to trade if you make known that you are willing to trade. As you offer subscriptions, have a positive approach. It will aid you to enjoy the pleasure of presenting the good news to more people in your territory.

The Joy of Your Master (*Cont'd*)

ways, and this spurs us on in service. Just as an automobile cannot run without fuel, so we would find it difficult to endure without joy and hope. Why, even our placing of a magazine, book or booklet lights up our faces with joy, for we know that the one who receives this good information will be blessed if he will read and apply it. And how our joy increases as we study with interested persons and aid them to get an accurate knowledge of the truth! Finally, our joy is overflowing when we accompany interested persons to the Kingdom Hall, where they can associate with Jehovah's men of goodwill.

[6] Now we keenly anticipate the blessings of the *Awake!* campaign. Our joy will undoubtedly increase as we arrange to have a full share in this campaign and diligently try to meet the goals of 26 magazines and 1 subscription as congregation publishers, 150 magazines and 5 subscriptions as regular pioneers and 205 magazines and 8 subscriptions as special pioneers. With a positive and enthusiastic attitude, very likely each one of us will be able to enjoy one of the best months ever during this *Awake!* campaign. Will you enter more fully into the joy of your Master in October?

AUGUST SERVICE REPORT

	Pubs.	Av. Hrs.	Av. B-C	Av. Bi. St.	Av. Mags.
Sp'l Pios.	728	122.9	40.1	6.2	151.1
Pios.	8,507	86.8	28.9	4.6	98.2
Vac. Pios.	5,683	81.5	15.8	1.4	79.7
Pubs.	276,643	10.4	3.1	.6	12.3
TOTAL	291,561				

Public Meetings Held: 25,409

UNITED STATES GOAL FOR 1964
308,057 Publishers

THEOCRATIC NEWS

We have just heard that 305,619 persons attended the public meetings at our 36 assemblies in the United States this summer, and 4,327 were baptized. Canada reports 57,769 present and 671 immersed. A fine report!

Tennessee, with its publisher-to-population ratio of 1 to 1,003 now has 119 pioneers. Many have moved there to serve where the need is great and are doing good work. More are needed.

Two district assemblies in Puerto Rico were attended by a total of 3,322 persons; 60 were baptized. Branch reports peak of 63 regular pioneers, 106 vacation pioneers.

Togoland reports 554 publishers in July—their third consecutive peak and a 52-percent increase over last year.

Guadeloupe: 494 publishers in July—a 31-percent increase. At a circuit assembly in Capesterre, 787 attended first showing of new film; 497 at public meeting; 38 baptized.

Malagasy, with 124 publishers, reports 16 baptized at district assembly and 309 present for film showing.

Three pioneer sisters working a county in Kentucky that had not been assigned since 1957 report for their first five days: 532 magazines, 31 books and 15 subscriptions.

Talks in public parks offer a splendid opportunity for a witness. Among parks in New York City used this summer, with a limited number of congregations invited, attendance at a Central Park talk was 3,428, and Prospect Park 3,019. Many strangers attended.

Question Box

How should Christians view contributing to "charitable organizations"?

Each one must decide for himself whether to give to some "charitable organization" or not. By supporting the Christian ministry, he is, of course, already personally engaged in a charitable work of the highest kind. In deciding whether to contribute to other causes, there are certain Scriptural matters that one ought to take into consideration. For example, a dedicated Christian must at all times keep in mind his dedication to God, which includes using his time, energy and all other resources in harmony with that dedication. If there is going to be a use of the money he donates in some way that conflicts with Scriptural principles, then the dedicated Christian could not conscientiously give to such a cause. Nor could he donate to a false religious organization or to an organization controlled by a false religion, for to do so would be a violation of the command recorded at Revelation 18:4. A Christian will not be moved by fear of what others think so that he lends support to organizations and activities that are out of harmony with God.

★ **Increase your joy by full participation in "Awake!" campaign** ★

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KINGDOM MINISTRY

FOR UNITED STATES OF AMERICA

NOVEMBER, 1964 "Filled with the holy spirit and . . . speaking the word of God with boldness."—Acts 4:31. VOL. VII NO. 11

Dear Publishers:

Some of us got to Pittsburgh for the annual meeting of the Society on October 1, and it was a stimulating one-day assembly. Eleven of the students from Gilead School were there, and all of them gave talks. Pryce Hughes flew over from England, and August Peters from Germany, and they each gave reports too. So we heard quite a variety of wonderful experiences.

The business meeting part of the three-hour program was very short. Brother Sullivan and Brother Suiter were reelected as directors of the Pennsylvania corporation of the Society. Then Brother Knorr gave a very interesting talk on the subject "Do Not Become Fearful of Those Who Kill the Body." 1,507 were in attendance.

Of course, only a few of the Bethel family were at that meeting; most of the 673 members of the family were caring for their assignments at Bethel. My, how the Bethel family has grown! In 1944 there were 228, and then by 1954 it had jumped to 440; now it is up to 673 —an increase of 233 in just the past ten years. But it has required many more than that to keep things going, because there are eighty to a hundred that leave Bethel each year for various reasons, and these have to be replaced in order to supply the needs of you brothers in the field.

There are wonderful opportunities here at Bethel for young men who really want to work in the ministry, and we here often wonder why there are not a lot more who apply for Bethel service. At conventions we see so many healthy young men who have not applied for Bethel and who are not in the pioneer service. But, really, knowing as we do that the old system of things is coming to its end, what work could be more worthwhile? It's something to think about. Among those attending Gilead School here we meet many who have spent ten, fifteen, twenty and some as high as forty or more years in Bethel homes as branch servants in different parts of the earth. They are fine examples, and more like them are needed to care for this growing organization.

Some of the Bethel family are talking about going to Europe next year to visit our brothers at the assemblies on the other side of the Atlantic. They won't be traveling alone either, because over 1,500 individuals have already written requesting final information about attending those European assemblies in 1965.

In the meantime, it is good to see that so many are working hard in the field service. Didn't we get off to a fine start for the new service year, with 292,512 publishers? Now, during November, we will be offering the *"Babylon"* book again. All of us have had quite a bit of experience with it, so it should prove to be a most enjoyable month in the field service. It's a privilege for us to work closely with all of you, and we wish you Jehovah's rich blessing. Lots of love from us to all of you.

Your brothers at
THE BROOKLYN BRANCH OFFICE

Meeting the Challenge of the Ministry

[1] Can you accept a challenge? David did. When Goliath defied Jehovah and hurled a challenge at Israel's army, it was the young lad David who courageously accepted. Meeting that challenge was for the stronghearted. Don't you agree?

[2] Having a full share in the ministry today as one of God's public servants presents no less a challenge in many respects. To overcome the obstacles of householder indifference, outright worldy and demon opposition, and our own fleshly weaknesses requires Jehovah's spirit. He can be counted on to back us up when we are doing his will. But we must demonstrate initiative, determination and true zeal for right worship.

[3] The challenge will never be met unless we have the highest of motives and the soundest of reasons. These we have. We are vitally concerned for the vindication of Jehovah's name and the saving of lives of interested persons.

[4] Look closely at the example of those who have displayed outstanding zeal for the public ministry. Concerning Jesus it was said that the zeal for his Father's house had eaten him up. (John 2:17) Jeremiah said Jehovah's word was like a fire in his bones, that he was not able to hold it within him. (Jer. 20:9) How good it is to know that we also have such individuals in our congregations today! Now, how can we benefit by their presence? Associate closely with them and work with them whenever possible. In fact, you will find these brothers available for help in the assistance arrangement, eager to assist the less experienced.

[5] Are you a family head? If so, you have a particular responsibility in meeting the challenge. It is essential that you personally lead in the ministry, making a diligent effort to meet the service goals, and aid the other members of your family to do the same. How are many family heads successfully meeting this responsibility? By a practical family schedule including study, preparation for service and balanced field ministry. True, it takes initiative to work up such a schedule and determination to keep it going, but this is part of the challenge. The end result is a happy family, blessed by Jehovah, busily and regularly sharing in the ministry.

[6] If you are a young publisher, part of meeting the challenge is to cooperate wholeheartedly with your parents in a family schedule. Have you young folks ever considered the joy it brings your father and mother to see you happily participating in the service, eagerly getting ready

(*Continued on page 2, col. 3*)

★ **Keep on helping captives to get out of Babylon the Great.** ★

Your Service Meetings

SECOND MEETING IN NOVEMBER

5 min: Song 82. Introduction, text and comments.

15 min: "Do Not Be Misled by Rumors." Talk based on article "Rumors —Should You Believe Them?" in September 1, 1964, "Watchtower." Also see "Watchtower" of May 1, 1964, page 269, paragraph 2, and May 15, 1964, page 306, paragraph 16. Emphasize two key points: (1) Do not be misled by rumors concerning "new light" that differs from Society's publications. (2) Never allow rumors to undermine your confidence in dedicated Christian brothers.

8 min: Question Box, "Should one of Jehovah's witnesses go to a religious hospital for treatment and care?" Sister asks overseer question, as she may soon have to enter hospital for operation.

20 min: "Meeting the Challenge of the Ministry." Question-and-answer discussion with audience. On paragraphs 5 and 6 interview a family head and members of family who have practical schedule of service, stressing how they work together and are able to be regular in service and meet publisher goals.

12 min: Concluding comments. Include accounts servant's report, also "How Did We Do in September?" Song 47.

THIRD MEETING IN NOVEMBER

5 min: Song 21. Introduction, text and comments.

10 min: "Can You Prove You Are a Minister?" Talk on article in October 22, 1964, "Awake!" Capable brother handling this part should emphasize what it is that truly makes the ministry one's vocation. Direct particularly to younger single brothers. Best for them to show their interest in the ministry by getting into the pioneer service; even those who are not able to pioneer should make the ministry their vocation. Deal briefly with draft cases covered in article.

12 min: Brooklyn Branch Office letter. Family reviews branch letter and discusses together its effect on their activity as individuals and as a family.

15 min: "Make an Interesting Approach." Demonstrate ways of making introductions interesting and practical. Stress having householder's circumstances in mind. Lead into current sermon.

10 min: Bible study servant reviews visit with overseer, outlines what he will be doing to help build up back-call and Bible study activity in future. Gives local figures on Bible study work and encourages more to share.

8 min: Concluding comments. Handle announcements as they apply locally. Song 66.

FOURTH MEETING IN NOVEMBER

8 min: Song 32. Introduction, text and comments. Text handled by brother who discusses with his Bible student the value of morning text discussion with family.

10 min: Round-table discussion, including some children, covering Theocratic News.

17 min: 'Making the Tent More Spacious.' Question-and-answer consideration of article. Audience should be encouraged to comment on individual plans to share in service and help others.

Mature publisher demonstrates call on less experienced publisher, encouraging to share in service in December. Make definite arrangement to work together.

15 min: Presenting the Good News. Discuss and demonstrate points, particularly showing how to answer tactfully the objection, "I could never do that work," and how to help Bible student to prepare a simple sermon to use in field service. Invite comments from audience on things they say to overcome objection.

10 min: Concluding comments. Song 78.

FIRST MEETING IN DECEMBER

5 min: Song 55. Introduction, text and comments.

10 min: Talk on theme for December, "Keeping Filled with the Spirit of God." (Eph. 5:18) See "Watchtower," December 15, 1963, and December 1, 1964.

15 min: "Enjoying Jehovah's Provisions." Talk and interview. Competent brother handling part will interview those who attend meetings regularly, determining from them how they schedule their affairs so as to be at all meetings, how they prepare ahead of time to be on time and to participate fully in the meeting. Interview also those who help others attend. Point out how definite arrangements are made to assist, to provide transportation and to encourage those not regularly attending.

22 min: Bible sermon.

CHAIRMAN (2 min.) Enthusiastically offer Bible and "All Scripture Is Inspired of God and Beneficial" to everyone. The sermon is simple, may be used by new ones starting in service for first time as well as by all others.

CHAIRMAN (10 min.) Displays sermon for all to see. Discusses sermon with audience.

Theme: The Bible's Promise of a Better System of Things

Rev. 21:3, 4—Bright promise of better conditions

Ps. 37:10, 11—Wicked destroyed, righteous preserved into new system

John 17:3—What one must do to live under better system of things

Suggested introduction and transition: 'In these days when sickness, death, delinquency and disunity among people are the major items in the news, I would like to brighten your day by showing you briefly the Bible's promise of better conditions to come on earth. Certainly you would enjoy receiving good news for a change, isn't that true? Revelation 21:3, 4 gives this good news. [Read and comment on it.] You may wonder, though, how this could come about in view of the seemingly permanent gloomy conditions on earth. It can be only through the power of God. His promised remedy is clearly stated here at Psalm 37:10, 11. [Read and comment.] To be among the righteous, the Bible shows here at John 17:3, we need knowledge of God and of his Son, Jesus Christ. [Read and comment.] For the purpose of helping you to take in knowledge of God and to have confidence that the Bible is inspired, we are offering the Bible in modern English and a splendid Bible study aid. You may have this copy of the "New World Translation of the Holy Scriptures" and this book "All Scripture Is Inspired of God and Beneficial" for only $2. [Show features of book, such as Study 10, pages 337-349, on fulfilled prophecy and other reasons why Bible is authentic and true, or comment that book covers all 66 books of Bible, showing who the writers are, when they were written, what they contain and why each book is beneficial for us today.] With these we are leaving two booklets free.' After placing offer, demonstrate study of booklet.

CAPABLE PUBLISHER (8 min.) Demonstrates use of sermon and starting a study.

CHAIRMAN (2 min.) Encourages all to rehearse sermon at home and at service centers. Offer Bible and "All Scripture" book as excellent combination for Bible research. May offer only Bible if householder does not care for book, or offer only "All Scripture" book where they have Bible. Endeavor to start studies.

8 min: Concluding comments. Outline special service arrangements for reaching 10-percent goal. Song 60.

Meeting the Challenge *(Cont'd)*

to go in the work and cooperating to the full within the family in all the other little ways that are essential if a schedule is to be successful? How much easier it is to meet the challenge when all work together toward a common goal! Like young David, accept the challenge and meet it, because this is well pleasing to Jehovah.

[7] Perhaps you are one of the newly associated ones in Jehovah's organization. As you learn the truth you can show appreciation to Jehovah for the things you have learned by taking up the challenge to preach. Learn to trust in Jehovah for strength to do his will. Also, be assured that the more experienced publishers will be pleased to assist you.

[8] Are you accepting the challenge and meeting it? If so, your zealous, courageous response will win you Jehovah's blessing and approval.

SEPTEMBER SERVICE REPORT

	Pubs.	Av. Hrs.	Av. B-C	Av. Bi. St.	Av. Mags.
Sp'l Pios.	731	144.6	50.0	6.9	162.7
Pios.	8,538	92.5	30.8	4.8	103.8
Vac. Pios.	2,404	82.6	21.2	2.2	85.4
Pubs.	280,839	9.8	3.2	.6	11.9
TOTAL	292,512				

Public Meetings Held: 25,275

UNITED STATES GOAL FOR 1965
321,550 Publishers

HOW DID WE DO IN SEPTEMBER?

What a fine way to start off a new service year! That is how we feel about magazine placements for September. Special pioneers averaged 162.7, well above their goal of 150. Regular and vacation pioneers placed an average of 99.7, just .3 short of their 100, and congregation publishers barely missed averaging 12, with 11.9. In actual magazines placed it means that all of us together placed 4,543,954, or 649,082 more magazines than we did in the same month last year. If we keep this increase up each month, we will have a fine magazine report this year.

Enjoying Jehovah's Provisions

[1] When we enjoy something we usually like to enjoy it to the full, isn't that right? And, when we do, how truly satisfying it is! Just as this is true of enjoying material things, so it is of spiritual things, including the meetings Jehovah has lovingly provided for our benefit each week.

[2] To enjoy the meetings fully we should be on time for them. Are you there to sing the song and to join in the prayer or do you find yourself coming in late, causing heads to turn and minds to wander from instruction as you move about finding a seat? Or have you ever been a speaker who stood in front of an "audience" of empty chairs, feeling disappointment because so few came to hear the vitally important introductory remarks? Then you know how much you appreciate it when everyone is on time. Why not plan to enjoy the whole program and get all the benefit possible on these occasions?

[3] Fully enjoying Jehovah's provision of the meetings is largely a matter of schedule and habit. As one family head with ten children commented: "When I come home from work we all get ready for the meeting first. Then we sit down for the evening meal. After the meal we have a half hour to rest and study before leaving for the meeting." This brother, with his entire family, is always among the first to arrive at the Kingdom Hall, because they plan ahead and the children cooperate in getting ready early.

[4] Moreover, if we prepare well for each meeting, there will be a mutual interchange of encouragement and we can build up one another's faith. (Rom. 1:11, 12) Why not come prepared to comment at least once at the *Watchtower* study each week and, as the occasion affords, at all the other meetings too. This will not only increase your own enjoyment but also add to the pleasure and profit of those listening. True, this requires preparation, but the more we put into any meeting, the more spiritual benefit and enjoyment we derive from it.

[5] If you are a servant, do you try to be on hand at least twenty minutes before each meeting to care for your duties and to assist the publishers? Not only is this an evidence of maturity, but think of the good example it sets for all in the congregation.

[6] Finally, Jehovah's loving provisions now include the program of daily Bible reading. Do you schedule time to read the Bible regularly each day? How this enriches our faith and adds to our enjoyment of the meetings! Why not plan on sharing in all of these blessings, for then you will experience the satisfaction that comes from enjoying Jehovah's provisions to the full.

Announcements

◆ All congregations should plan special activity for December 25. Either the Bible and *"All Scripture Is Inspired of God and Beneficial"* or magazines may be used. Additional magazines should be ordered by November 15.

◆ At the service centers the following program should be followed on Sunday mornings: November 8, review complete sermon "Flee from Babylon the Great." November 15, friendly, interesting introductions. November 22, introductions geared to circumstances encountered in homes locally. November 29, starting studies in *"Look!"* booklet on initial call. (See July *Kingdom Ministry*.) December 6, review sermon "The Bible's Promise of a Better System of Things."

◆ Overseer to visit Bible study servant early in month, working with him in service, especially on back-calls. He should offer suggestions on improving and increasing his assistance to others.

◆ Literature offer: December, *New World Translation of the Holy Scriptures* and *"All Scripture Is Inspired of God and Beneficial"* with two booklets for $2. January through April, *Watchtower* subscription campaign. Year's subscription and three booklets, $1. (Include *"This Good News of the Kingdom"* or *"Look! I Am Making All Things New"* so studies may be started.) Order booklets and increase magazine supply now.

◆ *Yearbook* and calendar orders may be submitted starting November 23, other languages two weeks later. *Yearbook* available in English and Spanish, 50c each. Calendars available in English, Danish, Dutch, French, German, Greek, Italian, Portuguese, Spanish, and Swedish, 25c each. Please order through your congregation. Pioneers on list before July 1, 1964, may receive a free *Yearbook* by placing request with the literature servant. This will be included in congregation order, and later credit may be requested for the pioneers' copies of the *Yearbook*.

◆ New publications available:

"Your Will Be Done on Earth" —Greek
From Paradise Lost to Paradise Regained —Papiamento, Sesotho
Jehovah's Witnesses in the Divine Purpose —Danish
Living in Hope of a Righteous New World —Chinese, Japanese
"Look! I Am Making All Things New" —Bulgarian, Hebrew
"Peace Among Men of Good Will" or Armageddon—Which? —English, French, Spanish
Preaching and Teaching in Peace and Unity —Cinyanja, Efik
When God Is King over All the Earth —Japanese

◆ Out of stock in U.S.A.:

Bible #889X —English
Jehovah's Witnesses—the New World Society —English
Songbook —English

Make an Interesting Approach

[1] With many of us one of the biggest problems in the witness work is how to start the conversation—what to say first. Should it be pointed or general? What subject should we start on? How can we catch a person's interest? It is good to give this matter thought and to discuss it with other publishers. Try various approaches. You will find it rewarding.

[2] First of all, a sincere and friendly greeting is always in order. Most people appreciate it when someone shows a little interest in them. Have you ever worked with a publisher who started the conversation by saying to the householder: "Hello. I'm glad I found you home"? It is a friendly approach, isn't it?

[3] But the big question is: What approach or subject will both catch and hold the interest of this person? This, of course, depends on the person to whom you are talking. What catches the attention of the woman in one house may not be of interest to the man next door. So be observant of people and their interests. Take these things into consideration; use versatility and good judgment.

[4] If a man or a woman opens the door and you hear children playing, you might say: "Those of us who have children are concerned for their safety and future. My call today is to point to a warning God has given us. It has to do with our worship. Our knowing the warning and heeding it can result in everlasting happiness and security for us and our children." Then give the Babylon sermon, applying it to the householder.

[5] Men, women and young people are interested in the future. You might say: "Most people are interested in the future and what it holds for them and those they love. Observe how the Bible tells, not only of the past, but also of the future and how we can benefit from knowing the future." Then proceed with the Babylon sermon or another appropriate topic.

[6] You will find other interesting and timely introductions that will effectively catch interest in your territory. Keep looking for new ideas that are appropriate and effective. Remember that the householder wants to know why you are there. So without delay, get to the point. At the same time make your approach an interesting one so he will listen. What you have to say is important; as the Bible says, "The mouth of the righteous one is a source of life."—Prov. 10:11.

Presenting THE GOOD NEWS

Can All Become Preachers of the Good News?

1 What a pleasure it is to see a newly interested person drink in the waters of truth at a home Bible study! As this knowledge transforms his mind, we look forward to the time when he will want to have a share in presenting the good news. But what if he says, "I COULD NEVER DO THAT WORK"?

2 It is only natural that one without experience would feel somewhat inadequate when beginning a new work. Especially is this so when he appreciates how very important that work is. So do not be discouraged; rather, you might commend him for his humility.

3 But, even so, it is entirely right for a person who has been studying for a while to begin to tell others some of the things that he knows. And if he stops to think about it, he will realize that he knows so much more than those he will meet at the doors. When Jesus sent out the twelve apostles to begin preaching, they surely had much to learn. (Matt. 10:5-42) Yet they went. What knowledge they had they made use of. Remind him of this.

4 In Jesus' day, fishermen, housewives and others shared in the ministry. They were working people. The same is true today, and this your student will discover as he meets others in the congregation. Also, God does not ask us to do something that he won't give us the strength to do. This is God's work and his spirit will back us up. —2 Cor. 3:4-6.

5 Additionally, the new publisher will get the very best kind of training, and it may put him at ease if you explain the arrangement. You can help him to work out a very simple presentation and rehearse it with him. Then he can accompany you in the field and can have a small part in the presentation when he feels ready. This can be expanded as he progresses.

6 The important thing is to be willing to be trained and take the step forward. (Ps. 110:3) Encourage him to have that attitude. Just think of the many happy publishers of the good news that at one time said: "I could never do that work!"

'Making the Tent More Spacious'

1 In sharp contrast to the condemned and dying Babylonish systems of false worship, Jehovah's organization continues to flourish and expand. (Isa. 54:2) And so that proper care can be given to the many new ones the command is given: "Make the place of your tent more spacious." In obedience, we must ready ourselves for the increase, and we have reason to expect some of that increase during the month of December. We will be working to reach the ten-percent goal of 321,550 publishers. Can we make it? All that is required is 5,982 publishers in addition to the 315,568 who shared in service in April of this year. With 219,677 studies being conducted on the average each month during the past year, there is an excellent potential.

2 Early in the month the overseer may find it advantageous to have a meeting with all the servants and study conductors to discuss the work. The servants will also need the help of you other regular and mature publishers, to offer loving assistance to irregular publishers and inactive ones. We are sure that you will be glad to help. And what about those with whom you have a home Bible study? Have they progressed sufficiently to share in the field ministry? What a happy experience it will be if they start in the service with you during December! A meeting might also be arranged with the pioneers and those doing vacation pioneer work during December. They will be glad to know what opportunities there are to arrange for others to work along with them in Jehovah's service; it will be mutually upbuilding.

3 Each one of us can do much to share in the expansion work. When asked to assist someone, work at it just as patiently as with a new home Bible study.

4 Jehovah assures us that the increase will come. He has promised to bless the efforts put forth. Do we have any reason to hold back? Certainly not.

THEOCRATIC NEWS

◆ One small congregation in southern Georgia is made up of eight sisters. Although none of them has a car, the circuit servant reports that each of these sisters has averaged over 22 hours, 12 back-calls, 3 Bible studies and 37 magazines each month for the last six months. What a fine report!

◆ Of serious concern to each one of us is the alarming news that in the United States during the 1964 service year 2,923 persons were disfellowshiped, only 532 reinstated. We should take this news to heart and guard our steps carefully.

◆ New branch office and home completed in Paramaribo, Surinam. All work done by local brothers. Family moved in August 28.

◆ In August a Guatemalan brother was exonerated after seven days in jail for teaching his children God's law regarding idolatry toward national emblems.

◆ Hurricane in area of Bahamas did not deter 389 from attending public talk at "Fruitage of the Spirit" Assembly.

◆ A special pioneer visiting the island of Rodrigues in the Indian Ocean for six weeks placed 62 books, made 187 back-calls and started 12 Bible studies. The two local publishers appreciated the visit.

◆ Nigeria reached new peak of 38,285 publishers—a 14-percent increase—and a new peak in pioneers, a 19-percent increase in hours, a 40-percent increase in back-calls and a 23-percent increase in Bible studies over the same month a year ago. During August 40,626 attended Society's film showings.

◆ Four vacation pioneers on Solomon Islands averaged 129 hours each and publishers averaged 21.5 hours each during August.

Question Box

● Should one of Jehovah's witnesses go to a religious hospital for treatment and care?

If a hospital is owned by a false religious organization, then it is operated by a segment of Babylon the Great, the world empire of false religion. So those of Jehovah's witnesses who live in an area where they have a choice of hospitals would undoubtedly choose a hospital that is in no way associated with a false religious organization. However, sometimes persons are unconscious and cannot make a choice, or there is no other hospital in the vicinity, or the religious hospital may be the only one equipped to care for the particular thing needing attention. Under these circumstances one of Jehovah's witnesses might go to the religious hospital and pay for care he receives, viewing this simply as paying for services rendered. It would not be the same as making a contribution for the purpose of supporting the false religious organization. Thus, Jehovah's witnesses may go to religious hospitals for treatment and care if circumstances require it and if they choose to do so.

★ "Work what is good," especially to those needing assistance. ★

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KINGDOM MINISTRY

FOR UNITED STATES OF AMERICA

DECEMBER, 1964 "Filled with the holy spirit and . . . speaking the word of God with boldness."—Acts 4:31. VOL. VII NO. 12

Dear Publishers:

The other day Brother Knorr told us that there were over 68,000 persons baptized last year and that worldwide there are now, on an average, more than a million publishers proclaiming the Kingdom *good news every month*. All of us were glad to hear this, and we are anxious to get our copies of the 1965 *Yearbook* to read more about what was accomplished this past year.

Frequently our brothers ask us, "What do members of the Bethel family do? What kind of life do they lead?" Well, let's start with Monday and we'll tell you. A bell rings at 6:30 in the morning to get us up, and by seven o'clock all the family are expected to be at the breakfast table. Arrangements are made so that twenty persons are prepared to comment on any questions asked on the text; then Brother Knorr, or the one assigned in his absence, makes his comment. A brother is called on to represent the family in prayer, and then breakfast is served. This gets the day off to a good start.

By eight o'clock everyone is at his assignment of work, either in the factory or the home. Some work on machines, others take care of office work or rooms or the laundry, and the kitchen force prepares the food. The morning goes fast.

At five minutes before twelve the bell rings again, and it is time to go to dinner. We all sit in our regularly assigned places, and a hot meal is served. This is our big meal for the day. Back at work after dinner, we stay with our assignments until 5:40 p.m.

Our Monday evenings are set aside for the Bethel family to study *The Watchtower* together for an hour, beginning at 7:25. It is a lively discussion and the hour goes by quickly; then we have a ministry school for the family. With ten groups meeting in different parts of the home for the last four talks, we are able to have forty student talks every Monday night. New members of the family have a special class in which they cover the entire Bible during the first six months that they are here.

Our schedule for Tuesday through Friday is the same as for Monday, except for the evenings. On Tuesday, for example, practically everyone goes to a congregation book study. Many here are book study conductors, and on Tuesday it is noticeable that fewer come to supper, because they hurry to get out in the prestudy service with the other publishers. Wednesday evening is used by the majority for back-calls or a home Bible study. Then Thursday and Friday evenings afford opportunity for personal study and attending the service meeting and ministry school in our congregations.

Saturday we work at the factory or home only a half day. The rest of the day we have for field service or perhaps traveling to a speaking assignment. From time to time we enjoy taking the Gilead students on tours to places of interest in New York, and there are things of a personal nature that need attention too.

As is true with most of you, Sunday is a day for field service for us, and many are on their way by 8:30 or 9 in the morning, depending on how far they have to travel. There are meetings to attend too, and it is a full day.

So when you stop to analyze the life of a member of the Bethel family, it is a busy one, but we learn to take our work in stride. We try to get seven or eight hours of sleep each night so that we can do good work during the day. Two weeks of vacation each year also provides a break for us when we can visit friends and relatives, and sometimes our relatives visit us here for a day or two.

Bethel is our home, and we like it here. Our great joy is to be serving you out there in the field, and we enjoy sharing with you in a full program of theocratic activity each week. We hope this has answered your questions, and we want you to know that you are welcome to stop in to take a tour of Bethel anytime you are in New York. May Jehovah bless all of you richly. We love all of you very much.

Your brothers at
THE BROOKLYN BRANCH OFFICE

Help Others to Benefit

[1] A businessman receiving "*All Scripture Is Inspired of God and Beneficial*" wrote: "I am most delighted to receive the book. This is something that I have been wanting for a long time. It seems to have brought together the kind of information not easily obtainable. The section at the end of each chapter entitled 'Why Beneficial' will be most helpful to me and to others." It would make all of us happy to receive a letter like that, wouldn't it? Well, you may hear like expressions of appreciation many times as you offer this book along with the *New World Translation of the Holy Scriptures* during December. It is an exciting offer that will help others benefit from Jehovah's Word. It will appeal to all kinds of people; so offer it to all.

[2] In most of our territories the people realize that danger to Christian faith is lurking worldwide. Godlessness and communism are increasing, making many of them aware of the need to have a strong defense for one's faith. Tying these ideas to our sermon for December and reading brief quotations from paragraphs 5-7 on pages 7 and 8 of the "*All Scripture*" book should aid us to place the combination in many territories.

[3] Of course, adaptability in our presentation is often necessary. For example, what would you do if you met a scholarly person? What could be more interesting to him than references to material in Studies 1 to 10 at the back of the book? By personal preparation, having a few key points on each theme, we shall

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★ **Keep filled with the spirit of God.** ★

Your Service Meetings

SECOND MEETING IN DECEMBER

Theme: Being Filled with the Spirit, Help Others.

5 min: Song 37. Introduction, text, comments.

10 min: "What Brings You the Greatest Happiness?" Questions and answers. Audience should look up Acts 20:35 and comment. All paragraphs should be read.

15 min: "Help Others to Benefit." Briefly mention the kinds of people we meet in our ministry, as outlined in the article, and why the "All Scripture" book will appeal to them. Then consider, with audience participation, the kind of people that are predominant in your territory and how the "All Scripture" book can be made appealing to them. Call on prepared publisher to demonstrate presentation appropriate in local territory. (Incorporate suggestions in paragraph 4.) If there is time, presentation in paragraph five can also be demonstrated. Encourage wide distribution of "New World Translation" and "All Scripture" book, with two booklets, for $2. When the combination is not accepted, offer the Bible and one booklet for $1. If the householder has our Bible, offer the "All Scripture" book and a booklet for $1.

20 min: "Will You Do Your Part?" Display figures (or announce them) showing potential for reaching 10-percent increase. Show number of Publisher's Record cards, number of Bible studies in file, number who became inactive in past few years and how many attended your Memorial. Ten-percent increase is within reach! Interview various publishers (parent, elderly publisher, publisher conducting a study, congregation book study conductor, overseer, also pioneer and circuit servant if these are with your congregation) and call upon audience to offer suggestions from "Kingdom Ministry" or suggestions of their own as to how each one can do his part in December. Publisher being interviewed can be invited to give additional suggestions and can assure he will turn in his report by December 13. Show with confidence that the 10-percent increase can be reached!

10 min: Closing comments. Include accounts servant's report and "How Did We Do in October?" Song 41.

THIRD MEETING IN DECEMBER

Theme: Filled with the Spirit, Work Whole-souled for Jehovah.

5 min: Song 27. Introduction, text, comments.

28 min: "Employment and Your Conscience." Use panel of secularly employed brothers and sisters who have studied material well. Chairman should present prepared questions to panel, covering article completely, as is done at the "Watchtower" study. During the study Acts 15:20, 28, 29 appearing in paragraph four, Deuteronomy 14:21 appearing in paragraph six, and 1 Peter 3:16 in the final paragraph should be read and applied. If a good consideration of the material will allow for all paragraphs to be read, this should be done. However, if time will not permit this, then paragraphs five, six, ten and eleven should be read. All publishers should be encouraged to bring their copies of the November 15, 1964, issue of "The Watchtower" to this meeting.

10 min: Magazine-territory servant reports on meeting with overseer and includes the following three points: (1) How magazine activity can help congregation to reach the goal of 10-percent increase; also invitation for publishers to work with him in magazine activity. (2) Give two sample presentations: One featuring "The Watchtower" and one featuring "Awake!" Presentations should be adapted for use during Christmas holidays and should be brief. (3) Announce the arrangements that have been made for witnessing on Christmas day and encourage full support of these by all publishers in the congregation. Magazines or regular offer may be used.

10 min: Presenting the Good News. During December we will be helping new ones as well as our brothers to have a full share in the public ministry. By keeping our presentations brief and pointed 'all can share.' Chairman invites two mature sisters to platform and asks them to relate their former conversation for the benefit of congregation. Sisters tell of their determination to keep presentations brief and pointed because people are busy during the holidays. Also they are helping others into service and brief presentations are just what these new and less experienced publishers need. One sister is called on to demonstrate simplified sermon, featuring "All Scripture" book.

Chairman then invites new publisher or younger one to platform to demonstrate simplified sermon, featuring the Bible. Encourage all to have a full share during remaining days of December. Invite new ones to share. Be alert to offer "New World Translation" in Spanish, German, French, Italian, Dutch, Portuguese as well as English. Foreign-language editions are 50c each.

7 min: Concluding comments. Discuss how to reply to individuals who wish publishers "A Merry Christmas and a Happy New Year." A brief acknowledgment of kindly greeting is sufficient. For further suggestions see page four of December 1959 "Kingdom Ministry." Song 48.

FOURTH MEETING IN DECEMBER

Theme: Keep Filled with the Holy Spirit.

10 min: Song 49. Introduction, text, comments. Theocratic News and Announcements that are appropriate to the congregation should be considered. Work for tasteful variety in this presentation.

15 min: "Are You Enduring or Have You Grown Weary?" Talk based on article in October 1, 1964, issue of "The Watchtower." Give particular attention to the fact that 'Jehovah provides help' and that 'we need to do our part.' The talk should be helpful and encouraging. Give it local application.

12 min: Letter from The Brooklyn Branch Office. Two brothers who are interested in Bethel service enthusiastically discuss letter and consider improving use of their time in preparation for Bethel service.

13 min: Assistant congregation servant gives the report thus far for December and outlines work still to be done to reach 10-percent increase. Entertain local experiences had helping others into the ministry or presenting the offer, or results of Christmas-day witnessing, and so forth.

10 min: Concluding comments. Consider Question Box, and encourage all to listen and learn at meetings.

Encourage all publishers, especially family groups, to have full share in service during Christmas–New Year's season. Announce arrangements for midweek work (each day, if advisable) to accommodate all. Arrange something special. Song 71.

FIRST MEETING IN JANUARY

(Congregations having their service meeting on December 29, 30 or 31 should use this service meeting.)

Theme: Fortify Yourselves for the Activity Ahead.

5 min: Song 86. Introduction, text, comments.

10 min: Talk on theme for the month: "Fortify Yourselves for the Activity Ahead." See January 1, 1965, "Watchtower." (If desirable, you may use a brother who is a good teacher to explain to his son the points made in this article and how they apply to both of them.)

20 min: Our new sermon for the "Watchtower" campaign. The sermon should be shown on blackboard, if possible. After a brief introduction and encouragement for all to prepare, practice and use the sermon well, chairman calls on well-prepared publisher to give new sermon.

Theme: The Resurrection

John 11:25—The resurrection promise

Isa. 65:21, 23, 25—What God has in store

Matt. 6:10 (Paraphrase)—This is what we have prayed for

After an appropriate local introduction we might say: "Almost all of us have lost loved ones in death and we wonder if we will ever see them again. This is one of the important questions that the Bible answers. Note what Jesus said as recorded at John 11:25. [Read verse and comment on the hope it holds out. It is not necessary to discuss who will be resurrected. Go right on to the next point.]

"Of course, the next question that comes to our mind is, When the dead return, what does God have in store for them? It is encouraging to know that conditions will not be as they are today. The prophet Isaiah assures us at Isaiah 65 that present world conditions will not plague us then, but a happy life will be enjoyed. [Read and comment on appropriate points in verses 21, 23 and 25.] This is just what we have been praying for in the Lord's Prayer when we pray for God's kingdom to come and God's will to be done on earth and in heaven. It is indeed encouraging to know that such a happy life lies ahead of us and those we love, isn't it?

"You will want to learn more about these subjects. 'The Watchtower' will aid you to get this needed information. A subscription for it and its companion 'Awake!' for one year is only $2."

If you prefer to offer just the "Watchtower" subscription you may do that, but both subscriptions are often obtained as easily as one.

Discuss the sermon with the audience. Entertain comments on why the introduction is appropriate, how each scripture can be applied personally to the householder and what articles in "The Watchtower" can be featured to encourage interested ones to accept subscriptions for "The Watchtower" and "Awake!"

15 min: "Do Not Become Fearful of Those Who Kill the Body." Encouraging, stimulating talk by a mature brother on year's text. See December 15, 1964, "Watchtower." Encourage all to read reports in new "Yearbook."

10 min: Concluding comments. Song 8.

Will You Do Your Part?

[1] At the end of December, when we hear the congregation's service report discussed, how good it will be to know that we individually had a part, that those figures include our own ministry! And how happy it will make us all if our chart shows an increase in the number of publishers of the Kingdom! That is something reasonable to expect when we are diligent in the ministry, and it is our hope that during December we will reach a 10-percent increase over our average number of publishers for the past service year. That will mean 321,550 praisers of Jehovah right here in the United States. What can we individually do to make that possible?

[2] The first thing is to be out in the service ourselves, and it will help the servants if we turn in our reports right away. So why not make it a point to have your first report for the month turned in at least by December 13? Additionally, Galatians 6:10 encourages us to 'do good to those related to us in the faith.' How can we do this? Well, a good place to start is at home, arranging for other members of our family to be in the service with us. Certainly we do not want to forget our own mates and our children. Then we can get in touch with some of the less mature and new publishers and invite them to work with us. Shut-ins and other publishers who may be ill can witness to those who call at their homes and by letter writing. Really, all of us can have a share, and we want to, because we have a wonderful message.

[3] It always stimulates us to greater activity when the overseer visits our service center. So we are suggesting that your overseer plan to work with a different service center *each week* this month, if he can arrange to do so. This will also give him the opportunity to make personal visits, along with the study conductor, on many who need encouragement and to help them to have a part in the service during his visit.

[4] Of course, not everyone is able to be out in the service on weekends. Many who need assistance can be out only on weekdays. Are you in position to work along with some of these publishers during the week? How grateful they would be for your invitation! Do not hesitate to take the initiative. Also, if you will let your study conductor know that you are in position to take someone with you in the service during the week, he will gladly help to make arrangements.

[5] There are others that we would like to see have a share in Jehovah's service this month too. They are the

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Help Others to Benefit (*Cont'd*)

be equipped to help others gain benefits.

[4] We ought to be alert to note the circumstances of the people too. When there are children in the home, a wonderful opportunity presents itself. The children need protection of their faith. Parents need to be equipped to help their children in this as in other affairs of life. Appeal to their natural love for the children, explaining that our textbook will help them to explain to their children how the Bible came to be, how we know it is God's inspired Word and are sure it is true. They can gather the family together for an hour each week and in a short time, by using the publications, impart much accurate knowledge, the basis of true and lasting faith.

[5] As you know, people of both Christendom and the Jewish faith frequently say they have their own Bible. Can we show them how to gain benefit from the *New World Translation?* Be ready to do just that. For example, let them open their Authorized Version Bible to Genesis 2:4. What does it mean when it speaks of "the generations of the heavens and of the earth"? Then read it from the *New World Translation.* Also, turn to "*All Scripture,*" page 13, paragraphs 3 and 4, and show how the first part of the Bible was actually compiled right from written history, recorded right from the beginning with nothing left to chance by God. It is important to our faith to know that the Bible contains accurate and reliable history.

[6] These are but a few of the many points we may use. Be as brief as possible, but make your point. What grand blessings we will enjoy during December as we help others to benefit!—Matt. 22:39.

Announcements

◆ The overseer should meet with the magazine-territory servant and work with him in service early in December. See page two for points to discuss; also October *Kingdom Ministry,* page three. Make special arrangements for Christmas-New Year holiday witnessing.

◆ Literature offer: January through April, *Watchtower* subscription for one year and three booklets for $1. Subscriptions for both *The Watchtower* and *Awake!* for one year and six booklets may be offered for $2. Order extra magazines for the campaign.

◆ At all service centers, study conductors will use the following program: December 13, consider the simplified sermon and keeping the presentation brief. December 20, introductions appropriate to the territory. December 27, how to assist publishers who have not been out in the field service in December. Our goal should be to encourage and help them. We should not find fault or scold. Call on them and take them along in service that morning, if possible. January 3, the new sermon on "The Resurrection." Prepared publisher should present it.

◆ The 1965 yeartext will be, "Do Not Become Fearful of Those Who Kill the Body."—Matt. 10:28.

◆ The Society would like all members of the congregation committee to become well acquainted again with our letter of September 15, 1963, having to do with pioneer service and then meet with the pioneers. Each servant on the committee should personally review the letter before that meeting. Sometime before January 10 the regular and vacation pioneers should meet with the committee to discuss the counsel given. Particular attention should be given to local problems, such as transportation, meetings for field service, arranging for publishers to work more with the pioneers.

◆ Orders for the 1964 *Watchtower* and *Awake!* bound volumes in English and Spanish and the 1964 supplement to the *Watch Tower Publications Index* may be submitted on January 20, 1965. Please wait until this date to place your order. We still have a supply of the 1963 *Watchtower* bound volumes that you may order.

◆ New publications available:
Living in Hope of a Righteous New World —Arabic
"Peace Among Men of Good Will" or Armageddon—Which? —Arabic, German, Portuguese
Reading Aid —Chishona
Sermon Outlines —Arabic
Tract 1—*What Do Jehovah's Witnesses Believe?* —Luo
Tract 2—*Hell-Fire—Bible Truth or Pagan Scare?* —Armenian

◆ Out of stock in U.S.A.:
"Let God Be True" —German, Greek, Ibo, Xhosa
God's Kingdom Rules—Is the World's End Near? —English, Turkish
Renderings of Scriptures Compared —English

◆ Available again in U.S.A.:
Tract 5—*Hope for the Dead* —Dutch
Tract 10—*Man's Only Hope for Peace* —Dutch
Tract 11—*Which Is the Right Religion?* —Dutch

OCTOBER SERVICE REPORT

	Pubs.	Av. Hrs.	Av. B-C	Av. Bi. St.	Av. Mags.
Sp'l Pios.	743	143.4	53.2	7.2	175.0
Pios.	8,584	96.0	32.1	4.8	128.6
Vac. Pios.	5,149	82.3	22.4	2.3	99.3
Pubs.	279,553	10.4	3.3	.6	14.3
TOTAL	294,029				

Public Meetings Held: 25,937

UNITED STATES GOAL FOR 1965
321,550 Publishers

HOW DID WE DO IN OCTOBER?

Isn't that an excellent report for October! Observe how very well special, regular and vacation pioneers, as well as publishers, did in placing the magazines! Total of magazines placed in the United States in October was 5,738,153, exceeding last October by 509,553. Subscriptions placed were 196,741—the highest number ever obtained in a single month! Last October we obtained 183,759 subscriptions. It is a pleasure to commend all for their share in such an excellent report.

Presenting THE GOOD NEWS

All Can Share

1 We were all pleased to learn that we would be offering "*All Scripture Is Inspired of God and Beneficial*" from door to door in combination with the Bible in December, weren't we? Having benefited so much from this outstanding aid ourselves, we count it a privilege to make it available to others. And all of us can have a full share in this campaign, even new publishers. We will want to keep the presentation simple, rehearse it well, and then look to Jehovah to bless our sincere efforts.

2 We might say: "Good morning. My name is ———. My purpose in calling is to encourage people of all religions to do more Bible reading. Almost everyone would like to spend more time reading the Bible, but some say they don't because it is difficult to understand. However, this *New World Translation of the Holy Scriptures* is much easier to understand because it is in modern English, such as we all use today. With it we are making available '*All Scripture Is Inspired of God and Beneficial.*' It summarizes the contents of each book of the Bible, tells you about the writer and gives proof that we can accept each Bible book as genuine. The combination is offered on a contribution of only $2, and these two printed sermons are included."

3 Or, we might say: "The purpose of my visit is to encourage reading of the Bible, with the goal of really understanding it. Note what Jesus said at John 17:3 on this point. [Read and comment.] This Bible aid '*All Scripture Is Inspired of God and Beneficial*' will help you in this. It considers each of the sixty-six books of the Bible. It gives a little background information, telling who the writers were and how we know each book is inspired of God. It also summarizes the contents of each book in the Bible and shows why it is beneficial to you and me. You will find it intensely interesting and most instructive. It can be yours with this copy of the *New World Translation of the Holy Scriptures* for only $2. These two Bible sermons in booklet form are also yours."

4 Many of the less experienced ones are children, and we want to help them share in this important campaign. So it is good for families to sit down together to prepare and rehearse the sermon, either the full one or the simplified one. Every one of us can and should share fully in presenting the good news by making this fine offer available to all interested persons.

What Brings You the Greatest Happiness?

1 Many things bring us happiness, don't they? Yet, is it not true of dedicated servants of Jehovah and those approaching dedication that their greatest happiness comes from participating in true worship and knowing that it is acceptable to Jehovah? Reflect on this for a moment, brothers.

2 When we share in house-to-house work and someone takes only a magazine, isn't it true that our hearts well up with excitement and happiness? And what a pleasure it is to be able to deliver the sermon even if literature is not accepted! It is just as Jesus stated: There is great happiness in giving—sharing the truth with others.—Acts 20:35.

3 Many of us have enjoyed the pleasure of conducting progressive Bible studies, seeing interested ones recognize the truth and begin to make their minds over; and we know what great joy it brings. Have you ever experienced the privilege of having an interested person come with you to meetings or accept your invitation to share in the field service? Then you know how your heart fills to the brim with thanks to Jehovah for the privilege of helping this interested person. And why, brothers? It is because our greatest happiness comes from being busy in Jehovah's worship, seeing his name honored and helping others get started in true worship.

4 To keep our appreciation for the privilege of serving Jehovah keen and to build it up we know we need to keep well fed spiritually. This we can do and will do by personal study and regular happy association with our brothers at the meetings. It is true as the psalmist said: "Happy is the people whose God is Jehovah!"

THEOCRATIC NEWS

◆ The Ottumwa, Iowa, congregation reports that the overseer put into effect the Society's suggestions regarding the assistance arrangement following his return from Kingdom Ministry School. As a result, 41 publishers are now reaching the ten-hour goal instead of 14, as was the case five months ago; and 30 are now meeting the magazine goal instead of 9.

◆ The 108 publishers in Virginia Beach, Virginia, Central Unit, planned well for increased activity in December. Forty of these publishers will be vacation pioneering during the month.

◆ Reports of field ministry are now being received from several more places, including Macao, Saba, Niger and Rio Muni.

◆ Japan reports new peak of 248 special pioneers in September as 23 new ones start in their assignments. 2,909 congregation publishers reporting—also a new peak.

◆ Cabinet decision in Jordan bans freedom of worship for Jehovah's witnesses there on recommendation of Boycott of Israel Office, which falsely charged that our Christian work is Zionistic.

◆ Mauritius reports 367 at circuit assembly public talk. New peak of 107 publishers is a 20-percent increase.

◆ A telegram from New York Circuit #8 says: "Because of the desire to free more captives from Babylon the Great, from the 1,053 publishers in circuit, 145 filled out vacation pioneer applications and 9 regular applications during assembly."

Question Box

● What is the correct way to count meeting attendance?

All adults should be counted. And how old should children be in order to be counted? The Society has not set an age. Rather, if the attendant believes that a child is benefiting and learning from the meeting, even to a limited extent, he should be counted. So, while children may not pay the very best attention all through the meeting, if they nonetheless benefit and learn something, they should be counted. Parents are truly wise when they teach their children to pay attention rather than provide coloring books or other things that hinder children from listening and learning.

It is suggested that the count be taken during the last half of the meeting.

Will You Do Your Part? *(Cont'd)*

ones with whom we have been studying, isn't that so? If they have sufficient knowledge and are Scripturally qualified to be proclaimers of the good news, do not hold back from inviting them.

6 Yes, December is going to be a very busy month, and a most pleasurable one. Let's all do our part, and Jehovah will bless our efforts.

★ **Each one help one into Jehovah's service.** ★

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